

ADTSEA

American Driver & Traffic Safety Education Association



JULY 24 - 27, 2022

ON THE ROAD TO SAFETY

2022 ANNUAL ADTSEA CONFERENCE

Hilton Vancouver Washington
301 W. 6th Street
Vancouver, Washington 98660
360-993-4500

SPONSORSHIP OPPORTUNITIES

EXHIBITOR INFORMATION

AND

ADVERTISING OPPORTUNITIES

Be recognized in the program agenda

Be recognized during the Opening and Closing Sessions

Free advertisement in the program agenda

Address the Attendees

ADTSEA

1434 Trim Tree Road
Indiana, PA 15701
724-801-8075
office@adtsea.org
www.adtsea.org

NAME BADGE SPONSORSHIP:

Your state/company/organization name and logo printed on name badge holders.

Name Badge Sponsor: \$1,000

Full sponsorship includes:

Recognition as an Official Sponsor of the 2022 ADTSEA Conference and one complimentary quarter page ad in the program booklet.

WELCOME BAG SPONSORSHIP:

Your state/company/organization name and logo printed on conference attendees welcome bags.

Welcome Bag Sponsor: \$2,000

Full sponsorship includes:

Recognition as an Official Sponsor of the 2022 ADTSEA Conference and one complimentary quarter page ad in the program booklet.

EXHIBITOR RECEPTION SPONSORSHIP:

Promote your state/company/organization and receive key visibility as the host of the Exhibitor Reception on Monday July 25, 2022.

Reception Sponsor	\$8,000
Date:	7/25/2022
Time:	5:30 PM - 7:00 PM
Expected Attendance:	150-200 people

Full sponsorship includes:

Recognition as an Official Sponsor of the 2022 ADTSEA Exhibitor Reception, customized signage at each reception station and each table, one complimentary exhibit space, two complimentary Conference registrations and one complimentary full page ad in the program booklet.

**The sponsor of an
ADTSEA event
will:**

**Be recognized in
the program
agenda**

**Be recognized
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Opening and
Closing Sessions**

**Receive space for
a free ad to be
placed in the
program agenda**

**Promote your
state/company/
organization and
receive key
visibility!**

BREAKFAST SPONSORSHIPS:

Promote your state/company/organization and receive key visibility as the host of a Breakfast on Tuesday July 26 or Wednesday July 27, 2022.

Breakfast Sponsor	\$5,000
Dates:	7/26 - 7/27/2022
Time:	7:30 - 8:30 AM
Expected Attendance:	150-200 people

Full sponsorship includes:

Recognition as an Official Sponsor of the 2022 ADTSEA Breakfast, customized signage at each breakfast station and each table, one complimentary exhibit space, two complimentary Conference Registrations and one complimentary half page ad in the program booklet.

LUNCHEON SPONSORSHIP:

Promote your state/company/organization and receive key visibility as the host of a Lunch on Tuesday July 26, 2022.

Luncheon Sponsor	\$6,000
Dates:	7/26/2021
Time:	12:00 - 1:30 PM
Expected Attendance:	150-200 people

Full sponsorship includes:

Recognition as an Official Sponsor of the 2022 ADTSEA Tuesday Luncheon, customized signage at each luncheon station and each table, one complimentary exhibit space, two complimentary Conference Registrations and one complimentary half page ad in the program booklet.

REFRESHMENT BREAK SPONSORSHIPS:

There are 3 Refreshment break sponsorship opportunities; two on Tuesday July 25, 2022 and one on Wednesday July 26, 2022.

Refreshment Break Sponsor:	\$2,500 each break event
Dates:	7/25 – 7/26/2022
Time:	Daily AM & PM Breaks
Expected Attendance:	150-200 people

Full sponsorship includes:

Recognition as an Official Sponsor of the 2022 ADTSEA Conference, customized signage at each refreshment break station and on tables, one complimentary exhibit space, one complimentary Conference registration and one complimentary quarter page ad in the program booklet.

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**Promote your
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receive key
visibility!**

Company or Organization:

Contact Person:

Title: _____

Address: _____

City _____ State/Province _____

Zip _____

Phone: (_____) _____

Email: _____

Please Indicate the Event you wish to Sponsor:

Event / Date	Cost	
Name Badge Sponsor	\$1000	
Welcome Bag Sponsor	\$2000	
Monday July 25, 2022		
TEA Luncheon	\$6,000	NRSF
Exhibitor Reception	\$8,000	
Tuesday July 26, 2022		
Breakfast	\$5,000	
AM Refreshment Break	\$2,500	
Luncheon	\$6,000	
PM Refreshment Break	\$2,500	
Wednesday July 27, 2021		
Breakfast	\$5,000	
AM Refreshment Break	\$2,500	
Kaywood Award Banquet	\$8,000	AAA

To discuss other sponsorship opportunities, please contact the ADTSEA office.

**Sponsorship
Deadline**

July 1, 2022

**Please make
checks or money
orders payable to:**

“ADTSEA”

and mail to:

ADTSEA

“Sponsorship”

**1434 Trim Tree Rd
Indiana, PA 15701**

**Or call the ADTSEA
office at**

**724-801-8246 for
payments by credit
card.**

Exhibitor Information

The 2022 ADTSEA Executive Committee cordially invites any agency, company, or association interested in promoting driver education, traffic safety, products, training or technology to exhibit at the upcoming Conference.

The 2022 ADTSEA Conference Committee has designed the Exhibit area to give the most exposure to our participating organizations. The 2022 exhibit times consist of the Exhibitor Reception on Monday evening, Morning and Afternoon Breaks on Tuesday, concluding with a morning break on Wednesday and will all be set up in the Exhibit Hall. This will provide a highly visible and accessible exhibition area and maximize each exhibitor's exposure to all conference delegates.

If your company or association is interested in exhibiting at the 2022 ADTSEA Conference, please fill out the application form below.

Applications for exhibit space will not be accepted without full payment. Exhibit space will be assigned on a first come first served basis.

Member Exhibit Space Registration

\$ 700.00

Non – Member Exhibit Space Registration

\$ 1400.00

Electricity and WIFI at Exhibit Space

\$ 50.00

Wednesday Evening Banquet Ticket

\$65.00

Exhibit Space Registrations include 2 Complimentary three day Conference registrations for Monday, Tuesday and Wednesday (does not include Wednesday Evening Banquet Ticket.)

Exhibit Space Information

Exhibit Space

(8' x 6') includes 1 table, skirting, two chairs and one wastebasket.

Company or Organization:

Contact Person:

Title: _____

Address: _____

City _____ State/Province _____

Zipcode _____

Phone: (_____) _____

Email: _____

Representatives Attending:

Name: _____

Email: _____

Name: _____

Email: _____

Please Indicate your selections:

Member Exhibit Space Registration	\$ 700.00	
Non-Member Exhibit Space Registration	\$1,400.00	
Electricity and WIFI	\$50.00	
Wednesday Evening Banquet Ticket	\$65.00	

Exhibit Space Registrations include 2 Complimentary three day Conference registrations for Monday, Tuesday and Wednesday (does not include Wednesday Evening Banquet Ticket.)

Application form and full payment should be sent to:

ADTSEA

“Exhibitors”

1434 Trim Tree Rd

Indiana, PA 15701

Or call the ADTSEA office at

724-801-8246

for payments by credit card.

Advertising Opportunities

Advertising in our Program Agenda is a great way to reach hundreds of potential customers:

Full Page:	Member \$500 Nonmember \$750
Three-quarter Page:	Member: \$375 Nonmember \$625
Half Page:	Member \$250 Nonmember \$500
Quarter Page:	Member \$125 Nonmember \$275

Placement in the Program Agenda will be assigned on a first come basis.

Company or Organization:

Contact Person:

Title: _____

Address: _____

City _____ State/Province _____

Zipcode _____

Phone: (____) _____

Email: _____

**Advertising
Application
Deadline
July 1, 2022**

**Please make checks
or money orders
payable to ADTSEA**

**Return this
application and
payment to:**

ADTSEA

“Advertisements”

1434 Trim Tree Rd

Indiana, PA 15701

**Or call the ADTSEA
office at**

724-801-8246

**for payments by
credit card.**