Driver Awareness Around Motorcyclists

Motorcyclists are people with lives, loved ones, and futures!

What can you do?

› Expect to see motorcyclists
› Leave space when passing motorcyclists
› Stay in your lane, do not share a lane
› Keep a greater following distance
› Watch for turning motorcyclists
› Thoroughly search for motorcyclists when turning, changing lanes and passing

You are responsible!

✓ Protect yourself, your passengers and all the people you encounter on or near the roadway
✓ Obey traffic laws, signs, signals, and roadway markings
✓ Use your turn signals
✓ Yield “right-of-way” as appropriate
✓ Be prepared to make adjustments to avoid collisions or crashes

15 motorcyclists die in crashes every day

Source: NHTSA Data Visualization Tool for Motorcycles

Smaller in size - more difficult to see
Have very little protection
More likely to get seriously injured in a crash
May be more unstable because they are generally operating on two wheels

You are responsible!