

ADTSEA

American Driver & Traffic Safety Education Association

69th Annual Conference

THE NEW FRONTIER OF

DRAFT AGENDA
UPDATED 4/17/2025



TRAFFIC SAFETY

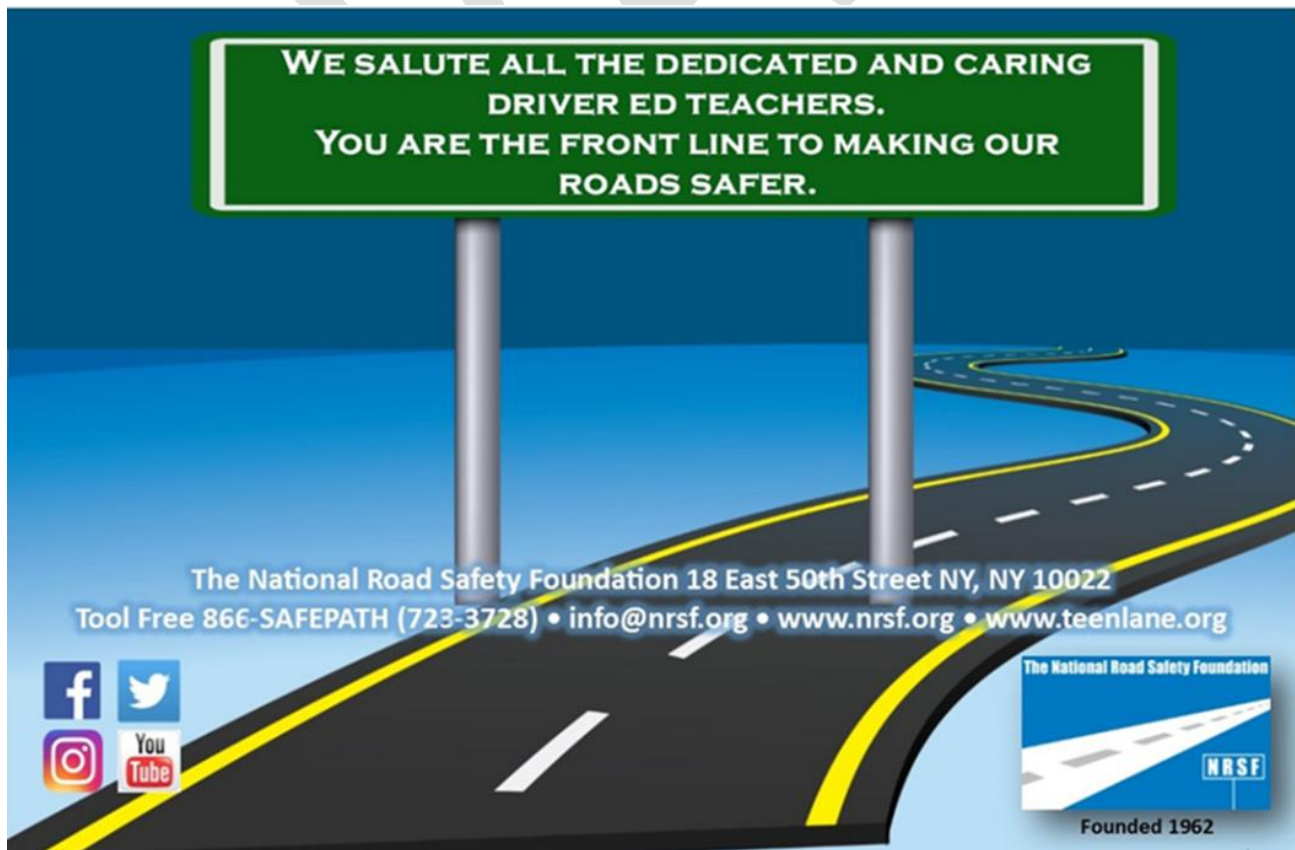
BILLINGS, MONTANA • JULY 20-23, 2025




Welcome 68th Annual ADTSEA Conference

Saturday July 19, 2025

Time and Location	Event Information
	Breakfast on Your Own
8:00 am – 11:30 am	Board of Directors' Meeting <i>Presiding: Jennifer Sletten, MN, ADTSEA President</i>
12:00 pm – 1:30 pm	Lunch on Your Own
1:00 pm – 5:00 pm	ADTSEA Conference Registration Pre-registered ADTSEA members may pick up conference materials. Name Badges Sponsored By: <i>Driver's Ed Solutions, LLC</i> https://www.driversedsolutions.com/ Welcome Bags Sponsored By: <i>TBD</i>
1:30 pm – 5:00 pm	ADTSEA Conference Workshop #1 AAA How to Drive <i>AAA Team</i> Evaluation & Certificate Link: <i>* Pre-registration Required</i>
	Dinner on Your Own



Sunday July 20, 2025

Time and Location		Event Information
Breakfast on Your Own		
8:00 am – 5:00 pm	ADTSEA Conference Registration Name Badges Sponsored By: <i>Driver's Ed Solutions, LLC</i> https://www.driversedsolutions.com/ Welcome Bags Sponsored By: <i>TBD</i>	
8:30 am – 12:00 pm	ADTSEA Conference Workshop #2 ADAS and the Role of the Driver Educator This workshop will provide a high-level overview of the Association of National Stakeholders in Traffic Safety Education's (ANSTSE's) supplemental instructor training materials to train driver educators on Advanced Driver Assistance Systems (ADAS) and the Role of the Driver Educator. The presentation will briefly cover some of the topics from this training module including definitions, behavior modification, how to bring ADAS into your classroom lessons, and how to teach in BTW lessons. <i>TBD</i> Evaluation & Certificate Link: <i>* Pre-registration Required</i>	
8:30 am – 12:00 pm	ADTSEA Conference Workshop #3 Learning in Motion: Dynamic Strategies for Student Engagement Experience the whirlwind of activities ranging from driveline of a curve with pedal carts, Intersection right-of-way, Problem trails, Find Solve Control clips, Commentary driving, and Share the Road Situations that will keep the classroom shifting into high gear. <i>Steffani Grogan, President, Montana Traffic Education Association</i> <i>Sue Carney, Instructor, Montana Traffic Education Association</i> Evaluation & Certificate Link: <i>* Pre-registration Required</i>	
9:00 am – 3:30 pm	State and Program Administrators Workshop Learn what other States and programs are doing to address issues in driver education and explore solutions for improving programs. All individuals who manage or supervise driver education programs are encouraged to attend, including State and District Administrators, School Owners, and Managers. <ul style="list-style-type: none">• State Funding Opportunities for Driver Education Programs• Driver Education for Over 18• Instructor and Instructor Trainer Programs and Availability• Open Discussion on Current Issues in Driver Education <i>Lunch Sponsored By: TBD</i> Evaluation & Certificate Link: <i>* Pre-registration Required</i>	
11:00 am – 12:00 pm	Recaps Meeting Meeting of ADTSEA Members who have retired.	
12:00 pm – 1:30 pm	Lunch on Your Own	

Sunday July 20, 2025

Time and Location	Event Information
1:30 pm – 5:00 pm	ADTSEA Conference Workshop #4 DUIs, Drugs, and DREs: How the Courtroom is Catching Up As drug DUIs increase, so does the criminal justice system's ability to detect, investigate, and prosecute these frequently lethal offenses. This combined lecture and hands-on workshop walks attendees through the basics of the Drug Recognition Expert protocol (DRE), provides opportunities to apply this knowledge, and explains how these investigatory tools can be used in the courtroom to successfully prosecute DUI drug offenders. <i>Ed Hirsch, Assistant Attorney General, Montana Department of Justice</i> Evaluation & Certificate Link: <i>* Pre-registration Required</i>
1:30 pm – 5:00 pm	ADTSEA Conference Workshop #5 Learning in Motion: Dynamic Strategies for Student Engagement Experience the whirlwind of activities ranging from driveline of a curve with pedal carts, Intersection right-of-way, Problem trails, Find Solve Control clips, Commentary driving, and Share the Road Situations that will keep the classroom shifting into high gear. <i>Steffani Grogan, President, Montana Traffic Education Association</i> <i>Sue Carney, Instructor, Montana Traffic Education Association</i> Evaluation & Certificate Link: <i>* Pre-registration Required</i>
3:30 pm – 5:30 pm	Spouses and Guests Welcome Reception Light refreshments
	Dinner on Your Own

Monday July 21, 2025

Time and Location		Event Information
Breakfast on Your Own		
8:00 am – 3:30 pm	ADTSEA Conference Registration	<p>Name Badges Sponsored By: <i>Driver's Ed Solutions, LLC</i> https://www.driversedsolutions.com/</p> <p>Welcome Bags Sponsored By: <i>TBD</i></p>
		
Opening General Session 8:30 am – 10:00 am	Presentation of Colors/Pledge of Allegiance <i>TBD</i> Welcome ADTSEA and NSSP <i>Jennifer Sletten, MN, ADTSEA President</i> Introduction of ADTSEA Directors and Officers <i>Gary Scott, KS, ADTSEA Secretary/Treasurer</i> Awards Recognition <i>Jennifer Sletten, MN, ADTSEA President</i> Presentation of the Dr. Allen Robinson Distinguished Service Award <i>Brett Robinson, ADTSEA Executive Director</i> Welcome to Montana <i>TBD</i> Corporate Member and Exhibitor Recognition <i>Maria Herbert, WI, Drivers Ed Solutions, Inc., Corporate Representative to the ADTSEA Executive Committee</i> Opening Session Presentation – What's Next In Driver Education <i>Presenter: Brett Robinson, ADTSEA Executive Director</i> Announcements <i>Jennifer Sletten, MN, ADTSEA President</i> <i>Presiding: Jennifer Sletten, MN, ADTSEA President</i>	
10:00 am – 10:30 am	Break on Your Own	
General Session II 10:30 am – 12:00 pm	New Kids on the Block: Teaching Generation Alpha <i>Montana Teen Group</i>	
12:00 pm – 1:30 pm	Teacher Excellence Award (TEA) Luncheon in Memory of Dr. Francis Kenel <i>Award and Luncheon Sponsored By: The National Road Safety Foundation</i> https://www.nrsf.org/	
Concurrent Session 1:30 pm – 3:00 pm	2025 Teacher Excellence Award Recipient Presentations TEA Presentations <i>Presenters, State, 2025 TEA Award Winner(s)</i> <i>Presiding: Michael Jones, Sr., NC, ADTSEA Education and Training Committee Chairperson</i>	

Monday July 21, 2025



Time and Location	Event Information
Concurrent Session 1:30 pm – 3:00 pm	Competency Based Driver Education <i>Rachel Wilson, MI, AAA-Auto Club Group, Driver Education Programs</i> <i>Derek Stewart, Florida Virtual School, Driver Education Coordinator</i> <i>Presiding: Audra Urie, UT, ADTSEA Administration and Oversight Committee Chairperson</i>
2:00 pm – 5:00 pm	Exhibitor Setup <i>Coordinators: Leslie Robinson, ADTSEA; Maria Herbert, WI, Drivers Ed Solutions, Inc., Corporate Representative to the ADTSEA Executive Committee</i>
3:00 pm – 3:30 pm	Break on Your Own
Concurrent Session 3:30 pm – 5:00 pm	2025 Teacher Excellence Award Recipient Presentations TEA Presentations <i>Presenters, State, 2025 TEA Award Winner(s)</i> <i>Presiding: Michael Jones, NC, Chairperson, ADTSEA Education and Training Committee</i>
Concurrent Session 3:30 pm – 5:00 pm	Utilizing Telematics in Driver Education Program Evaluation <i>Derek Stewart, Florida Virtual School, Driver Education Coordinator</i> Why Students Fail the Driver Licensing Road Test <i>Johnathon Ehsani, Ph.D. Johns Hopkins University</i> <i>Presiding: William Van Tassel, Ph.D., ADTSEA Research Committee Chairperson</i>
5:30 pm – 6:00 pm	ADTSEA Exhibit Opening and Exhibitor Showcase Come meet the exhibitors with chances to win prizes!
6:00 pm – 7:00 pm	Welcome Reception with Exhibitors Light Refreshments
	Dinner on Your Own



Tuesday, July 22, 2025

Time and Location	Event Information
	Breakfast on Your Own
7:00 am – 8:30 am	Past Presidents' Roundtable/Meeting Presiding: <i>Harold Fleming, NC, ADTSEA Past President</i>
8:00 am – 3:30 pm	ADTSEA Conference Registration Name Badges Sponsored By: <i>Driver's Ed Solutions, LLC</i> https://www.driversedsolutions.com/ Welcome Bags Sponsored By: <i>TBD</i>
8:00 am – 5:00 pm	Exhibits Open 
Concurrent Session 8:30 am– 10:00 am	Survivability and Financial Stability for Driving Schools <i>Greg Mangan, Owner, Drive for Life</i> <i>Andy Nelson, Owner, Safer Driver Solutions</i> Artificial Intelligence (AI) in Action: Practical Tools for Driver's Ed Owners and Educators (bring laptops if possible) <i>Elizabeth Madden, Owner A+ Academy Driving School, TX</i> <i>Presiding: Michael Jones, Sr., NC, ADTSEA Education and Training Committee Chairperson</i>
Concurrent Session 8:30 am – 10:00 am	NHTSA/ANSTSE Systematic Literature Review of the NTDETAS Practical Practice Labs <i>ADTSEA Research Committee</i> <i>Presiding: William Van Tassel, Ph.D., ADTSEA Research Committee Chairperson</i>
10:00 am – 10:30 am	Networking Break with Exhibitors Light refreshments 
Concurrent Session 10:30 am – 12:00 pm	Roundtable Discussion – Today's Driver Education Issues <ul style="list-style-type: none"> Engaging observing students Using Artificial Intelligence (AI) in your business <i>Presiding: Michael Jones, Sr., NC, ADTSEA Education and Training Committee Chairperson</i>
Concurrent Session 10:30 am – 12:00 pm	Implementing Hazard Perception Training and License Testing – A Jurisdiction's Approach to Implementation <i>Johnathon Ehsani Ph.D., Johns Hopkins University</i> <i>Dan Cooke, WA DOL</i> <i>Presiding: Audra Urie, UT, ADTSEA Administration and Oversight Committee Chairperson</i>

Tuesday, July 22, 2025

Time and Location		Event Information																
12:00 pm – 1:30 pm		Lunch	<div><div><div>Sponsored by: by Driver's Ed Solutions, LLC</div><div>https://www.driversedsolutions.com/</div></div><div><div>Drivers Ed Solutions</div></div></div>															
General Session 1:30 pm – 2:30 pm		Bishop Forum: Area of Impact: Connecting With and Influencing the Lives of Teen Drivers <i>Joe Fitzgerald, Owner, Southeastern Driver Training Center</i> <i>Presiding: Karl Logan, NC, ADTSEA President Elect</i>																
2:30 pm – 3:00 pm		Networking Break with Exhibitors Light refreshments																
3:00 pm – 4:30 pm		Regional Meetings Presiding: ADTSEA Board of Directors All attendees are encouraged to participate in their region's meeting.																
		<table><tr><th>Region</th><th>Meeting Room</th><th>Presiding</th></tr><tr><td>Northeast Region</td><td></td><td>Gabriella Netsch, VT</td></tr><tr><td>Southeast Region</td><td></td><td>Carol Hardin, VA</td></tr><tr><td>Central Region</td><td></td><td>Deb Twenhafel, IL</td></tr><tr><td>West Region</td><td></td><td>Josephine Mundo, HI</td></tr></table>		Region	Meeting Room	Presiding	Northeast Region		Gabriella Netsch, VT	Southeast Region		Carol Hardin, VA	Central Region		Deb Twenhafel, IL	West Region		Josephine Mundo, HI
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TBD		Host Outing: TBD																

Notes:

ISN'T IT TIME TO CHANGE LANES?

If your workflow is slowing you down, change lanes to DES Software. We'll get you up and running in no time. Check out some of our client's favorite features and schedule a demo to see even more.



Organizing Your Schedule

- Add new courses easily -- just **duplicate** and change the dates.
- **Limit the drives** students can schedule in advance, per week, or per month.
- Set the number of **practice days** required between drives.
- Cancel a period and be **prompted to notify the affected students**.
- Add/remove periods with just a few clicks. Set periods in five minute increments.
- Share your centralized courses across regional boundaries.
- Allow students to add themselves to **waitlists** for drive times.

Meeting State Requirements

- **Prefill state forms** with student and company information.
- Export **Atlas modules** (Massachusetts).

Communicating with Your Customers

- Allow instructors to email, text, and **schedule their students**.
- Send parents **enrollment links** for specific courses.
- Create **custom form letters** that send to students upon registration.
- **Upload documents** to display on your website and attach to form letters.
- Include a **customized contract** for students/parents to sign at registration.
- Generate **state drive evaluations** during lessons or road tests.

Updating Your Website

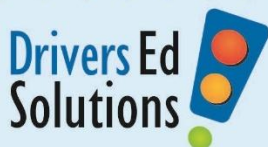
- **Push class dates** from the database to display on your website.
- Eliminate the need for your users to enter data to see class dates.
- Show road test, BTW, and simulator **availability in real-time**.
- **Edit the content** on your website yourself or call us for assistance.

Managing Your Business

- Restrict access to financial information to only **super users**.
- Receive **detailed invoices** with student names for the registrations being billed.
- Generate **accurate reports** for payroll, receipts, outstanding balances, enrollment, attendance, student progress, and more.
- Control your **own merchant account** and pay **lower credit card rates and fees** with Shift4.
- Fully offload payment processing to a **PCI DSS Level 1 Certified** processor.
- Pass the fees onto the student, making the **software free to use**.

Receiving Support

- **Tired of placing a support ticket?** Call support and get a real person to help you! **Not having a ticketing system doesn't mean we're small; it means we care.**



SCHEDULE A DEMO TODAY
www.driveredsolutions.com



Wednesday July 23, 2025

Time and Location		Event Information
Breakfast on Your Own		
7:30 am – 8:15 am	Board of Directors' Meeting Presiding: <i>Jennifer Sletten, MN, ADTSEA President</i>	
8:00 am – 3:30 pm	ADTSEA Conference Registration Name Badges Sponsored By: <i>Driver's Ed Solutions, LLC</i> https://www.driversedsolutions.com/ Welcome Bags Sponsored By: <i>TBD</i>	
8:00 am – 10:30 am	Exhibits Open	
Concurrent Session 8:30 am – 10:00 am	How Apps Can be Used in Driver Education and Parent Involvement <i>Bill Bland, CEO and Founder, Medidas Technologies</i> <i>Mike Belcuore, Manager Driver Education and Operations, AAA</i> <i>Presiding: Michael Jones, Sr., NC, ADTSEA Education and Training Committee Chairperson</i>	
Concurrent Session 8:30 am – 10:00 am	The Next Generation of Vehicle Safety Technologies: Are they Truly More Effective? And Which Ones do Drivers Actually Want? <i>Ned Ferris, AAA</i> Benefits of Using Hazard Perception Training in the Classroom <i>William Van Tassel, Ph.D., AAA</i> <i>Presiding: William Van Tassel, Ph.D., ADTSEA Research Committee Chairperson</i>	
10:00 am – 10:30 am	Networking Break with Exhibitors Light refreshments	
10:30 am – 11:30 am	Corporate Member and Exhibitor Roundtable <i>Presiding: Maria Herbert, WI, Drivers Ed Solutions, Inc., Corporate Representative to the ADTSEA Executive Committee</i>	
Concurrent Session 10:30 am – 12:00 pm	Scaffold Learning for Classroom and Behind-the-Wheel Lessons <i>Rachel Wilson, MI, AAA-Auto Club Group, Driver Education Programs</i> <i>Presiding: Michael Jones, Sr., NC, ADTSEA Education and Training Committee Chairperson</i>	
Concurrent Session 10:30 am – 12:00 pm	Meeting the Needs of All Learners Including the Use of Technological Advances <i>Matthew Winters, Utah State Board of Education AI Specialist, Invited</i> <i>Presiding: Audra Urie, UT, ADTSEA Administration and Oversight Committee Chairperson</i>	
11:30 am – 2:00 pm	Exhibitor Breakdown	
12:00 pm – 1:30 pm	Lunch on Your Own	

Wednesday July 23, 2025

Time and Location	Event Information
12:00 pm – 1:30 pm	Luncheon: State and Regional Association Presidents' and State Administrators' Roundtable <i>Pre-registration Required</i> Sponsored By: <i>TBD</i>
Concurrent Session 1:30 pm – 3:00 pm	Exploring How Missing Pieces in the Evaluation, Training, and Testing Can Lead to Tragedy <i>Thomas Antkow, VA</i> <i>Presiding: Michael Jones, Sr., NC, ADTSEA Education and Training Committee Chairperson</i>
Concurrent Session 1:30 pm – 3:00 pm	Strengthening the Link Between Classroom and Behind-the-Wheel: Best Practices for Instructors and Schools <i>Ned Ferris, AAA</i> Psychology and Driving <i>Keri Finley, Montana State University</i> <i>Presiding: William Van Tassel, Ph.D., ADTSEA Research Committee Chairperson</i>
3:15 pm – 4:45 pm	ADTSEA Annual Business Meeting, Installation of Regional Board of Directors, and Constitution and Bylaws Amendments <i>*All members are encouraged to attend*</i> Separate Agenda and Meeting Packet provided at meeting Treasurer's & Conference Reports Regional & Committee Reports Update on Constitution and Bylaws Revisions Special Recognition of 2024-2025 Officers/Board/Committee Chairs Induction of 2025-2028 Regional Board of Directors ADTSEA Resolutions <i>Presiding: Jennifer Sletten, MN, ADTSEA President</i>
Banquet 5:30 pm	ADTSEA Closing Ceremonies, Installation of Officers, and Banquet Included with Conference Registration Master of Ceremonies: <i>TBD</i> Induction Facilitator: <i>TBD</i> Induction of Executive Committee Presentation of Kaywood Award Invocation Dinner Service 2026 ADTSEA Conference – <i>TBD</i> Kaywood Award and Banquet Sponsored By: AAA National – Driver Training
8:00 – 10:00 pm	ADTSEA After Banquet Social Hour Sponsored By: <i>TBD</i>



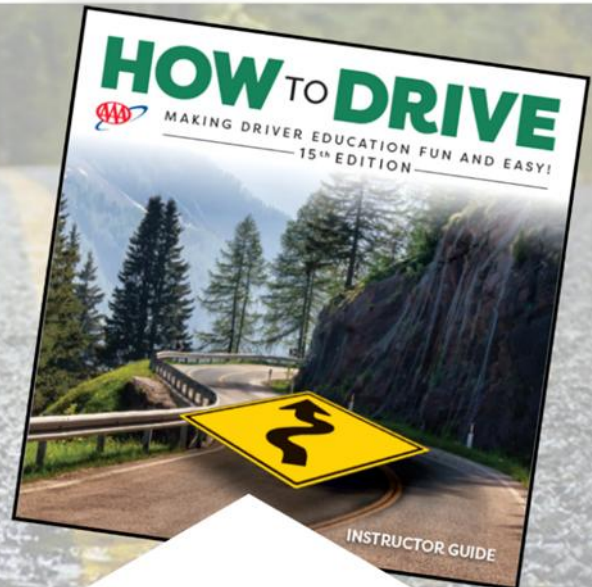
HOW^{TO} DRIVE



MAKING DRIVER EDUCATION FUN AND EASY!

15th EDITION

- Officially endorsed curriculum of ADTSEA
- Meets national content and delivery standards
- Extensive coverage of vehicle safety technologies
- Includes R.A.P.T. - Risk Assessment Perception Training- and much, much, more!



ADTSEA

American Driver & Traffic Safety Education Association

\$350 package includes

- 1 - Instructor Guide
- 1 - Student Textbook
- 15 - Student Workbooks

TO ORDER VISIT: ADTSEA.ORG

Welcome 2025 Exhibitors



Established in 1902, **AAA** provides safety and security to more than 62 million members across North America. Since creating the first driver education curriculum in 1935, AAA has been a leader and advocate for safe mobility. Our How to Drive curriculum, now in its 15th edition, is the only officially endorsed curriculum by ADTSEA and meets ADTSEA's strict standards for both content and delivery.

For more information, contact:
Mike Keese
mkeese@national.aaa.com

AAA National Office



The Association for Driver Rehabilitation Specialists (ADED), a 501(c)(3) nonprofit, promotes safe and independent community mobility. ADED's professional members assist drivers with disabilities and aging. ADED has created a Best Practice Guidelines for the Provision of Driver Rehabilitation Services publication and is the only organization to offer the Certified Driver Rehabilitation Specialist (CDRS) certification, and the Driver Rehabilitation Professional (DRP) micro credential. Especially with the driving instructor/trainer in mind, ADED also offers a Specialized Instructor Badge, a curriculum-based pathway that provides education and mentorship for training drivers with disabilities. ADED offers its members continuing education, networking, mentoring, and a quarterly newsletter. Non-members and those interested in working in the field of driver rehabilitation are welcome to attend ADED courses, workshops, and annual conference.

<https://www.aded.net/>



Imagine how much simpler your life would be if you didn't have to... register students for classes, schedule/cancel/reschedule drive times, send reminders, take payments, fill out state forms... Let your website automate these tasks and many more. Parents and students will love selecting drive times. Instructors will love managing their schedules. And you? Because you've eliminated the busy work, you'll love spending more time on the important things.

Over the past 12 years, we've transformed hundreds of driver ed businesses across the US and Canada with our robust driving school management software. Whether you're a school with 20,000 or 200 students, you'll receive the same exemplary service that all of our customers appreciate.

Become part of the ever growing DES family. Schedule a demo today at
www.driversedsolutions.com.



The Foundation for a Drug-Free World is a nonprofit public benefit corporation that empowers youth and adults with factual information about drugs so they can make informed decisions and live drug-free. In the past 15 years our accomplishments have been many! Here are just a few:

- We have partnered with 1,800 government, nonprofit and community organizations.
- We now have over 200 groups and chapters around the world.
- Our materials have been translated into 26 languages and disseminated to 196 Countries!!
- Our new online courses have over 131,000 completions!
- Our materials are used by over 30,000 schools and universities.
- We helped millions to learn about the truth about drugs utilizing our educational materials to create a drug free society.

And the best part is that our program is 100% free for all educators!

<https://www.drugfreeworld.org/>

Welcome 2025 Exhibitors



Driveato is truly automated driving school software – designed for ease-of-use, it is quick to set up and delivers a reliable experience you can trust.

Tried and tested by over 500 driving schools, from family run businesses to schools with 250+ instructors.

Driveato simplifies your admin, giving you the freedom to invest more time in expanding your business:

- Innovative Auto Slot Scheduler allows parents and students to schedule lessons with the most suitable instructor, based on simple rules you set up as a school owner. No more manually adding slots.
- Features you love like Digital / Printable Report Cards, Lesson Reminders, and Online Payments (including Apple Pay) make your customers journey a breeze.
- iOS/Android apps that put your brand front and center, that work without a cell connection and help spread the word about your school.

Request a demo today: <https://www.driveato.com/>



The **Driving School Association of the Americas** is an international association of driving school owners. Educators come from all over the globe to associate with Traffic-Safety-Minded professionals.

Our membership is comprised of driving school owners, including entrepreneurs, public and private school teachers, drive test examiners, transportation and safety experts. Most members work across the United States and Canada, though several other countries are represented, as well.

Our members share ideas, learn educational methods, discover the latest in vehicle technology and introduce products to help make our businesses thrive. They also get discounts on DSAA events, have an insurance program, save with merchant services and car buying programs, find advocacy with state and provincial government as well as build connections with other professionals in the traffic safety industry. <https://dsaa.org/>



LifeSafer ISA is proud to be at the forefront of advanced Intelligent Speed Assistance (ISA) technology, the only universal solution that can actively prevent speeding, reduce traffic fatalities, and increase road safety through real-time speed limiting.

LifeSafer ISA products offer the very best in speed limiting and intelligent speed assistance technology and are compatible with any vehicle!

Enhance the safety of your driver education vehicles utilizing LifeSafer ISA's technology to promote safe driving habits, reinforce learning, and reduce road safety risks!

For more information, please visit www.lifesaferrisa.com.



The **National Road Safety Foundation, Inc. (NRSF)** is a non-profit charitable organization that has been dedicated to reducing crashes, deaths, and injuries on our nation's highways by promoting safe driving habits through greater public awareness for over 60 years.

NRSF produces documentaries, educational resources, and public service campaigns for use in safety, educational and enforcement programs by police, teachers, traffic safety agencies, healthcare professionals, youth advocacy groups and other government and grass-roots agencies. NRSF free resources deal with distracted driving, speed and aggression, impaired driving, drowsy driving, driver proficiency and pedestrian safety. The Foundation also works with youth advocacy groups and sponsors contests to engage teens in promoting safe driving to their peers and in their communities.

For information or to download free resources, visit <https://www.nrsf.org/>.

Welcome 2025 Exhibitors



The **National Safety Council (NSC)** is America's leading nonprofit safety advocate – and has been for over 100 years. As a mission-based organization, we work to eliminate the leading causes of preventable death and injury, focusing our efforts on the workplace, roadway, and impairment. We create a culture of safety to not only keep people safer at work, but also beyond the workplace so they can live their fullest lives.

-DriveitHOME: Car crashes are the leading cause of preventable death for teens, but parents and caregivers can make a difference. DriveitHOME offers free resources to help teens build experience behind the wheel. Learn more: www.DriveitHOME.org and driveithome@nsc.org.

-Check to Protect: More than 50 million vehicles on the road today have unresolved safety recalls. Check To Protect encourages drivers to check the recall status of their vehicles and make it part of routine maintenance. Learn more: www.CheckToProtect.org <https://www.nsc.org/road>



National Youth Leadership Council

For over 40 years, the National Youth Leadership Council (NYLC) has transformed classrooms, empowered teachers, and captivated students.

NYLC accelerates student achievement by strengthening academic, civic, and character outcomes through service-learning, and by tapping into the passion, creativity, and ingenuity of young people.

Through our national Youth as Solutions program, we are empowering young people to grow as leaders while positively impacting important community issues like teen driver safety!

<http://www.nylc.org/>



SADD's mission is accomplished by creating, equipping, and sustaining a network of student-run chapters in schools and communities focused on peer-to-peer education. SADD fosters a sense of belonging and promotes resiliency, leadership, and advocacy skills so that young people make positive decisions that will carry them throughout life.

Visit us at <https://www.sadd.org/> for information on getting a chapter started, resources tailored for your area, and mobility safety programming opportunities with SADD staff & members around the globe that could benefit your students.

Richard Kaywood Memorial Award

Beginning in 1985, and each year thereafter at the annual ADTSEA conference, an award is presented to an individual for outstanding contributions to traffic safety in memory of Dr. Richard Kaywood, who served the Association and traffic safety education for many years. This award is sponsored cooperatively with AAA Traffic Safety.

Dick had a long and productive career, beginning with his work in safety education as an assistant professor of health and physical education at the University of California at Santa Barbara. In 1955, he became the multi-school chairman of driver education in the Anaheim Union High School District. In 1965, he became an associate professor of driver and traffic safety education at California State University at Long Beach. He went on to become a full professor and coordinator of safety and driver education. During his last three years, he also served as interim chairperson of the health science department.

Throughout his life, Dick was a tireless worker and strong advocate for quality driver and traffic safety education programs. Dick Kaywood's life exemplifies the spirit of the words inscribed on the Richard Kaywood Award medallion: Outstanding Contribution – Driver and Traffic Safety Education.

Kaywood Award Recipients

William Cushman	1985	Owen Crabb	2006
Dr. Norman Key	1986	Dr. Allen Robinson	2007
Amos Neyhart	1987	Margaret Johnson	2008
Dr. Robert Marshall	1988	Barbara Brody	2009
Dr. Richard Bishop	1989	Dr. Dale Ritzel	2010
Warren Hastings	1990	Janice Meeker	2011
Dr. Frank Kenel	1991	Randall Thiel	2012
Dr. James Aaron	1992	Carol Hardin	2013
Art Opfer	1993	Lindsay Townsend	2014
Carl Wenzinger	1994	Gary Guzouskas	2015
"Doc" Whitworth	1995	Chuck Lehning	2016
Joe Intorre	1996	Dr. Frank Gruber	2017
Warren Quensel	1997	Connie Sessoms, Jr.	2018
Dr. John Palmer	1998	Richard Hanson	2019
Dr. Gary Bloomfield	1999	Jerry Gaines	2020
George E. Tyson	2000	Dr. Nina Jo Saint	2021
Dr. Bob Gustafson	2001	Robin Bordner	2022
Fred Mottola	2002	Dr. William Van Tassel	2023
Dr. Maurice Dennis	2003	Mark Lee	2024
Dr. Terry Kline	2004		2025
John Harvey	2005		



ADTSEA Teacher Excellence Award

In Honor of Dr. Francis Kenel

The American Driver and Traffic Safety Education Association's (ADTSEA) Teacher Excellence Award (TEA) sponsored by The National Road Safety Foundation (NRSF), honors outstanding driver and traffic safety educators.

Dr. Kenel worked as an Industrial Engineer in Traffic Safety and was the National Director of the American Automobile Association for Highway and Traffic Safety. He was a member of the American Driver and Traffic Safety Education Association and taught at the University of Maryland at College Park, Illinois State University in Normal, Illinois and Michigan State University in East Lansing, MI. He also worked with the Illinois High School and College Driver Education Association. He was a Consultant for Brazil and Portugal, engineering their road systems and traveled all over the United States as a Police Pursuit Instructor.

Dr. Francis Kenel was a mentor to many driver education teachers. He authored materials on teacher training and beginning driver education. Dr. Kenel was a constant resource to the ADTSEA staff, officers, and members.

ADTSEA Teacher Excellence Award Recipients

Robin A. Bordner, MI	1999	Kevin Kirby, WI	2010	Dale Ludwig, ND	2018
Duane L. "Dewey" Mettler, MN	2000	Fred Schreiber, MN	2010	Richard Ritter, VT	2018
Chuck Filippini, WA	2001	Michael Shepherd, WA	2010	Darin Bardal, ND	2019
Lindsay Townsend, VT	2002	Charles Worrell, VT	2010	Stanley A. Blicharz, VT	2019
Debbie Cottonware, WA	2003	Barbara Brody, VT	2011	Robert Droege, MO	2019
John Knippel, CA	2004	Bobby Duque, HI	2011	Michael Ray Jones, Sr., NC	2019
Harold Lair, MT	2005	Gerald Apple, WA	2012	Raymond F. Kroll, MN	2019
Richard Hanson, OR	2006	Kevin Masse, VT	2012	George Rooney, VT	2020
Mark Lee, MN	2006	Richard Salboro, HI	2012	Jorge Benitez, NC	2020
Greg Brown, MI	2007	Rachel Wilson, MI	2012	Wayne Hartman, IL	2020
John Duffy, VA	2007	Mark Hamilton, VT	2013	Molly Kleiber, MO	2020
William Mayville, VT	2007	Christine Bergan, WI	2013	Tim Beckham, OR	2020
Joseph Christensen, MN	2007	Carol Hoormann, MO	2014	Joell Kerr, HI	2021
Joe Barch, VT	2008	Beatrice Kehr, MN	2014	Karren Meyer, VT	2021
David Barnum, MN	2008	John F. Viau, VT	2014	Robert Suggs, SC	2021
Donn Davidson, MI	2008	Rod Hull, NH	2015	Alex Hansen, WA	2022
Gary Davis, NC	2008	Greg Mangan, TN	2015	Richard Kearney, VT	2022
Romona Cook, TX	2008	Carlos Stalcup, NC	2015	Tom Iffrig, MO	2022
Warren Hisashi Miyasaki, HI	2008	Becky Hardy, ND	2016	Jennifer Sletten, MN	2022
William "Bill" Warner, OR	2008	Yusuf Quidwai, WA	2016	JoEllen Suter, VA	2022
Sammy Lee, HI	2009	Judy Weber-Jones, IL	2016	Sandra Dunbar, NC	2023
Larry Fosness, MN	2009	Cynthia Bagley, HI	2017	Gary Scott, KS	2023
John Lynch, VT	2009	Jonathon Dondoneau, ND	2017	Jennifer Brown, IL	2024
Charles Mason, NC	2009	Larry Fairclo, OR	2017	Deborah Fry, VA	2024
Stan Henderson, IN	2010	Allyn Workman, MO	2017	Gabriella Netsch, VT	2024
William Powell, NC	2010	Kel Hirohata, HI	2018		
Gay Ching, HI	2010	Andrew Unseth, MN	2018		
Gerald Dickinson, TX	2010	Susan Carney Lammerding, MT	2018		

ADTSEA Past Presidents

Year	Past Presidents	Conference Location	Year	Past Presidents	Conference Location
1957-1958	Robert Marshall, MO	Boulder, CO	1990-1991	John Harvey, WA *	San Antonio, TX
1958-1959	Joseph V. Intorre, PA *	Lansing, MI	1991-1992	Gene Wilkins, TX	Atlanta, GA
1959-1960	Lawton K. Smith, MI *	San Jose, CA	1992-1993	John Palmer, MN	Novi, MI
1960-1961	Joseph W. Nelson, OR	Miami, FL	1993-1994	Percy Benedict, OR *	Burlington, VT
1961-1962	Donald L. Healy, KS	Lawrence, KS	1994-1995	Barbara Brody, VT	Huntsville, AL
1962-1963	John S. Urlaub, CA	Charleston, WV	1995-1996	Bob Sundermeier, CO	Grand Junction, CO
1963-1964	H. Edward Williamson, FL	Seattle, WA	1996-1997	C. E. Welch, IL *	St. Cloud, MN
1964-1965	Lonnie Gilliland, OK *	Grossinger, NY	1997-1998	Gerry Apple, WA	Springfield, IL
1965-1966	Truman S. Smith, MN	Madison, WI	1998-1999	Jim Lewis, CA	San Diego, CA
1966-1967	Melvin T. Schroeder, CA *	Springfield, MO	1999-2000	Gary Guzouskas, NH	Billings, MT
1967-1968	Richard D. Ellis, NY	Pocatello, ID	2000-2001	Marty Rossini, MN	Nashua, NH
1968-1969	James E. Aaron, IL *	Ypsillanti, MI	2001-2002	Patricia Houston, OR	Overland Park, KS
1969-1970	Clifford Boyce, WA *	Atlanta, GA	2002-2003	Kal Kelliher, GA	Charlotte, NC
1970-1971	Henry A. Vaughn, OK *		2003-2004	Randy Thiel, WI	Portland, OR
	Philip J. O'Leary, MI *	Springfield, IL	2004-2005	Elizabeth Weaver Shepard, ID	Honolulu, HI
1971-1972	Philip J. O'Leary, MI *	Fort Worth, TX	2005-2006	Jim Gibb, MO *	Kalamazoo, MI
1972-1973	Cissie E. Gieda, MD *	San Diego, CA	2006-2007	Carol Hardin, VA	Burlington, VT
1973-1974	J. B. Angelo Crowe, GA	Denver, CO	2007-2008	Gary Scott, KS	Fort Worth, TX
1974-1975	Robert A. Ulrich, MO	Warrensburg, MO	2008-2009	Roger Voigt, IL	Charlotte, NC
1975-1976	Neal H. Rathjen, WI	Miami, FL	2009-2010	Chuck Lehnig, NC	St. Louis, MO
1976-1977	Donn W. Maryott, NY	Milwaukee, WI	2010-2011	Fred Nagao, HI	Honolulu, HI
1977-1978	Allan E. Cafferty, ID *	Seattle, WA	2011-2012	Kevin Kirby, WI	Appleton, WI
1978-1979	Jay M. Smith, AZ *	Charlotte, NC	2012-2013	Connie Sessoms, Jr., NC	Portland, ME
1979-1980	Donald L. Smith, MI *	Columbus, OH	2013-2014	Connie Sessoms, Jr., NC	Wichita, KS
1980-1981	Charles L. McDaniel, NC *	Albuquerque, NM	2014-2015	Cathy Broderick, VT	Raleigh, NC
1981-1982	David C. Lawson, OR	Baltimore, MD	2015-2016	Jan Meeker, HI	Portland, OR
1982-1983	I. Russell Hutter, WI	El Paso, TX	2016-2017	Reginald Flythe, NC	Sacramento, CA
1983-1984	Maurice Dennis, TX	Chicago, IL	2017-2018	Wendy Bills, UT	Rosemont, IL
1984-1985	Owen L. Crabb, MD	Norfolk, VA	2018-2019	Mark Lee, MN	Burlington, VT
1985-1986	Willis Valett, WI *	St. Paul, MN	2019-2020	William Van Tassel, Ph.D., FL	Virtual Conference
1986-1987	Gary J. Bloomfield, WA	Spokane, WA	2020-2021	William Van Tassel, Ph.D., FL	Knoxville, TN
1987-1988	Billy G. Johnson, VA	Boston, MA	2021-2022	William Warner, OR	Vancouver, WA
1988-1989	Robert L. Freeman, MO	Las Vegas, NV	2022-2023	Joseph Barch, VT	Wichita, KS
1989-1990	Dennis Caughney, MN	Portland, OR	2023-2024	Harold Fleming, NC	Albany, NY

**Denotes deceased Past Presidents*

ADTSEA Executive Committee

Jennifer Sletten, MN
Harold Fleming, NC
Karl Logan, NC

President
Past President
President-Elect

Gary Scott, KS
Gabriella Netsch, VT
Maria Herbert, WI
David Reich, NY

Secretary Treasurer
Board Representative
Corporate Representative
Corporate Representative

ADTSEA Board of Directors

Northeast

Gabriella Netsch, VT
Michael Wagner, DE
Richard Kearney, VT

2022 - 2025

2023 - 2026

2025 - 2028

Central

Deb Twenhafel, IL
Allyn Workman, MO
Andy Nelson, IA

2022 - 2025

2023 - 2026

2025 - 2028

Southeast

Carol Hardin, VA
Tricia Myers, NC
Derek Stewert, FL

2024 - 2025

2023 - 2026

2025 - 2028

West

Josephine Mundo, HI
Travis Gordon, OR
Blain Roberts

2022 - 2025

2023 - 2026

2025 - 2028

ADTSEA Committee Chairpersons

Administration

Audra Urie, UT

Education & Training

Allyn Workman, MO

Research

William Van Tassel, Ph.D., FL

Constitution & Bylaws

Connie Sessoms Jr., NC

Curriculum Standards

Robin Bordner, MI

TEA

Harold Fleming, NC

Bishop Forum

Karl Logan, NC

Program Chair

Harold Fleming, NC

Affiliated State Associations

California	Idaho	Illinois	Iowa	Kansas
Maryland	Michigan	Minnesota	Missouri	Montana
Nebraska	New Hampshire	New York	North Carolina	North Dakota
South Dakota	Utah	Vermont	Virginia	Washington
West Virginia	Wisconsin			

ADTSEA Institutional Members

A & A Driving School/ Drivers Rehabilitation Center of Michigan	A License to Drive, IN	All Seasons Driving School, WA
Behind The Wheel Driving Academy, TN	Benson Driving School, LLC, NC	Bessemer Area School District, MI
Burlington Public School, VT	Davis School District, UT	Dept. of Education Hawaii
Drive4Life Academy, TN	Drivers R Us Driver Education, ID	Elite Steering Driving School, ND
Fast Track Driving Academy, LA	Gersh Driver Education, NY	International Driving School, LLC, WA
Ithaca High School, NY	Johnson County Community College, KS	Jordan Driving School, NC
Juab High School, UT	Michigan Driving School North	Mifflinburg Area School District, PA
New Direction Driving School, OH	Newport County Driving School, RI	New Madrid County Family Resource Center, MO
Northern Michigan Driving School, LLC	Openroad Driving School, BC	Progressive Driving Academy, FL
Rabun County Board of Education, GA	Rogue Community College, OR	Saab Driving School, MI
Safe2Go Driving School, WA	Safer Driver Solutions, IA	St. Cloud State University, MN
Thompson Driving School, AR	Whitesville Central School, NY	

Notes:



Thank You ADTSEA Corporate Members:

ADTSEA Corporate Partners



ADTSEA Corporate Colleagues



ADTSEA Corporate Associate



ADTSEA Corporate Friends



ADTSEA Corporate Non-Profits & Associations

