JULY 24 - 27, 2022
ON THE ROAD TO SAFETY
2022 ANNUAL ADTSEA CONFERENCE
Hilton Vancouver Washington
301 W. 6th Street
Vancouver, Washington 98660
360-993-4500

SPONSORSHIP OPPORTUNITIES
EXHIBITOR INFORMATION
AND
ADVERTISING OPPORTUNITIES

Be recognized in the program agenda

Be recognized during the Opening and Closing Sessions

Free advertisement in the program agenda

Address the Attendees

ADTSEA
1434 Trim Tree Road
Indiana, PA 15701
724-801-8075
office@adtsea.org
www.adtsea.org
NAME BADGE SPONSORSHIP:

Your state/company/organization name and logo printed on name badge holders.

   Name Badge Sponsor:   $1,000

Full sponsorship includes:

Recognition as an Official Sponsor of the 2022 ADTSEA Conference and one complimentary quarter page ad in the program booklet.

WELCOME BAG SPONSORSHIP:

Your state/company/organization name and logo printed on conference attendees welcome bags.

   Welcome Bag Sponsor:  $2,000

Full sponsorship includes:

Recognition as an Official Sponsor of the 2022 ADTSEA Conference and one complimentary quarter page ad in the program booklet.

EXHIBITOR RECEPTION SPONSORSHIP:

Promote your state/company/organization and receive key visibility as the host of the Exhibitor Reception on Monday July 25, 2022.

   Reception Sponsor:  $8,000
   Date:               7/25/2022
   Time:               5:30 PM - 7:00 PM
   Expected Attendance: 150-200 people

Full sponsorship includes:

Recognition as an Official Sponsor of the 2022 ADTSEA Exhibitor Reception, customized signage at each reception station and each table, one complimentary exhibit space, two complimentary Conference registrations and one complimentary full page ad in the program booklet.

The sponsor of an ADTSEA event will:

Be recognized in the program agenda

Be recognized during the Opening and Closing Sessions

Receive space for a free ad to be placed in the program agenda

Promote your state/company/organization and receive key visibility!
BREAKFAST SPONSORSHIPS:

Promote your state/company/organization and receive key visibility as the host of a Breakfast on Tuesday July 26 or Wednesday July 27, 2022.

<table>
<thead>
<tr>
<th>Breakfast Sponsor</th>
<th>$5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dates:</td>
<td>7/26 - 7/27/2022</td>
</tr>
<tr>
<td>Time:</td>
<td>7:30 - 8:30 AM</td>
</tr>
<tr>
<td>Expected Attendance:</td>
<td>150-200 people</td>
</tr>
</tbody>
</table>

Full sponsorship includes:
Recognition as an Official Sponsor of the 2022 ADTSEA Breakfast, customized signage at each breakfast station and each table, one complimentary exhibit space, two complimentary Conference Registrations and one complimentary half page ad in the program booklet.

LUNCHEON SPONSORSHIP:

Promote your state/company/organization and receive key visibility as the host of a Lunch on Tuesday July 26, 2022.

<table>
<thead>
<tr>
<th>Luncheon Sponsor</th>
<th>$6,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dates:</td>
<td>7/26/2021</td>
</tr>
<tr>
<td>Time:</td>
<td>12:00 - 1:30 PM</td>
</tr>
<tr>
<td>Expected Attendance:</td>
<td>150-200 people</td>
</tr>
</tbody>
</table>

Full sponsorship includes:
Recognition as an Official Sponsor of the 2022 ADTSEA Tuesday Luncheon, customized signage at each luncheon station and each table, one complimentary exhibit space, two complimentary Conference Registrations and one complimentary half page ad in the program booklet.

REFRESHMENT BREAK SPONSORSHIPS:

There are 3 Refreshment break sponsorship opportunities; two on Tuesday July 25, 2022 and one on Wednesday July 26, 2022.

<table>
<thead>
<tr>
<th>Refreshment Break Sponsor:</th>
<th>$2,500 each break event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dates:</td>
<td>7/25 – 7/26/2022</td>
</tr>
<tr>
<td>Time:</td>
<td>Daily AM &amp; PM Breaks</td>
</tr>
<tr>
<td>Expected Attendance:</td>
<td>150-200 people</td>
</tr>
</tbody>
</table>

Full sponsorship includes:
Recognition as an Official Sponsor of the 2022 ADTSEA Conference, customized signage at each refreshment break station and on tables, one complimentary exhibit space, one complimentary Conference registration and one complimentary quarter page ad in the program booklet.
Company or Organization:
__________________________________________________________

Contact Person:
________________________________________________________________

Title:________________________________________________________________

Address: __________________________________________________________

City_______________________ State/Province__________

Zip_________

Phone: (____) ________________________

Email: _________________________________________________________

Please Indicate the Event you wish to Sponsor:

<table>
<thead>
<tr>
<th>Event / Date</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name Badge Sponsor</td>
<td>$1000</td>
</tr>
<tr>
<td>Welcome Bag Sponsor</td>
<td>$2000</td>
</tr>
<tr>
<td>Monday July 25, 2022</td>
<td></td>
</tr>
<tr>
<td>Teacher Excellence Award Luncheon</td>
<td>$6,000</td>
</tr>
<tr>
<td>Exhibitor Reception</td>
<td>$8,000</td>
</tr>
<tr>
<td>Tuesday July 26, 2022</td>
<td></td>
</tr>
<tr>
<td>Breakfast</td>
<td>$5,000</td>
</tr>
<tr>
<td>AM Refreshment Break</td>
<td>$2,500</td>
</tr>
<tr>
<td>Luncheon</td>
<td>$6,000</td>
</tr>
<tr>
<td>PM Refreshment Break</td>
<td>$2,500</td>
</tr>
<tr>
<td>Wednesday July 27, 2021</td>
<td></td>
</tr>
<tr>
<td>Breakfast</td>
<td>$5,000</td>
</tr>
<tr>
<td>AM Refreshment Break</td>
<td>$2,500</td>
</tr>
<tr>
<td>Kaywood Award Banquet</td>
<td>$8,000</td>
</tr>
</tbody>
</table>

To discuss other sponsorship opportunities, please contact the ADTSEA office.

Sponsorship Deadline
July 1, 2022

Please make checks or money orders payable to: “ADTSEA”

and mail to:

ADTSEA “Sponsorship”
1434 Trim Tree Rd
Indiana, PA 15701

Or call the ADTSEA office at 724-801-8246 for payments by credit card.
Exhibitor Information

The 2022 ADTSEA Executive Committee cordially invites any agency, company, or association interested in promoting driver education, traffic safety, products, training or technology to exhibit at the upcoming Conference.

The 2022 ADTSEA Conference Committee has designed the Exhibit area to give the most exposure to our participating organizations. The 2022 exhibit times consist of the Exhibitor Reception on Monday evening, Morning and Afternoon Breaks on Tuesday, concluding with a morning break on Wednesday and will all be set up in the Exhibit Hall. This will provide a highly visible and accessible exhibition area and maximize each exhibitor’s exposure to all conference delegates.

If your company or association is interested in exhibiting at the 2022 ADTSEA Conference, please fill out the application form below.

Applications for exhibit space will not be accepted without full payment. Exhibit space will be assigned on a first come first served basis.

**Member Exhibit Space Registration**
$700.00

**Non – Member Exhibit Space Registration**
$1400.00

**Electricity and WIFI at Exhibit Space**
$50.00

**Wednesday Evening Banquet Ticket**
$65.00

Exhibit Space Registrations include 2 Complimentary three day Conference registrations for Monday, Tuesday and Wednesday (does not include Wednesday Evening Banquet Ticket.)
Company or Organization:
_____________________________________________________
Contact Person:
_____________________________________________________
Title:________________________________________________
Address: ______________________________
City____________________________ State/Province_______
Zipcode________
Phone: (______) _________________________
Email: __________________________________

Representatives Attending:
Name:______________________________
Email:______________________________
Name:______________________________
Email:______________________________

Please Indicate your selections:

<table>
<thead>
<tr>
<th>Service</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member Exhibit Space Registration</td>
<td>$700.00</td>
</tr>
<tr>
<td>Non-Member Exhibit Space Registration</td>
<td>$1,400.00</td>
</tr>
<tr>
<td>Electricity and WIFI</td>
<td>$50.00</td>
</tr>
<tr>
<td>Wednesday Evening Banquet Ticket</td>
<td>$65.00</td>
</tr>
</tbody>
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Exhibit Space Registrations include 2 Complimentary three day Conference registrations for Monday, Tuesday and Wednesday (does not include Wednesday Evening Banquet Ticket.)

Application form and full payment should be sent to:

ADTSEA
“Exhibitors”
1434 Trim Tree Rd
Indiana, PA 15701

Or call the ADTSEA office at
724-801-8246
for payments by credit card.
Advertising Opportunities

Advertising in our Program Agenda is a great way to reach hundreds of potential customers:

- **Full Page:**
  - Member: $500
  - Nonmember: $750

- **Three-quarter Page:**
  - Member: $375
  - Nonmember: $625

- **Half Page:**
  - Member: $250
  - Nonmember: $500

- **Quarter Page:**
  - Member: $125
  - Nonmember: $275

Placement in the Program Agenda will be assigned on a first come basis.

Company or Organization: ________________________________________________

Contact Person: ________________________________________________________

Title: ________________________________________________________________

Address: ______________________________________________________________

City__________________________ State/Province__________________________

Zipcode____________________

Phone: (______)____________________________

Email: ________________________________________________________________

Advertising Application Deadline
July 1, 2022

Please make checks or money orders payable to ADTSEA

Return this application and payment to:

ADTSEA
“Advertisements”
1434 Trim Tree Rd
Indiana, PA 15701

Or call the ADTSEA office at
724-801-8246
for payments by credit card.