

ADTSEA

American Driver & Traffic Safety Education Association



JULY 19 - 22, 2020

2020 ANNUAL ADTSEA CONFERENCE

DoubleTree by Hilton Wichita Airport

870 2098 S Airport Rd, Wichita, KS 67209

316-945-1960

**SPONSORSHIP
OPPORTUNITIES**

**EXHIBITOR
INFORMATION**

AND

**ADVERTISING
OPPORTUNITIES**

**Be recognized in the
program agenda**

**Be recognized during
the Opening and
Closing Sessions**

**Free advertisement
in the program
agenda**

**Address the
Attendees**

ADTSEA

1434 Trim Tree Road
Indiana, PA 15701

724 801 8075

office@adtsea.org

www.adtsea.org

NAME BADGE SPONSORSHIP:

Your state/company/organization name and logo printed on name badge holders.

Name Badge Sponsor: \$1,000

Full sponsorship includes:

Recognition as an Official Sponsor of the 2020 ADTSEA Conference and one complimentary quarter page ad in the program booklet.

WELCOME BAG SPONSORSHIP:

Your state/company/organization name and logo printed on conference attendees welcome bags.

Welcome Bag Sponsor: \$2,000

Full sponsorship includes:

Recognition as an Official Sponsor of the 2020 ADTSEA Conference and one complimentary quarter page ad in the program booklet.

EXHIBITOR RECEPTION SPONSORSHIP:

Promote your state/company/organization and receive key visibility as the host of the Exhibitor Reception on Monday July 20, 2020.

Reception Sponsor	\$8,000
Date:	7/20/2020
Time:	5:30 PM - 7:00 PM
Expected Attendance:	150-200 people

Full sponsorship includes:

Recognition as an Official Sponsor of the 2020 ADTSEA Exhibitor Reception, customized signage at each reception station and each table, one complimentary exhibit space, two complimentary Conference registrations and one complimentary full page ad in the program booklet.

**The sponsor of an
ADTSEA event
will:**

**Be recognized in
the program
agenda**

**Be recognized
during the
Opening and
Closing Sessions**

**Receive space for
a free ad to be
placed in the
program agenda**

**Promote your
state/company/
organization and
receive key
visibility!**

BREAKFAST SPONSORSHIPS:

Promote your state/company/organization and receive key visibility as the host of a Breakfast on Monday July 20 or Tuesday July 21, 2020.

Breakfast Sponsor	\$5,000
Dates:	7/20 - 7/21/2020
Time:	7:30 - 8:30 AM
Expected Attendance:	150-200 people

Full sponsorship includes:

Recognition as an Official Sponsor of the 2020 ADTSEA Breakfast, customized signage at each breakfast station and each table, one complimentary exhibit space, two complimentary Conference Registrations and one complimentary half page ad in the program booklet.

LUNCHEON SPONSORSHIP:

Promote your state/company/organization and receive key visibility as the host of a Lunch on Tuesday July 21, 2020.

Luncheon Sponsor	\$6,000
Dates:	7/21/2020
Time:	Noon to 1:30 PM
Expected Attendance:	150-200 people

Full sponsorship includes:

Recognition as an Official Sponsor of the 2020 ADTSEA Monday Luncheon, customized signage at each luncheon station and each table, one complimentary exhibit space, two complimentary Conference Registrations and one complimentary half page ad in the program booklet.

REFRESHMENT BREAK SPONSORSHIPS:

There are 4 Refreshment break sponsorship opportunities; two on Monday July 20, 2020 and two on Tuesday July 21, 2020.

Refreshment Break Sponsor:	\$2,500 each break event
Dates:	7/20 – 7/21/2020
Time:	Daily AM & PM Breaks
Expected Attendance:	150-200 people

Full sponsorship includes:

Recognition as an Official Sponsor of the 2020 ADTSEA Conference, customized signage at each refreshment break station and on tables, one complimentary exhibit space, one complimentary Conference registration and one complimentary quarter page ad in the program booklet.

**The sponsor of an
ADTSEA event
will:**

**Be recognized in
the program
agenda**

**Be recognized
during the
Opening and
Closing Sessions**

**Receive space for
a free ad to be
placed in the
program agenda**

**Promote your
state/company/
organization and
receive key
visibility!**

Company or Organization:

Contact Person:

Title: _____

Address: _____

City _____ State/Province _____

Zip _____

Phone: (_____) _____

Email: _____

Please Indicate the Event you wish to Sponsor:

Event / Date	Cost	
Name Badge Sponsor	\$1000	
Welcome Bag Sponsor	\$2000	
Monday July 20,2020		
Exhibitor Reception	\$8,000	
Monday July 20, 2020		
Breakfast	\$5,000	
AM Refreshment Break	\$2,500	
Luncheon	\$6,000	
PM Refreshment Break	\$2,500	
Tuesday July 21, 2020		
Breakfast	\$5,000	
AM Refreshment Break	\$2,500	
PM Refreshment Break	\$2,500	

To discuss other sponsorship opportunities, please contact the ADTSEA office.

**Sponsorship
Deadline**

June 1, 2020

**Please make
checks or money
orders payable to:**

“ADTSEA”

and mail to:

ADTSEA

“Sponsorship”

**1434 Trim Tree Rd
Indiana, PA 15701**

**Or call the ADTSEA
office at**

**724-801-8246 for
payments by credit
card.**

Exhibitor Information

The 2020 ADTSEA Executive Committee cordially invites any agency, company, or association interested in promoting driver education, traffic safety, products, training or technology to exhibit at the upcoming Conference.

The 2020 ADTSEA Conference Committee has designed the Exhibit area to give the most exposure to our participating organizations. The 2020 exhibit times consist of the Exhibitor Reception on Monday evening, Morning and Afternoon Breaks on Tuesday, concluding with a morning break on Wednesday and will all be set up in the Exhibit Hall. This will provide a highly visible and accessible exhibition area and maximize each exhibitor's exposure to all conference delegates.

If your company or association is interested in exhibiting at the 2020 ADTSEA Conference, please fill out the application form below.

Applications for exhibit space will not be accepted without full payment. Exhibit space will be assigned on a first come first served basis.

Member Exhibit Space Registration

\$ 700.00

Non – Member Exhibit Space Registration

\$ 1400.00

Electricity and WIFI at Exhibit Space

\$ 50.00

Wednesday Evening Banquet Ticket

\$65.00

Exhibit Space Registrations include 2 Complimentary three day Conference registrations for Monday, Tuesday and Wednesday (does not include Wednesday Evening Banquet Ticket.)

Exhibit Space Information

Exhibit Space

(8' x 6') includes 1 table, skirting, two chairs and one wastebasket.

Company or Organization:

Contact Person:

Title: _____

Address: _____

City _____ State/Province _____

Zipcode _____

Phone: (_____) _____

Email: _____

Representatives Attending:

Name: _____

Email: _____

Name: _____

Email: _____

Please Indicate your selections:

Member Exhibit Space Registration	\$ 700.00	
Non-Member Exhibit Space Registration	\$1,400.00	
Electricity and WIFI	\$50.00	
Wednesday Evening Banquet Ticket	\$65.00	

Exhibit Space Registrations include 2 Complimentary three day Conference registrations for Monday, Tuesday and Wednesday (does not include Wednesday Evening Banquet Ticket.)

Application form and full payment should be sent to:

ADTSEA

“Exhibitors”

1434 Trim Tree Rd

Indiana, PA 15701

Or call the ADTSEA office at

724-801-8246

for payments by credit card.

Advertising Opportunities

Advertising in our Program Agenda is a great way to reach hundreds of potential customers:

Full Page:	Member \$500 Nonmember \$750
Three-quarter Page:	Member: \$375 Nonmember \$625
Half Page:	Member \$250 Nonmember \$500
Quarter Page:	Member \$125 Nonmember \$275

Placement in the Program Agenda will be assigned on a first come basis.

Company or Organization:

Contact Person:

Title: _____

Address: _____

City _____ State/Province _____

Zipcode _____

Phone: (_____) _____

Email: _____

**Advertising
Application
Deadline
June 1, 2020**

**Please make checks
or money orders
payable to ADTSEA**

**Return this
application and
payment to:**

ADTSEA

“Advertisements”

1434 Trim Tree Rd

Indiana, PA 15701

**Or call the ADTSEA
office at**

724 801 8246

**for payments by
credit card.**