

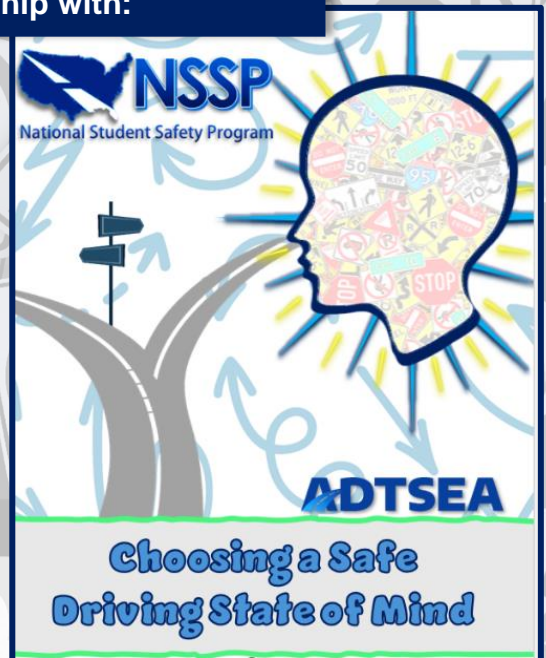


American Driver & Traffic Safety Education Association

68th Annual Conference

A SAFE DRIVING STATE OF MIND

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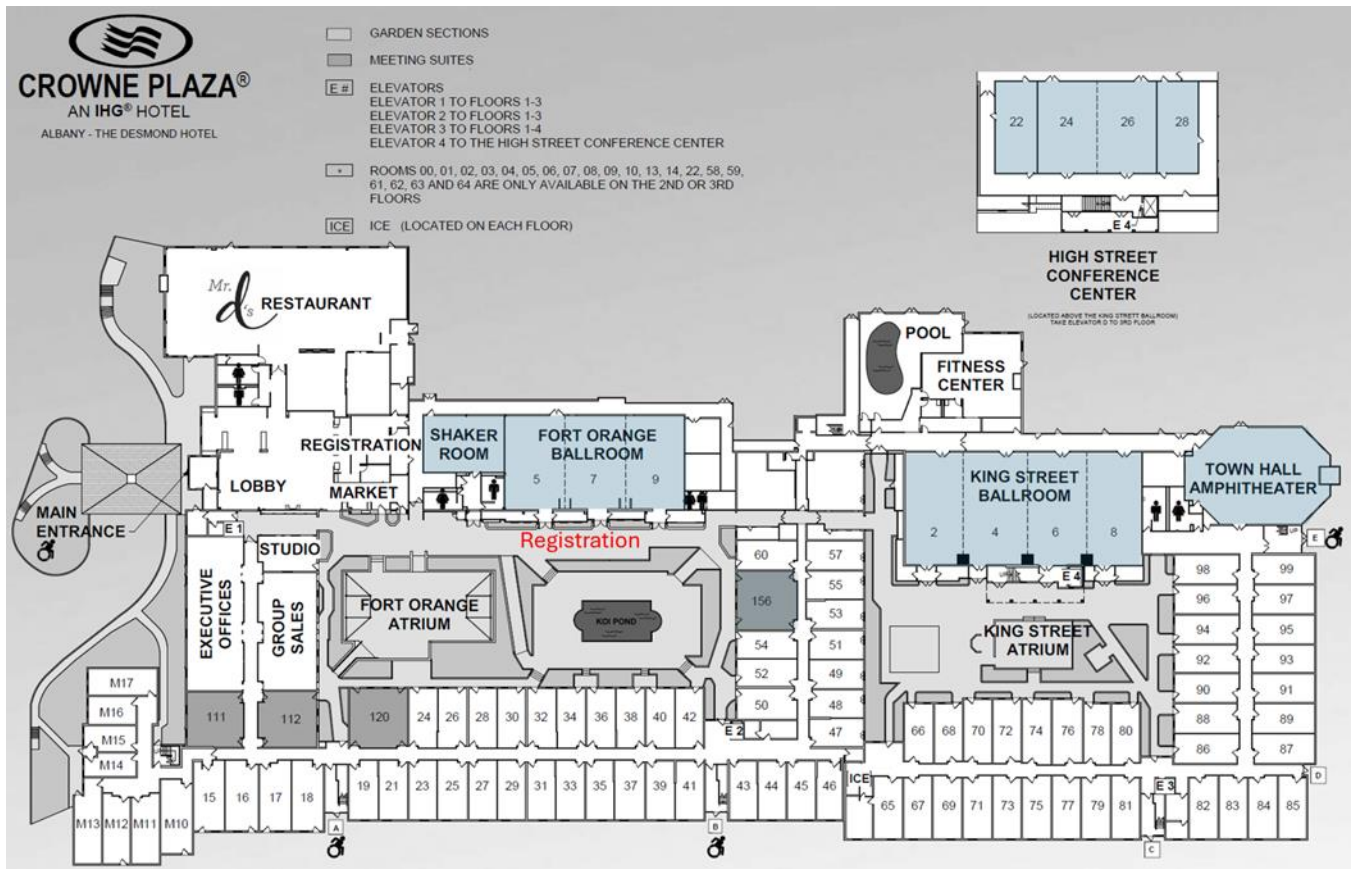
Albany, New York
July 21-24, 2024



Conference Floor Plan

Crowne Plaza Albany - The Desmond Hotel

Albany, New York



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Tuesday Morning Networking Break Sponsor



State and Program Administrators Workshop Lunch Sponsor



State and Regional Association Presidents' and State Administrators' Roundtable Luncheon Sponsor



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Welcome

68th Annual ADTSEA Conference

Saturday, July 20, 2024

Time and Location	Event Information
8:00 am – 11:30 am 24 High Street	Board of Directors' Meeting <i>Presiding: Harold Fleming, NC, ADTSEA President</i>
12:00 pm – 1:30 pm	Lunch on Your Own
1:00 pm – 5:00 pm Fort Orange Registration	ADTSEA Conference Registration Pre-registered ADTSEA members may pick up conference materials. Name Badges Sponsored By: <i>Drivers Ed Solutions, LLC</i> https://www.driversedsolutions.com/ Welcome Bags Sponsored By: <i>IMPROV Learning</i> https://www.improvlearning.com/
1:30 pm – 5:00 pm Town Hall Amphitheater	ADTSEA Pre-Conference Workshop #1: AAA HOW to DRIVE Curriculum Workshop <ul style="list-style-type: none"> • Best practices on linking the classroom and BTW portions of the curriculum. • A behind-the-scenes tour of the learning research applied throughout the program • Teaching demonstrations of actual chapters • Tips on adjusting the curriculum to make it “local” and meet your personal preferences. • The opportunity to provide input on the next update. • And more! <p style="text-align: center;">AAA Team</p> <p>Evaluation & Certificate Link: https://forms.gle/uarfKT3gYr7Zk8aK9 <i>*Pre-Registration Required</i></p>
Dinner on Your Own	



Exhibit Hall Hours

Monday July 22, 2024 5:00 – 8:30 pm	Tuesday July 23, 2024 8:00 am – 5:00 pm	Wednesday July 24, 2024 8:00 am – 10:30 am
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- Visit each exhibitor, complete, and submit your 2024 ADTSEA Conference Exhibitor Passport.
- Completed passports must be turned into the ADTSEA Staff or Registration Table no later than 10:15 am on Wednesday.
- Conference Exhibitor Passport Winner Announced – One completed Conference Exhibitor Passport submission will be drawn during the Wednesday Morning Break (must be present to win).





STREET SMARTS

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Lecticon

COURSE OVERVIEW



MODULE #1 SEARCH AND SCAN

Drivers learn where to look, when to look, what to look for, and what to do when they identify hotspots that require more attention.



MODULE #4 JUDGING SAFE DISTANCE

Covers "Go Zones", or the distance needed between the driver's vehicle and oncoming vehicles and how big their Go Zone must be depending on the speed of oncoming traffic and the maneuver being performed.



MODULE #2 HAZARD RECOGNITION

Drivers learn about hazard clues and masks that help them anticipate risky situations. They will practice identifying multiple hazards in quick succession and learn what can happen if they fail to recognize hidden hazards.



MODULE #5 ATTENTION AND DISTRACTION

Covers the negative effects of looking away from the road for more than two seconds. Drivers will practice strategies for eliminating controllable distractions and making necessary adjustments for distractions they cannot control.



MODULE #3 SIGHT, SPEED, AND SPACE MANAGEMENT

Teaches drivers to not only become familiar with situations that require them to adjust their sight, speed, and space, but also provides practice for adjusting speed and space to help maintain vehicle control and avoid a crash.



MODULE #6 BACKING

Covers safe practices for backing up vehicles.






SCAN ME



ADTSEA members and conference attendees are eligible for ADTSEA pricing at \$18.50 per student.

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Sunday, July 21, 2024

Time and Location	Event Information
Breakfast on Your Own	
8:00 am – 5:00 pm Fort Orange Registration	ADTSEA Conference Registration Name Badges Sponsored By: <i>Drivers Ed Solutions, LLC</i> https://www.driversedsolutions.com/ Welcome Bags Sponsored By: <i>IMPROV Learning</i> https://www.improvlearning.com/
	 
8:30 am – 12:00 pm Fort Orange Ballroom	ADTSEA Pre-Conference Workshop #2: Developing Cognitive Skills in Behind-the-Wheel Lessons This workshop will focus on developing mental strategies for decision making during BTW lessons. <i>Prince Boparai, Teach Safe, Owner</i> <i>Travis Gordon, OR, Western Oregon University</i> Evaluation & Certificate Link: https://forms.gle/FodqkEMEVjcs9f95A <i>* Pre-registration Required</i>
	
8:30 am – 12:00 pm Town Hall Amphitheater	ADTSEA Pre-Conference Workshop #3: Students with Disabilities in Behind-the-Wheel Lessons This workshop will focus on teaching strategies for students with disabilities during BTW lessons. <i>Richard Kearney, St. Johnsbury Academy, Driver Rehabilitation Professional</i> Evaluation & Certificate Link: https://forms.gle/YcyH19pxsND6dGeT8 <i>* Pre-registration Required</i>
	
9:00 am – 3:30 pm King Street Ballroom	State and Program Administrators Workshop (Separate Agenda) Learn what other States and programs are doing to address issues in driver education and explore solutions for improving programs. All individuals who manage or supervise driver education programs are encouraged to attend, including State and District Administrators, School Owners, and Managers. Lunch Sponsored By: <i>Lecticon Learning & Development</i> https://lecticon.com/ <i>* Pre-registration Required</i>
	
11:00 am – 12:00 pm Suite 156	Recaps Meeting
12:00 pm – 1:30 pm	Lunch on Your Own

Notes:



Sunday, July 21, 2024

Time and Location	Event Information
1:30 pm – 5:00 pm Fort Orange Ballroom	ADTSEA Pre-Conference Workshop #4: Evaluation and Route Development for Behind-the-Wheel Lessons This workshop will focus on the importance of student evaluation during BTW lessons and how route development plays a role in effective evaluation. <i>Reggie Flythe, RAFlythe Consulting, Owner</i> Evaluation & Certificate Link: https://forms.gle/1iJrjoE3CftcMXDd9 <i>* Pre-registration Required</i>
1:30 pm – 5:00 pm Town Hall Amphitheater	ADTSEA Pre-Conference Workshop #5: Drug Trends and Impairment Symptomatology This workshop will cover the latest trends in the use and abuse of both licit and illicit drugs and other chemicals. <i>Trooper Clay Knight, Vermont State Police</i> Evaluation & Certificate Link: https://forms.gle/jqRLhQS3uGrJXWEM7 <i>* Pre-registration Required</i>
3:30 pm – 5:30 pm Shaker Room	Spouses' and Guests' Welcome Reception Light refreshments Dinner on Your Own



Time and Location	Event Information
	Breakfast on Your Own
8:00 am – 3:30 pm Fort Orange Ballroom Pre-Function Area	ADTSEA Conference Registration Name Badges Sponsored By: <i>Drivers Ed Solutions, LLC</i> https://www.driversedsolutions.com/ Welcome Bags Sponsored By: <i>IMPROV Learning</i> https://www.improvlearning.com/
	 
Opening General Session 8:30 am – 10:00 am Fort Orange Ballroom	Presentation of Colors/Pledge of Allegiance Welcome ADTSEA and NSSP <i>Harold Fleming, NC, ADTSEA President</i> Introduction of ADTSEA Directors and Officers <i>Gary Scott, KS, ADTSEA Secretary/Treasurer</i> Corporate Member and Exhibitor Recognition <i>Maria Herbert, Drivers Ed Solutions, LLC., Corporate Representative</i> <i>ADTSEA Executive Committee</i> Awards Recognition <i>Harold Fleming, NC, ADTSEA President</i> Welcome ADTSEA Members <i>John Marshall, NHTSA, Office of Safety Programs Director</i> Young Drivers and Traffic Fatalities: 20 Years of Progress on the Road to Zero <i>Pam Fischer, GHSA, Senior Director of External Engagement</i> Announcements <i>Harold Fleming, NC, ADTSEA President</i> <i>Presiding: Harold Fleming, NC, ADTSEA President</i>
10:00 am – 10:30 am	Break on Your Own
General Session 10:30 am – 12:00 pm Fort Orange Ballroom	National Student Safety Program (NSSP) <i>It's Our Time to Shine</i> <i>Presiding: Jennifer Brown, IL, NSSP Committee</i> <i>Chairperson, ADTSEA Executive Committee NSSP Liaison</i>
	
12:00 pm – 1:30 pm King Street Ballroom	Teacher Excellence Award (TEA) Luncheon in Memory of Dr. Francis Kenel Award and Luncheon Sponsored By: <i>The National Road Safety Foundation</i> https://www.nrsf.org/
	
Concurrent Session 1:30 pm – 3:00 pm Fort Orange Ballroom	2024 TEA Recipient (Southeast Region): Student Led Activities in the Driver Education Classroom <i>Deborah Fry, VA</i> 2024 TEA Recipient (Central Region): Traffic Safety in and Beyond the Classroom <i>Jennifer Brown, IL</i> <i>Presiding: Michael Jones, Sr., NC, ADTSEA Education and Training Committee Chairperson</i>

Time and Location	Event Information
Concurrent Session 1:30 pm – 3:00 pm Town Hall Amphitheater	How to Use, Importance of, and How to Make Changes Utilizing Data <i>Audra Urie, UT, State Board of Education, Driver Education Specialist</i> <i>Jacqueline Milani, NHTSA, Highway Safety Specialist</i> <i>Cindy Burch, Baltimore Metropolitan Council, Transportation Planner</i> <i>Presiding: Karl Logan, NC, ADTSEA Administration and Oversight Committee Chairperson</i>
2:00 pm – 5:00 pm King Street Ballroom	Exhibitor Setup <i>Coordinators: Leslie Robinson, ADTSEA, Office Manager and Maria Herbert, Drivers Ed Solutions, LLC., ADTSEA Executive Committee Corporate Representative</i>
3:00 pm – 3:30 pm	Break on Your Own
Concurrent Session 3:30 pm – 5:00 pm Fort Orange Ballroom	2024 TEA Recipient (Northeast Region): It's All About Space <i>Gabriella Netsch, VT</i> How Electric Vehicles Differ in Behind-the-Wheel Lessons <i>Greg Mangan, TN, Drive for Life, Owner</i> <i>Ross Friedman, Nissan North America, Inc., Commercial Sales Manager</i> <i>Presiding: Michael Jones, Sr., NC, Chairperson, ADTSEA Education and Training Committee</i>
Concurrent Session 3:30 pm – 5:00 pm Town Hall Amphitheater	Emerging Issues in Driver Training and Testing <i>Johnathon Ehsani, Ph.D., Johns Hopkins University, Associate Professor</i> Newest Research on Students with Special Needs <i>Elizabeth Soles, ADED, Executive Director</i> <i>Presiding: William Van Tassel, Ph.D., ADTSEA Research Committee Chairperson</i>
5:30 pm – 6:00 pm King Street Ballroom	ADTSEA Exhibit Opening and Exhibitor Showcase Come Meet the Exhibitors! Chances to win prizes!
6:00 pm – 8:30 pm King Street Ballroom	Welcome Reception with Exhibitors Light Refreshments
Dinner on Your Own	



Don't Forget to Complete the Daily Evaluation Surveys Daily Prizes Awarded!			
Monday July 22, 2024	Tuesday July 23, 2024	Wednesday July 24, 2024	Final Evaluation for Certificate



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Time and Location	Event Information
	Breakfast on Your Own
7:00 am – 8:30 am Hotel Restaurant Mr. D's	Past Presidents' Roundtable/Meeting <i>Presiding: Joseph Barch, VT, ADTSEA Past President</i>
8:00 am – 3:30 pm Fort Orange Ballroom Pre-Function Area	ADTSEA Conference Registration Name Badges Sponsored By: <i>Drivers Ed Solutions, LLC</i> https://www.driversedsolutions.com/ Welcome Bags Sponsored By: <i>IMPROV Learning</i> https://www.improvlearning.com/  
8:00 am – 5:00 pm King Street Ballroom	Exhibits Open 
Concurrent Session 8:30 am – 10:00 am Fort Orange Ballroom	Feel Like You Are Teetering on a Cliff? – Come Fill Your “Reservoir of Resilience.” <i>Ted Paulsen, Lecticon, CEO</i> The Impact of Teen Traffic Safety Programs <i>Lisa Minjares-Kyle, Texas A&M Transportation Institute, Youth Transportation Safety Program Manager</i> <i>Jennifer Brown, IL, Gillespie High School, IMPACT'D Advisor</i> <i>Presiding: Michael Jones, Sr., NC, ADTSEA Education and Training Committee Chairperson</i>
Concurrent Session 8:30 am – 10:00 am Town Hall Amphitheater	Revisiting the Goals for the Driver Education Matrix: Implications for Driver Educators <i>Johnathon Ehsani, Ph.D., Johns Hopkins University, Associate Professor</i> Overview of the Latest Traffic Safety Research <i>Brian Tefft, AAA Foundation for Traffic Safety, Principal Researcher</i> <i>Presiding: William Van Tassel, Ph.D., ADTSEA Research Committee Chairperson</i>
10:00 am – 10:30 am King Street Ballroom	Networking Break with Exhibitors Light Refreshments Sponsored By: <i>Tarsus Instructor Equipment</i> https://www.tarsussystem.com/  
Concurrent Session 10:30 am – 12:00 pm Fort Orange Ballroom	Roundtable Discussion – Today's Driver Education Issues <ul style="list-style-type: none">• What Type of Car Are You Using and Why<ul style="list-style-type: none">○ ADAS○ Advantages vs. disadvantages• Recruiting Teachers/Instructors and Expanding Offerings• Additional Topics <i>Presiding: Michael Jones, Sr., NC, ADTSEA Education and Training Committee Chairperson</i>

Time and Location	Event Information
Concurrent Session 10:30 am – 12:00 pm Town Hall Amphitheater	Developing Strategies for Forming Ethical and Supportive Relationships with Providers/Instructors and Other Stakeholders <i>Leslie Richards, KS</i> <i>Erin Orth, KS</i> <i>Christine Bergan, WI</i> <i>Kimberly Schwind, OH</i> <i>Presiding: Karl Logan, NC, ADTSEA Administration and Oversight Committee Chairperson</i>

12:00 pm – 1:30 pm King Street Ballroom	Luncheon and NSSP Awards Sponsored by: <i>Drivers Ed Solutions, LLC</i> https://www.driversedsolutions.com/
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General Session 1:30 pm – 2:30 pm Fort Orange Ballroom	Bishop Forum: As Things Change in Driver Education – Some Things Stay the Same <i>John Palmer, Ph.D., MN, MDTSEA</i> <i>Presiding: Jennifer Sletten, MN, ADTSEA President Elect</i>
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2:30 pm – 3:00 pm King Street Ballroom	Networking Break with Exhibitors Light Refreshments
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3:00 pm – 4:30 pm	Regional Meetings <i>Presiding: ADTSEA Board of Directors</i> All attendees are encouraged to participate in their region's meeting.
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Region	Meeting Room	Presiding
Northeast	Fort Orange Ballroom	Paul McNamara, MA
Southeast	Town Hall Amphitheater	Robert Suggs, SC
Central	Shaker Room	Jon Dondoneau, ND
West	King Street Ballroom	Gerald Apple, WA



5:00 pm Board Buses	Host Outing: Improv Group and Dinner at the Armory Studios
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- **Limit the drives** students can schedule in advance, per week, or per month.
- Set the number of **practice days** required between drives.
- Cancel a period and be **prompted to notify the affected students**.
- Add/remove periods with just a few clicks. Set periods in five minute increments.
- Share your centralized courses across regional boundaries.
- Allow students to add themselves to **waitlists** for drive times.

Meeting State Requirements

- **Prefill state forms** with student and company information.
- Export **Atlas modules** (Massachusetts).

Communicating with Your Customers

- Allow instructors to email, text, and **schedule their students**.
- Send parents **enrollment links** for specific courses.
- Create **custom form letters** that send to students upon registration.
- **Upload documents** to display on your website and attach to form letters.
- Include a **customized contract** for students/parents to sign at registration.
- Generate **state drive evaluations** during lessons or road tests.

Updating Your Website

- **Push class dates** from the database to display on your website.
- Eliminate the need for your users to enter data to see class dates.
- Show road test, BTW, and simulator **availability in real-time**.
- **Edit the content** on your website yourself or call us for assistance.

Managing Your Business

- Restrict access to financial information to only **super users**.
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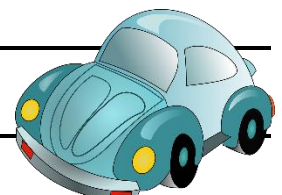


Time and Location	Event Information
	Breakfast on Your Own
7:30 am – 8:15 am Fort Orange Ballroom	Board of Directors' Meeting <i>Presiding: Harold Fleming, NC, ADTSEA President</i>
8:00 am – 3:30 pm Fort Orange Ballroom Pre-Function Area	ADTSEA Conference Registration Name Badges Sponsored By: <i>Drivers Ed Solutions, LLC</i> https://www.driversedsolutions.com/ Welcome Bags Sponsored By: <i>IMPROV Learning</i> https://www.improvlearning.com/
	 
8:00 am – 10:30 am King Street Ballroom	Exhibits Open 
Concurrent Session 8:30 am – 10:00 am Fort Orange Ballroom	How to Use Current Technology for Safe Driving <i>Krishna Kalidindi, OtoZen, Sensovium Inc., CEO</i> Hands On Activities in the Classroom <i>Joell Kerr, HI, Hilo High School, Driver Education Instructor</i> <i>Presiding: Michael Jones, Sr., NC, ADTSEA Education and Training Committee Chairperson</i>
Concurrent Session 8:30 am – 10:00 am Town Hall Amphitheater	Latest Test Results of Vehicle Technology/ADAS <i>Ned Ferris, AAA National, Driver Education and Traffic Safety Specialist</i> Researching Your Car for Road Readiness: Recalls, Recharging, and More <i>ADTSEA Research Committee</i> <i>Presiding: William Van Tassel, Ph.D., ADTSEA Research Committee Chairperson</i>
10:00 am – 10:30 am King Street Ballroom	Networking Break with Exhibitors Light Refreshments 
10:30 am – 11:30 am King Street Ballroom	Corporate Member and Exhibitor Roundtable <i>Presiding: Maria Herbert, Drivers Ed Solutions, LLC, ADTSEA Executive Committee Corporate Representative</i>
Concurrent Session 10:30 am – 12:00 pm Fort Orange Ballroom	Insurance Liability <i>Greg Miller, Árachas Group, Insurance Advisor</i> Utilizing Micro Teaching Techniques to Deliver Effective Classroom and BTW Sessions <i>Prince Boparai, Teach Safe, Owner</i> <i>Presiding: Michael Jones, Sr., NC, ADTSEA Education and Training Committee Chairperson</i>
Concurrent Session 10:30 am – 12:00 pm Town Hall Amphitheater	Curriculum Standards Revisions and How They Connect to Best Practices for Student Success <i>Michael Wagner, Delaware Department of Education, Education Associate</i> <i>Morgan Roediger, Ohio Traffic Safety Office, Program Administrator</i> <i>Presiding: Karl Logan, NC, ADTSEA Administration and Oversight Committee Chairperson</i>

Time and Location	Event Information
11:30 am – 2:00 pm King Street Ballroom	Exhibitor Breakdown
12:00 pm – 1:30 pm	Lunch on Your Own
12:00 pm – 1:30 pm Shaker Room	Luncheon: State and Regional Association Presidents' and State Administrators' Roundtable Sponsored by: <i>DTS Consulting – Oregon</i> https://www.dts.consulting/ <i>*Pre-registration Required</i>
Concurrent Session 1:30 pm – 3:00 pm Fort Orange Ballroom	Effective Commentary While Teaching Behind-the-Wheel Lessons (ANSTSE Teacher Training Materials) <i>Robin Bordner, Michigan Traffic Safety</i> Professional Accountability and Special Needs (ANSTSE Teacher Training Materials) <i>Andy Nelson, IA, Indian Hills Community College, Safer Driver Solutions</i> <i>Presiding: Michael Jones, Sr., NC, ADTSEA Education and Training Committee Chairperson</i>
Concurrent Session 1:30 pm – 3:00 pm Town Hall Amphitheater	Marijuana and Driving: Update on Research, Policy, and Traffic Safety <i>William Van Tassel, Ph.D., AAA National, Manager of Driver Programs</i> Impact of Driver Education on Telematic Scores <i>Derek Stewart, Florida Virtual School, Driver Education Coordinator</i> <i>Presiding: William Van Tassel, Ph.D., ADTSEA Research Committee Chairperson</i>
3:15 pm – 4:45 pm Town Hall Amphitheater	ADTSEA Annual Business Meeting, Installation of Regional Board of Directors, and Constitution and Bylaws Amendments <i>*All members are encouraged to attend*</i> Separate Agenda and Meeting Packet provided at meeting Treasurer's & Conference Reports Regional & Committee Reports Update on Constitution and Bylaws Revisions Special Recognition of 2023-2024 Officers/Board/Committee Chairs Induction of 2024-2027 Regional Board of Directors ADTSEA Resolutions <i>Presiding: Harold Fleming, NC, ADTSEA President</i>



Notes:



Time and Location	Event Information
Banquet 5:30 pm King Street Ballroom <i>*Banquet Ticket Required – No badges needed</i>	ADTSEA Closing Ceremonies, Installation of Officers, and Banquet Master of Ceremonies: <i>Tim Beckham, ADTSEA</i> Induction Facilitator: <i>Connie Sessoms, Jr., NC, ADTSEA Past President</i> Induction of Officers Induction of Executive Committee Presentation of Kaywood Award Invocation Dinner Service 2025 ADTSEA Conference – Billings, MT Kaywood Award and Banquet Sponsored By: AAA National – Driver Training https://drivertraining.aaa.biz/
8:00 – 10:00 pm Shaker Room	ADTSEA After Banquet Social Hour



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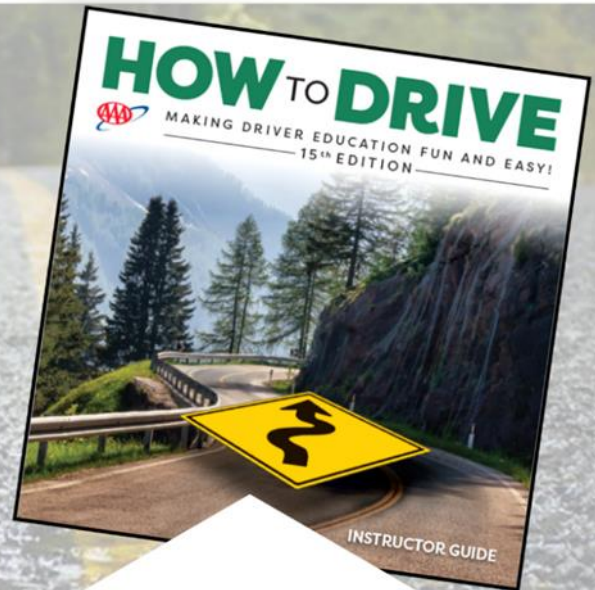
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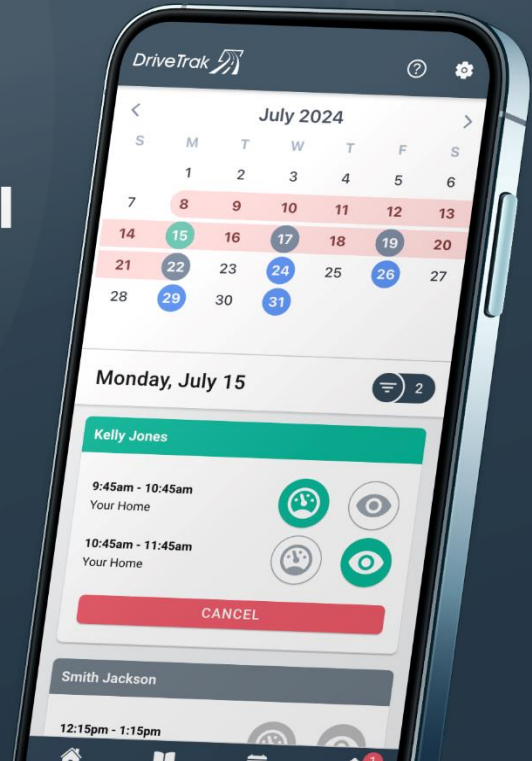
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The Association for Driver Rehabilitation Specialists (ADED), a 501(c)(3) nonprofit, promotes safe and independent community mobility. ADED's professional members assist drivers with disabilities and aging. ADED has created a Best Practice Guidelines for the Provision of Driver Rehabilitation Services publication and is the only organization to offer the Certified Driver Rehabilitation Specialist (CDRS) certification, and the Driver Rehabilitation Professional (DRP) micro credential. Especially with the driving instructor/trainer in mind, ADED also offers a Specialized Instructor Badge, a curriculum-based pathway that provides education and mentorship for training drivers with disabilities. ADED offers its members continuing education, networking, mentoring, and a quarterly newsletter. Non-members and those interested in working in the field of driver rehabilitation are welcome to attend ADED courses, workshops, and annual conference.
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Welcome 2024 Exhibitors



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[https://drivetrak.io/](https://drivetrak.io)



The **Driving School Association of the Americas** is an international association of driving school owners. Educators come from all over the globe to associate with Traffic-Safety-Minded professionals.

Our membership is comprised of driving school owners, including entrepreneurs, public and private school teachers, drive test examiners, transportation and safety experts. Most members work across the United States and Canada, though several other countries are represented, as well. Our members share ideas, learn educational methods, discover the latest in vehicle technology and introduce products to help make our businesses thrive. They also get discounts on DSAA events, have an insurance program, save with merchant services and car buying programs, find advocacy with state and provincial government as well as build connections with other professionals in the traffic safety industry. <https://dsaa.org/>

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DrivingSchoolSoftware.com is a groundbreaking software catered exclusively to driving schools, making it the leading provider to drivers ed professionals across the United States and Canada, with over 500 school clients. This comprehensive software encompasses all vital aspects of a driving school business, including scheduling, payment processing, document management, in-car skill tracking, state-based forms, and email and text message notifications. Additionally, DrivingSchoolSoftware.com goes the extra mile by offering free mobile websites, along with maintenance and hosting services. What sets this software apart is its remarkable customer support, available seven days a week. With its feature-rich offerings and unwavering support, DrivingSchoolSoftware.com is the ultimate solution for driving schools, ensuring streamlined operations and exceptional service.

<https://www.drivingschoolsoftware.com/>



DuoBrake makes dual brake installation for your vehicle easy. We want you to feel more confident and comfortable while teaching students to drive. We are trusted by more than 500+ driving schools and families.

- Each design of the Bar Brake is custom made per vehicle year, make, and model.
- The Bar Brake has less maintenance, no pulleys or cable.
- Drilling through passenger floorboard not necessary.
- Easy to install.
- No modifications to floor mats.

<https://www.duobrake.com/>



U.S. Department of Transportation
Federal Motor Carrier Safety Administration

The Federal Motor Carrier Safety Administration (FMCSA) mission is to reduce crashes, injuries, and fatalities involving large trucks and buses. FMCSA partners with nonprofit organizations, local and state governments, and other stakeholders to keep our nation's roadways safe and improve commercial motor vehicle safety through regulation, education, enforcement, research, and technology.

<https://www.fmcsa.dot.gov/>



The Foundation for a Drug-Free World is a nonprofit public benefit corporation that empowers youth and adults with factual information about drugs so they can make informed decisions and live drug-free. In the past 15 years our accomplishments have been many! Here are just a few:

- We have partnered with 1,800 government, nonprofit and community organizations.
- We now have over 200 groups and chapters around the world.
- Our materials have been translated into 26 languages and disseminated to 196 Countries!!
- Our new online courses have over 131,000 completions!
- Our materials are used by over 30,000 schools and universities.
- We helped millions to learn about the truth about drugs utilizing our educational materials to create a drug free society.

And the best part is that our program is 100% free for all educators!

<https://www.drugfreeworld.org/>

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Your reputation matters!

WOW your customers with award-winning Spider Driver's Ed online courses by **IMPROV Learning**. A company with global recognition for its cutting-edge content that customers love. Grow your revenue by tapping into our library of 160 state-approved online courses, including teen driver's ed, traffic violator, mature driver, fleet, instructor training, etc.

Join the SPIDER Revolution by visiting us online at www.DriverZ.com or www.IMPROVLearning.com.



Lecticon Learning and Development enriches lives by creating and delivering meaningful customer directed learning experiences. Simply put, Lecticon is an online training company that specializes in creating customer directed training programs. Lecticon also offers off-the-shelf training libraries through different brand names. Street Smarts, a Lecticon brand, is an online simulation-based defensive driving course for teen and novice drivers. More than 500,000 teen and novice drivers have participated in the Street Smarts training program.

<https://lecticon.com/>



The **Safe Roads Challenge** is a community-based project designed to bring together technology, industry, driver education and government to reduce the frequency and severity of vehicle collisions and save lives. By supporting drivers to become safer through awareness, competition, incentivization and enhancing the driving environment we can all make a difference in road safety! Brought to you by **Medidas** Digital, the makers of the **TrypScore** mobile app, Coaching New Drivers parent course, driver risk density dashboard and the traffic share business intelligence tool.

Together we are driving change for safer roads in our communities!

<https://saferoadschallenge.com/>



National Rail Safety Alliance (NRSA) is a non-profit organization providing public education programs and outreach to prevent collisions, injuries, and fatalities at highway-rail grade crossings and around railroad tracks. Every year hundreds of people die needlessly on or around railroad tracks. Providing rail safety awareness is fundamental to everything we do. NRSA delivers rail safety messages to the public to achieve the goal of saving lives and keeping families whole.

<https://nrsainc.org>

Welcome 2024 Exhibitors



The **National Road Safety Foundation, Inc. (NRSF)** is a non-profit charitable organization that has been dedicated to reducing crashes, deaths, and injuries on our nation's highways by promoting safe driving habits through greater public awareness for over 60 years.

NRSF produces documentaries, educational resources, and public service campaigns for use in safety, educational and enforcement programs by police, teachers, traffic safety agencies, healthcare professionals, youth advocacy groups and other government and grass-roots agencies. NRSF free resources deal with distracted driving, speed and aggression, impaired driving, drowsy driving, driver proficiency and pedestrian safety. The Foundation also works with youth advocacy groups and sponsors contests to engage teens in promoting safe driving to their peers and in their communities. <https://www.nrsf.org/>



The **National Safety Council (NSC)** is America's leading nonprofit safety advocate – and has been for over 100 years. As a mission-based organization, we work to eliminate the leading causes of preventable death and injury, focusing our efforts on the workplace, roadway, and impairment. We create a culture of safety to not only keep people safer at work, but also beyond the workplace so they can live their fullest lives.

-DriveitHOME: Car crashes are the leading cause of preventable death for teens, but parents and caregivers can make a difference. DriveitHOME offers free resources to help teens build experience behind the wheel. Learn more: www.DriveitHOME.org and driveithome@nsc.org.

-Check to Protect: More than 50 million vehicles on the road today have unresolved safety recalls. Check To Protect encourages drivers to check the recall status of their vehicles and make it part of routine maintenance. Learn more: www.CheckToProtect.org <https://www.nsc.org/road>



Governor's Traffic Safety Committee

Committed to Improving New York State Highway Safety

The New York State Governor's Traffic Safety Committee (GTSC) coordinates traffic safety activities in the state and shares useful, timely information about traffic safety and the state's highway safety grant program.

The Committee is comprised of thirteen agencies who have missions related to transportation and safety. The GTSC is chaired by the Commissioner of the Department of Motor Vehicles and acts as the state's official liaison with the National Highway Traffic Safety Administration. <https://trafficsafety.ny.gov/>



Revolutionize your driving school with **Roadwise**: the school management platform designed for the digital age. Founded by former Microsoft engineers, we're not just keeping up with technology—we're driving it forward.

Imagine seamless operations as you scale from 10 to 100,000 students. Picture a sleek, mobile-friendly interface that students love. Envision you and your staff focused on education, not paperwork. This is **Roadwise**.

Our cutting-edge solution automates registration, scheduling, payments, state forms, and more, cutting costs and boosting satisfaction. Built on the latest tech stack, we offer unmatched performance at an unbeatable price. With Roadwise, you're not just upgrading your systems—you're future-proofing your school and setting it apart in a competitive market. Visit <https://www.roadwisedss.com> and start your journey to unprecedented success.

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SADD's mission is accomplished by creating, equipping, and sustaining a network of student-run chapters in schools and communities focused on peer-to-peer education. SADD fosters a sense of belonging and promotes resiliency, leadership, and advocacy skills so that young people make positive decisions that will carry them throughout life.

Visit us at <https://www.sadd.org/> for information on getting a chapter started, resources tailored for your area, and mobility safety programming opportunities with SADD staff & members around the globe that could benefit your students.



Here at **Tarsus**, we are proud to deliver the safest, superior-designed, highest quality, and most dependable, passenger side brakes & accelerators, in the driving instruction industry. Our superior passenger-side driving equipment is the result of a proud legacy of exceptional innovation, quality, and design! This, coupled with over 35 years of experience as an industry leader in the field of adaptive driving equipment, means peace of mind, knowing you are getting the very best by Tarsus.

<https://www.tarsussystem.com/>



A quality Driver Education program has the potential to put a student in a position to succeed. And that is exactly what **Teach Safe** has been doing for Driver's Ed programs around the country. They have helped schools offer high quality programs which include up-to-date videos, interactive features, and a user experience fit for today's learner. Their commitment to excellence both in product development and customer support has allowed them to serve private businesses and school districts from coast to coast.

<https://www.teachsafe.com/>



We are **TeamFicient**, a minority- and woman-owned firm dedicated to helping businesses save time and maximize potential by providing remote office solutions. Our company specializes in matching the perfect remote staff for your needs. TeamFicient takes a personalized approach to solve the difficulties that come with hiring and retaining new personnel, providing excellent customer service, managing sales, and maintaining coordination with your employees to complete tasks to everyone's standards. We provide the support that your business needs to scale up with well-trained, ready-to-work professionals who can streamline your processes and boost your bottom line.

<https://teamficient.com/>

Welcome 2024 Exhibitors



As a leading industry authority in North America, **U-Haul** and its team of experts have developed an interactive “Safe Trailing” program to help educate government, education, and industry groups. U-Haul provides these materials and experiences as a public service, free of charge. ADTSEA incorporated much of the “Safe Trailing” program content into a driver education supplemental *Unit A – Travel Planning, Loading, Towing and Driving Special Vehicles* available on the ADTSEA website under Driver Ed Curriculum and Resources. U-Haul is a proud corporate member of ADTSEA and a sponsor of NSSP.

<https://www.uhaul.com/>

For information or to download free resources, visit <https://www.nrsf.org/>.



Virtual Driver Interactive (VDI) is a technology company utilizing simulation and virtual reality for driver training and distracted driving awareness. Based in California, VDI offers comprehensive training programs for novice drivers, corporate fleets, boating safety and distracted driving awareness. Virtual Driving Essentials™ is an immersive virtual learning experience designed to teach teen drivers the critical skills essential to safe driving. Revolutionary new features such as measuring reaction time, real-time violation tracking, a web-based parental companion program and both pre and post assessment drives to prove the transfer of learning and mastery of the topics are included. This knowledge and skills-based driver training program combines engaging curriculum with the finest available graphics and simulation technology allowing students to learn and practice critical driving skills in a safe, controlled environment. For more information about VDI's simulation-based driver training, go to www.driverinteractive.com.



Zutobi is a leading EdTech company dedicated to transforming driver education since 2018. The Zutobi Drivers Ed app has become the largest in the US, with over 10 million downloads and serving over 250,000 users monthly.

Introducing Zutobi Instructor: the comprehensive solution for driving schools. This all-in-one system covers everything, allowing schools to focus on teaching while accelerating business growth. Zutobi Instructor offers advanced **school management tools** to manage schedules, lessons, students, instructors, payments, and billing effortlessly, along with **learning materials** to provide students with market-leading Drivers Ed, driving instructor videos, and behind-the-wheel training resources. Discover innovative products, unlock exclusive offers, and optimize your workflow at <https://zutobi.com/us/driving-schools>.



An outdoor therapy program for youth ages 11-28. **blueFire Wilderness Therapy** combines clinical expertise, wilderness, and adventure therapy in our clinician-owned program, providing an approach to treatment which produces long-lasting, internalized change.

Visit the NSSP table to find out more about their 2024 Community Service Fundraiser.

Cash, check or venmo accepted for donations.

ADTSEA
@adtsea



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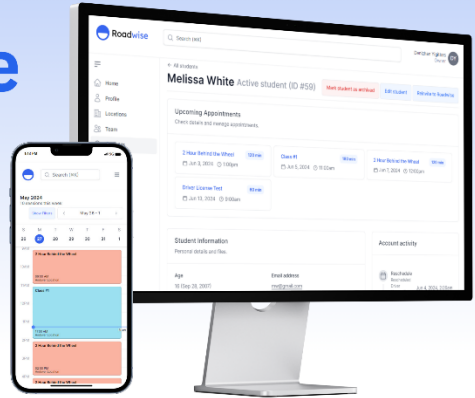
Scan this code to pay



Redefining excellence in driving school management

We automate the ordinary so you
can achieve the extraordinary.

We know you have choices when it comes to managing your
school. **Here's why Roadwise is the best partner:**



- **You deserve better:** Frustrated with outdated tech holding you back? So are we. That's why our team of ex-Microsoft engineers created Roadwise: easy to use, AI-enabled software that turns school management from a headache to a highlight. **Welcome to the future of driver education - where running your school isn't just easier, it's fun.**
- **Maximize your potential:** We've engineered a platform that speaks your students' language. Lightning-fast setup and intuitive online bookings - it's what learners expect and what schools deserve. We deliver everything other vendors do, plus more, with unmatched quality. **With Roadwise, you'll create happier students, scale effortlessly, and watch your profits soar. It's time to redefine success.**

*We're hosting an exclusive giveaway for
ADTSEA conference attendees who visit our
booth for a demo. Look forward to meeting you
there!*



978-810-5787



team@roadwisedss.com

Richard Kaywood Memorial Award

Beginning in 1985, and each year thereafter at the annual ADTSEA conference, an award is presented to an individual for outstanding contributions to traffic safety in memory of Dr. Richard Kaywood, who served the Association and traffic safety education for many years. This award is sponsored cooperatively with AAA Traffic Safety.

Dick had a long and productive career, beginning with his work in safety education as an assistant professor of health and physical education at the University of California at Santa Barbara. In 1955, he became the multi-school chairperson of driver education in the Anaheim Union High School District. In 1965, he became an associate professor of driver and traffic safety education at California State University at Long Beach. He went on to become a full professor and coordinator of safety and driver education. During his last three years, he also served as interim chairperson of the health science department.

Throughout his life, Dick was a tireless worker and strong advocate for quality driver and traffic safety education programs. Dick Kaywood's life exemplifies the spirit of the words inscribed on the Richard Kaywood Award medallion: Outstanding Contribution – Driver and Traffic Safety Education.

Kaywood Award Recipients

William Cushman	1985	John Harvey	2005
Dr. Norman Key	1986	Owen Crabb	2006
Amos Neyhart	1987	Dr. Allen Robinson	2007
Dr. Robert Marshall	1988	Margaret "Micky" Johnson	2008
Dr. Richard Bishop	1989	Barbara Brody	2009
Warren Hastings	1990	Dr. Dale Ritzel	2010
Dr. Frank Kenel	1991	Janice Meeker	2011
Dr. James Aaron	1992	Randall Thiel	2012
Art Opfer	1993	Carol Hardin	2013
Carl Wenzinger	1994	Lindsay Townsend	2014
"Doc" Whitworth	1995	Gary Guzouskas	2015
Joe Intorre	1996	Chuck Lehning	2016
Warren Quensel	1997	Dr. Frank Gruber	2017
Dr. John Palmer	1998	Connie Sessoms, Jr.	2018
Dr. Gary Bloomfield	1999	Richard Hanson	2019
George E. "Dick" Tyson	2000	Jerry Gaines	2020
Dr. Bob Gustafson	2001	Dr. Nina Jo Saint	2021
Fred Mottola	2002	Robin Bordner	2022
Dr. Maurice Dennis	2003	Dr. William Van Tassel	2023
Dr. Terry Kline	2004	Mark Lee	2024



ADTSEA Teacher Excellence Award

In Honor of Dr. Francis Kenel

The American Driver and Traffic Safety Education Association's (ADTSEA) Teacher Excellence Award (TEA) sponsored by The National Road Safety Foundation (NRSF), honors outstanding driver and traffic safety educators.

Dr. Kenel worked as an Industrial Engineer in Traffic Safety and was the National Director of the American Automobile Association for Highway and Traffic Safety. He was a member of the American Driver and Traffic Safety Education Association and taught at the University of Maryland at College Park, Illinois State University in Normal, Illinois and Michigan State University in East Lansing, MI. He also worked with the Illinois High School and College Driver Education Association. He was a Consultant for Brazil and Portugal, engineering their road systems and traveled all over the United States as a Police Pursuit Instructor.

Dr. Francis Kenel was a mentor to many driver education teachers. He authored materials on teacher training and beginning driver education. Dr. Kenel was a constant resource to the ADTSEA staff, officers, and members.

ADTSEA Teacher Excellence Award Recipients

Robin A. Bordner, MI	1999	Kevin Kirby, WI	2010	Dale Ludwig, ND	2018
Duane L. "Dewey" Mettler, MN	2000	Fred Schreiber, MN	2010	Richard Ritter, VT	2018
Chuck Filippini, WA	2001	Michael Shepherd, WA	2010	Darin Bardal, ND	2019
Lindsay Townsend, VT	2002	Charles Worrell, VT	2010	Stanley A. Blicharz, VT	2019
Debbie Cottonware, WA	2003	Barbara Brody, VT	2011	Robert Droege, MO	2019
John Knippel, CA	2004	Bobby Duque, HI	2011	Michael Jones, Sr., NC	2019
Harold Lair, MT	2005	Gerald Apple, WA	2012	Raymond F. Kroll, MN	2019
Richard Hanson, OR	2006	Kevin Masse, VT	2012	George Rooney, VT	2020
Mark Lee, MN	2006	Richard Salboro, HI	2012	Jorge Benitez, NC	2020
Greg Brown, MI	2007	Rachel Wilson, MI	2012	Wayne Hartman, IL	2020
John Duffy, VA	2007	Mark Hamilton, VT	2013	Molly Kleiber, MO	2020
William Mayville, VT	2007	Christine Bergan, WI	2013	Tim Beckham, OR	2020
Joseph Christensen, MN	2007	Carol Hoormann, MO	2014	Joell Kerr, HI	2021
Joe Barch, VT	2008	Beatrice Kehr, MN	2014	Karren Meyer, VT	2021
David Barnum, MN	2008	John F. Viau, VT	2014	Robert Suggs, SC	2021
Donn Davidson, MI	2008	Rod Hull, NH	2015	Alex Hansen, WA	2022
Gary Davis, NC	2008	Greg Mangan, TN	2015	Richard Kearney, VT	2022
Romona Cook, TX	2008	Carlos Stalcup, NC	2015	Tom Iffrig, MO	2022
Warren Hisashi Miyasaki, HI	2008	Becky Hardy, ND	2016	Jennifer Sletten, MN	2022
William "Bill" Warner, OR	2008	Yusuf Quidwai, WA	2016	JoEllen Suter, VA	2022
Sammy Lee, HI	2009	Judy Weber-Jones, IL	2016	Sandra Dunbar, NC	2023
Larry Fosness, MN	2009	Cynthia Bagley, HI	2017	Gary Scott, KS	2023
John Lynch, VT	2009	Jonathon Dondoneau, ND	2017	Jennifer Brown, IL	2024
Charles Mason, NC	2009	Larry Fairclo, OR	2017	Deborah Fry, VA	2024
Stan Henderson, IN	2010	Allyn Workman, MO	2017	Gabriella Netsch, VT	2024
William Powell, NC	2010	Kel Hirohata, HI	2018		
Gay Ching, HI	2010	Andrew Unseth, MN	2018		
Gerald Dickinson, TX	2010	Susan Carney Lammerding, MT	2018		

ADTSEA Past Presidents

Year	Past Presidents	Conference Location	Year	Past Presidents	Conference Location
1957-1958	Robert Marshall, MO*	Boulder, CO	1990-1991	John Harvey, WA *	San Antonio, TX
1958-1959	Joseph V. Intorre, PA *	Lansing, MI	1991-1992	Gene Wilkins, TX	Atlanta, GA
1959-1960	Lawton K. Smith, MI *	San Jose, CA	1992-1993	John Palmer, MN	Novi, MI
1960-1961	Joseph W. Nelson, OR*	Miami, FL	1993-1994	Percy Benedict, OR *	Burlington, VT
1961-1962	Donald L. Healy, KS*	Lawrence, KS	1994-1995	Barbara Brody, VT	Huntsville, AL
1962-1963	John S. Urlaub, CA*	Charleston, WV	1995-1996	Bob Sundermeier, CO	Grand Junction, CO
1963-1964	H. Edward Williamson, FL	Seattle, WA	1996-1997	C. E. Welch, IL *	St. Cloud, MN
1964-1965	Lonnie Gilliland, OK *	Grossinger, NY	1997-1998	Gerry Apple, WA	Springfield, IL
1965-1966	Truman S. Smith, MN	Madison, WI	1998-1999	Jim Lewis, CA	San Diego, CA
1966-1967	Melvin T. Schroeder, CA *	Springfield, MO	1999-2000	Gary Guzouskas, NH	Billings, MT
1967-1968	Richard D. Ellis, NY*	Pocatello, ID	2000-2001	Marty Rossini, MN	Nashua, NH
1968-1969	James E. Aaron, IL *	Ypsillanti, MI	2001-2002	Patricia Houston, OR	Overland Park, KS
1969-1970	Clifford Boyce, WA *	Atlanta, GA	2002-2003	Kal Kelliher, GA	Charlotte, NC
1970-1971	Henry A. Vaughn, OK *	Springfield, IL	2003-2004	Randy Thiel, WI	Portland, OR
1970-1971	Philip J. O'Leary, MI *	Springfield, IL	2004-2005	Elizabeth Weaver Shepard, ID	Honolulu, HI
1971-1972	Philip J. O'Leary, MI *	Fort Worth, TX	2005-2006	Jim Gibb, MO *	Kalamazoo, MI
1972-1973	Cissie E. Gieda, MD *	San Diego, CA	2006-2007	Carol Hardin, VA	Burlington, VT
1973-1974	J. B. Angelo Crowe, GA	Denver, CO	2007-2008	Gary Scott, KS	Fort Worth, TX
1974-1975	Robert A. Ulrich, MO*	Warrensburg, MO	2008-2009	Roger Voigt, IL	Charlotte, NC
1975-1976	Neal H. Rathjen, WI	Miami, FL	2009-2010	Chuck Lehnig, NC	St. Louis, MO
1976-1977	Donn W. Maryott, NY	Milwaukee, WI	2010-2011	Fred Nagao, HI	Honolulu, HI
1977-1978	Allan E. Cafferty, ID *	Seattle, WA	2011-2012	Kevin Kirby, WI	Appleton, WI
1978-1979	Jay M. Smith, AZ *	Charlotte, NC	2012-2013	Connie Sessoms, Jr., NC	Portland, ME
1979-1980	Donald L. Smith, MI *	Columbus, OH	2013-2014	Connie Sessoms, Jr., NC	Wichita, KS
1980-1981	Charles L. McDaniel, NC *	Albuquerque, NM	2014-2015	Cathy Broderick, VT	Raleigh, NC
1981-1982	David C. Lawson, OR	Baltimore, MD	2015-2016	Jan Meeker, HI	Portland, OR
1982-1983	I. Russell Hutter, WI	El Paso, TX	2016-2017	Reginald Flythe, NC	Sacramento, CA
1983-1984	Maurice Dennis, TX	Chicago, IL	2017-2018	Wendy Bills, UT	Rosemont, IL
1984-1985	Owen L. Crabb, MD	Norfolk, VA	2018-2019	Mark Lee, MN	Burlington, VT
1985-1986	Willis Valett, WI *	St. Paul, MN	2019-2020	Dr. William Van Tassel, FL	Virtual Conference
1986-1987	Gary J. Bloomfield, WA	Spokane, WA	2020-2021	Dr. William Van Tassel, FL	Knoxville, TN
1987-1988	Billy G. Johnson, VA	Boston, MA	2021-2022	William Warner, OR	Vancouver, WA
1988-1989	Robert L. Freeman, MO	Las Vegas, NV	2022-2023	Joseph Barch, VT	Wichita, KS
1989-1990	Dennis Caughney, MN	Portland, OR			

**Denotes deceased Past Presidents*

ADTSEA Executive Committee

Harold Fleming, NC	President	Robert Suggs, SC	Board Representative
Joseph Barch, VT	Past President	Maria Herbert, WI	Corporate Representative
Jennifer Sletten, MN	President-Elect	David Reich, NY	Corporate Representative
Gary Scott, KS	Secretary/Treasurer	Jennifer Brown, IL	NSSP Liaison

ADTSEA Board of Directors

Northeast		Central	
Paul McNamara, MA	2021 - 2024	Jon Dondoneau, ND	2024
Gabriella Netsch, VT	2022 - 2025	Deb Twenhafel, IL	2022 - 2025
Michael Wagner, DE	2023 - 2026	Allyn Workman, MO	2023 - 2026
Southeast		West	
Robert Suggs, SC	2021 - 2024	Gerald Apple, WA	2021 - 2024
Karl Logan, NC	2022 - 2025	Josephine Mundo, HI	2022 - 2025
Tricia Myers, NC	2023 - 2026	Travis Gordon, OR	2023 - 2026

ADTSEA Committee Chairpersons

Administration	Karl Logan, NC	Curriculum Standards	Robin Bordner, MI
Education & Training	Michael Jones, Sr., NC	TEA	Harold Fleming, NC
Research	Dr. William Van Tassel, FL	Bishop Forum	Jennifer Sletten, MN
Constitution & Bylaws	Connie Sessoms, Jr., NC	Program Chair	Joe Barch, VT

Affiliated State & Regional Associations

Georgia	Idaho	Iowa	Kansas	Michigan
Missouri	Nebraska	New Hampshire	New York	North Carolina
North Dakota	Oregon	Utah	South Carolina	South Dakota
Vermont	Virginia	Washington	West Virginia	
SERADTSEA			NETSEA	

ADTSEA Institutional Members

A & A Driving School/Drivers Rehabilitation Center of Michigan	A+ Academy Driving School, TX	Albemarle County Public Schools Community & Driver Education, VA
All Seasons Driving School, WA	All Star Driving School, WA	Behind The Wheel Driving Academy, TN
BEKELE LLC Driving School, MN	Benson Driving School, LLC, NC	Big Horn School District #1, WY
Coastline Academy, CA	Decisive Driver LLC, OK	Drive4Life Academy, TN
Driving Academy of Northwest Arkansas, AR	Elite Steering Driving School, ND	Fast Track Driving Academy, LA
Gersh Driver Education, NY	Haywood County Schools, NC	Idaho State Department of Education
iDrive Driving Academy, MD	Indian Hills Community College, IA	International Driving School, LLC, WA
Ithaca High School, NY	Johnson County Community College, KS	Jordan Driving School, NC
Juab High School, UT	KS International Drivers Ed, KS	Mifflinburg Area School District, PA
Negaunee Public Schools, MI	New Direction Driving School, OH	Newport County Driving School, RI
Openroad Driving School, BC	Rabun County Board of Education, GA	River City Driving School, VA
Rowan Salisbury Schools Transportation, NC	Saab Driving School, MI	Safe2Go Driving School, WA
Safer Driver Solutions, IA	Shoreham-Wading River SD, NY	Start Right Driving School LLC, FL
St. Cloud State University, MN	Thompson Driving School, AR	Utah State Board of Education, UT

SAVE THE DATE!

2025 ADTSEA Conference

Billings, Montana



July 20-23, 2025

Billings Hotel and Convention Center
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Billings, MT 59101
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<https://billingshotelmt.com/>



ADTSEA Corporate Partners



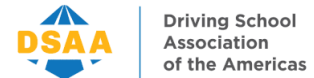
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