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#### 69<sup>th</sup> Annual Conference

## HHA MAN HANHAR OF

# HRANNE SANDEN

## BILLINGS, MONTANA JULY 20-23, 2025

#### A Special Thank You to Our 2025 ADTSEA National Conference Sponsors

Drivers Ed Solutions
Lecticon Learning & Development
The National Road Safety Foundation           N R S F
Drivers Ed Solutions
CETARSUS INSTRUCTOR EQUIPMENT
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Highway Safety Services, LLC



#### Welcome 69th Annual ADTSEA Conference

### B H BILLINGS HOTEL C C & CONVENTION CENTER





#### Saturday July 19, 2025

Time and Location	Event Information	
	Breakfast on Your Own	
8:00 am – 11:30 am	Board of Directors' Meeting	
Big Horn	Presiding: Jennifer Sletten, MN, ADTSEA President	
12:00 pm – 1:30 pm	Lunch on Your Own	
1:00 pm – 5:00 pm	ADTSEA Conference Registration	
Convention Center North Foyer	Pre-registered ADTSEA members may pick up conference materials.	Drivers Ed <b>Solutions</b>
	Name Badges Sponsored By: <i>Driver's Ed Solutions, LLC</i> <u>https://www.driversedsolutions.com/</u>	Solutions
	Welcome Bags Sponsored By: AAA National Driver Programs	
	<u>AAA National – Driver Training</u>	C
1:30 pm – 5:00 pm	ADTSEA Conference Workshop #1	
Yellowstone	Optimizing the How to Drive Curriculum: Strengther Between Classroom and Behind-the-Wheel Session	
	Join discussions on getting the most out of the How to I	-
	in the classroom and behind-the-wheel. Learn tips and tricks from instructors who have done it all and share your best practices, too. Hear the latest approaches to enhancing behind-the-wheel sessions, including heading off potential problems, and teaching vehicle technology outside the classroom. Lastly, provide your input on enhancing How to Drive - what would you like to see in future curriculum versions?	
	AAA Team	
	Evaluation & Certificate Link: <u>https://forms.gle/9DkE6dWg3eeF</u> * Pre-registration Required	vENz5
	Dinner on Your Own	

#### Notes:





#### Sunday July 20, 2025

Time and Location	Event Information
	Breakfast on Your Own
8:00 am – 5:00 pm Convention Center North Foyer	ADTSEA Conference Registration Name Badges Sponsored By: Driver's Ed Solutions, LLC https://www.driversedsolutions.com/
	Welcome Bags Sponsored By: AAA National Driver Programs <u>AAA National – Driver Training</u>
8:30 am – 12:00 pm	ADTSEA Conference Workshop #2
Yellowstone	ADAS and the Role of the Driver Educator This workshop will provide an introduction to the planned revisions of the Association of National Stakeholders in Traffic Safety Education's (ANSTSE) supplemental instructor training materials to train driver educators on Advanced Driver Assistance Systems (ADAS) and the Role of the Driver Educator. The workshop will cover topics including definitions, benefits, concerns, behavior modification, how to bring ADAS into your classroom lessons, and how to teach in behind-the-wheel lessons.
	Brett Robinson, President, Highway Safety Services, LLC Tim Beckham, Project Manager, Highway Safety Services, LLC
	Evaluation & Certificate Link: <a href="https://forms.gle/KtcCsYwhvDndVHem8">https://forms.gle/KtcCsYwhvDndVHem8</a> * Pre-registration Required
8:30 am – 12:00 pm Big Horn ADTSEA Conference Workshop #3 Learning in Motion: Dynamic Strategies for Student Engagement Experience the whirlwind of activities ranging from driveline of a curve carts, intersection right-of-way, problem trails, Find Solve Control clips commentary driving, and share the road situations that will keep the cl shifting into high gear.	
	Steffani Grogan, President, Montana Traffic Education Association Susan Carney, Instructor, Montana Traffic Education Association
	Evaluation & Certificate Link: <u>https://forms.gle/Jk2o99Gs5bQZxtaJ7</u> * <i>Pre-registration Required</i>
9:00 am – 3:30 pm Boulder	<b>State and Program Administrators' Workshop</b> Learn what other States and programs are doing to address issues in driver education and explore solutions for improving programs. All individuals who manage or supervise driver education programs are encouraged to attend, including State and District Administrators, School Owners, and Managers.
	<ul> <li>Funding Opportunities for State Driver Education Programs</li> <li>Driver Education for Over 18</li> <li>Instructor and Instructor Trainer Programs and Availability</li> <li>Open Discussion on Current Issues in Driver Education</li> </ul>
	Lunch Sponsored By: Lecticon Learning & Development <u>https://www.lecticon.com/</u> *Workshop attendees only Learning & Development
	Evaluation & Certificate Link: <u>https://forms.gle/i4sJ9FMLt1WCpSTx9</u> * <i>Pre-registration Required</i>



#### Sunday July 20, 2025

Time and Location	Event Information	
11:00 am – 12:00 pm	Recaps Meeting	
Boardroom	Meeting of retired ADTSEA Members who want to assist in running the conference.	
12:00 pm – 1:30 pm	Lunch on Your Own	
1:30 pm – 5:00 pm	ADTSEA Conference Workshop #4	
Yellowstone	<b>DUIs, Drugs, and DREs: How the Courtroom is Catching Up</b> As drug DUIs increase, so does the criminal justice system's ability to detect, investigate, and prosecute these frequently lethal offenses. This combined lecture and hands-on workshop walks attendees through the basics of the Drug Recognition Expert (DRE) protocol, provides opportunities to apply this knowledge, and explains how these investigatory tools can be used in the courtroom to successfully prosecute DUI drug offenders.	
	Ed Hirsch, Assistant Attorney General, Montana Department of Justice	
	Evaluation & Certificate Link: <u>https://forms.gle/eCzhwP7Y69A6w11HA</u> * <i>Pre-registration Required</i>	
1:30 pm – 5:00 pm Big Horn	ADTSEA Conference Workshop #5 Learning in Motion: Dynamic Strategies for Student Engagement Experience the whirlwind of activities ranging from driveline of a curve with pedal carts, intersection right-of-way, problem trails, Find Solve Control clips, commentary driving, and share the road situations that will keep the classroom shifting into high gear.	
	Steffani Grogan, President, Montana Traffic Education Association Susan Carney, Instructor, Montana Traffic Education Association	
	Evaluation & Certificate Link: <u>https://forms.gle/Jk2o99Gs5bQZxtaJ7</u> * <i>Pre-registration Required</i>	
3:30 pm – 5:30 pm	Spouses and Guests Welcome Reception	
Gardner A	Light refreshments	
	Dinner on Your Own	

#### Notes:





#### Monday July 21, 2025

Time and Location	Event Information	
	Breakfast on Your Own	
8:00 am – 3:30 pm Convention Center North Foyer	ADTSEA Conference Registration Name Badges Sponsored By: Driver's Ed Solutions, LLC https://www.driversedsolutions.com/	
	Welcome Bags Sponsored By: AAA National Driver Programs <u>AAA National – Driver Training</u>	
Opening General Session 8:30 am – 10:00 am Gallatin	Presentation of Colors <u>The Crow Agency</u> Welcome to the 69 <sup>th</sup> Annual ADTSEA Conference Jennifer Sletten, MN, ADTSEA President Welcome to Montana The Crow Agency Montana Chamber of Commerce Introduction of ADTSEA's Board of Directors Gary Scott, KS, ADTSEA Secretary/Treasurer Awards Recognition Jennifer Sletten, MN, ADTSEA President Presentation of the Dr. Allen Robinson Distinguished Service Award Brett Robinson, ADTSEA Executive Director 2025 Recipient: Troy E. Costales, National Traffic Safety Expert, Retired Traffic Safety Division Manager for the Oregon Department of Transportation, and Former Representative of the Governors Highway Safety Association Corporate Member and Exhibitor Recognition Maria Herbert, WI, Drivers Ed Solutions, Inc., Corporate Representative to the ADTSEA Executive Director Opening Session Presentation – What's Next In Driver Education Brett Robinson, ADTSEA Executive Director Announcements Jennifer Sletten, MN, ADTSEA President	
10:00 am – 10:30 am	Break on Your Own	
<b>General Session II</b> 10:30 am – 12:00 pm Gallatin	New Kids on the Block: Teaching Generation Alpha Montana Driver Education Students Lessons from teenagers on how teens of today's generation learn and provide strategies to meet the students where they are	
	strategies to meet the students where they are. Presiding: Tim Beckham, Project Manager, ADTSEA	
12:00 pm – 1:30 pm Jefferson/Madison	Teacher Excellence Award (TEA) Luncheon in Memory of Dr. Francis Kenel	
	Award and Luncheon Sponsored By: The National Road Safety Foundation <u>https://www.nrsf.org/</u>	



#### Monday July 21, 2025

Time and Location

**Event Information** 

#### Concurrent Session 2025 Teacher Excellence Award Recipient Presentations

1:30 pm – 3:00 pm

Gallatin

Considering Safer Driving Jim Carroll, MT

#### Vulnerable Road Users Paul McNamara, MA

Presiding: Michael Jones, Sr., NC, Chairperson, ADTSEA Education and Training Committee

<b>Concurrent Session</b>	Competency Based Driver Education
1:30 pm – 3:00 pm	Rachel Wilson, Director of Driver Education Programs, AAA-Auto Club Group
Yellowstone	Derek Stewart, Driver Education Coordinator, Florida Virtual School Dan Cooke, Traffic Safety Program Coordinator, Washington Department of Licensing

Presiding: Audra Urie, UT, Chairperson, ADTSEA Administration and Oversight Committee



The National Road Safety Foundation, Inc. (NRSF) is a 501 (c)(3) non-profit charitable organization that for over 60 years has been dedicated to reducing crashes, deaths and injuries on our nation's highways by promoting safe driving behavior through greater public awareness.



#### Monday July 21, 2025

Time and Location	Event Information		
2:00 pm – 5:00 pm	Exhibitor Setup		
Jefferson/Madison	Coordinator: Maria Herbert, WI, Drivers Ed Solutions, Inc., Corporate Representative to the ADTSEA Executive Committee		
3:00 pm – 3:30 pm	Break on Your Own		
<b>Concurrent Session</b> 3:30 pm – 5:00 pm	2025 Teacher Excellence Award Recipient Presentations		
Gallatin	<b>Connecting with Parents</b> <i>Duane Kjono, MN</i>		
	How Do You Talk to Teens?		
	Oscar Outen, NC		
	Presiding: Michael Jones, NC, Chairperson, ADTSEA Education and Training Committee		
<b>Concurrent Session</b> 3:30 pm – 5:00 pm	Utilizing Telematics in Driver Education Program Evaluation Derek Stewart, Driver Education Coordinator, Florida Virtual School		
Yellowstone	Does the Driver Licensing Road Test Matter for Safety Outcomes? Johnathon Ehsani, Ph.D., Associate Professor, Johns Hopkins University		
	Presiding: William Van Tassel, Ph.D., Chairperson, ADTSEA Research Committee		
5:30 pm – 6:00 pm	ADTSEA Exhibit Opening and Exhibitor Showcase		
Jefferson/Madison	Come meet the exhibitors with chances to win prizes!		
6:00 pm – 7:30 pm	Welcome Reception with Exhibitors		
Jefferson/Madison	Light Refreshments Visit Exhibitors		

#### **Dinner on Your Own**







## Next-Gen Driving Simulator is Here

#### Optional VR Training

Virtual Reality option enhances interactive learning.



#### Realistic Controls

Full sized wheel with automotive turn signals, headlights, and wipers.



Multi-Language Support



Training available in 20+ languages.

#### Who We Are?

Pathway Dynamics is on a mission to deliver the most advanced, yet affordable simulation-based driver training programs for both novice and fleet drivers. Our products offer comprehensive training for new teen drivers, and advanced training for fleet drivers. Our leadership team brings a wealth of knowledge and expertise to the forefront . . . a combined total of over 90 years of simulation experience!

#### **Science Behind Simulation**

Simulation training has been shown to effectively reinforce defensive driving techniques learned in the classroom. It offers a safe environment to practice handling hazardous situations without endangering students or vehicles. Additionally, it strengthens proper driving habits, emphasizes defensive driving principles, and allows instructors to evaluate reaction times, hand-eye coordination, and driving proficiency.

**PATHWAY DYNAMICS 800-512-7180**  www.pathwaydynamics.com
 sales@pathwaydynamics.com





#### Tuesday, July 22, 2025

Time and Location	Event Information	
	Breakfast on Your Own	
7:00 am – 8:30 am	Past Presidents' Roundtable/Meeting	
Mama Jo's Restaurant	Presiding: Harold Fleming, NC, ADTSEA Past President	
8:00 am – 3:30 pm	ADTSEA Conference Registration	
Convention Center North Foyer	Name Badges Sponsored By: <i>Driver's Ed</i> Solutions, LLC <u>https://www.driversedsolutions.com/</u>	Drivers Ed Solutions
	Welcome Bags Sponsored By: AAA National Driver Programs <u>AAA National – Driver Training</u>	A
8:00 am – 5:00 pm	Exhibits Open	Visit
Jefferson/Madison		Exhibitors
<b>Concurrent Session</b> 8:30 am – 10:00 am Gallatin	Survivability and Financial Stability for Driving School Greg Mangan, Owner, Drive 4 Life Academy Andy Nelson, Owner, Safer Driver Solutions	bls
	Artificial Intelligence (AI) in Action: Practical Tools for Educators (bring laptops if possible) Elizabeth Madden, Owner, A+ Academy Driving Scho	
	Presiding: Michael Jones, Sr., NC, Chairperson, ADTSEA Committee	A Education and Training
<b>Concurrent Session</b> 8:30 am – 10:00 am	NHTSA/ANSTSE Systematic Literature Review of the Practice Labs	NTDETAS Practical
Yellowstone	ADTSEA Research Committee Members Jacqueline Milani, MS, MBA, Highway Safety Specia	list, NHTSA
	Presiding: William Van Tassel, Ph.D., Chairperson, ADTS	SEA Research Committee
10:00 am – 10:30 am Jefferson/Madison	Networking Break with Exhibitors Light refreshments	
	Sponsored By: <i>Tarsus Instructor Equipment</i> https://www.tarsussystem.com/	
<b>Concurrent Session</b> 10:30 am – 12:00 pm	<ul> <li>Roundtable Discussion – Today's Driver Education Is</li> <li>Engaging Observing Students</li> </ul>	ssues
Gallatin	Using Artificial Intelligence (AI) in your Business	
	Presiding: Michael Jones, Sr., NC, Chairperson, ADTSEA Committee	A Education and Training
Concurrent Session 10:30 am – 12:00 pm	How are States Implementing Hazard Perception Trai Driver Education and Licensing?	
Yellowstone	Johnathon Ehsani, Ph.D., Associate Professor, John Dan Cooke, Traffic Safety Program Coordinator, Wa Licensing	
	Presiding: Audra Urie, UT, Chairperson, ADTSEA Admin Committee	istration and Oversight



#### Tuesday, July 22, 2025

Time and Location	Event Informati	ion
12:00 pm – 1:30 pm	Lunch	Drivers Ed 🥭
Jefferson/Madison	Sponsored By: <i>Driver's Ed Solutions, LLC</i> https://www.driversedsolutions.com/	Drivers Ed Solutions
General Session	Bishop Forum	
1:30 pm – 2:30 pm	Area of Impact: Connecting With and Influence	cing the Lives of Teen Drivers
Gallatin	Joe Fitzgerald, Owner, Southeastern Driver	Training Center
	Presiding: Karl Logan, NC, ADTSEA President E	Elect
	Sponsored By: ADTSEA Member Donations and	I ADTSEA Lapel Pin Sales
2:30 pm – 3:00 pm	Networking Break with Exhibitors	
Jefferson/Madison	Light refreshments	VISIT Billing MI
	Sponsored By: Visit Billings https://www.visitbillings.com/	visit Billings





#### July 12 – 15, 2026 Raleigh, North Carolina

#### Embassy Suites by Hilton Raleigh Durham Research Triangle







#### Tuesday, July 22, 2025

Time and Location	Event Information		
3:00 pm – 4:30 pm	<b>Regional Meetings</b> All attendees are encouraged to participate in their region's meeting.		
	Region	Meeting Room	Presiding
	Northeast Region	Yellowstone	Gabriella Netsch, VT
	Southeast Region	Big Horn	Carol Hardin, VA
	Central Region	Stillwater	Deb Twenhafel, IL
	West Region	Boulder	Josephine Mundo, HI



#### 5:00 pm – 9:30 pm Host Outing: Billings Depot, dinner and line dancing lessons, transportation included.

Buses begin boarding at 5:00 to depart at 5:15.

#### Notes:





## ISN'T IT TIME TO CHANGE LANES?

If your workflow is slowing you down, change lanes to DES Software. We'll get you up and running in no time. Check out some of our client's favorite features and schedule a demo to see even more.

#### Organizing Your Schedule

- Add new courses easily -- just duplicate and change the dates.
- Limit the drives students can schedule in advance, per week, or per month.
- Set the number of **practice days** required between drives.
- Cancel a period and be prompted to notify the affected students.
- Add/remove periods with just a few clicks. Set periods in five minute increments.
- Share your centralized courses across regional boundaries.
- Allow students to add themselves to waitlists for drive times.

#### Meeting State Requirements

- Prefill state forms with student and company information.
- Export Atlas modules (Massachusetts).

#### Communicating with Your Customers

- Allow instructors to email, text, and schedule their students.
- Send parents enrollment links for specific courses.
- Create custom form letters that send to students upon registration.
- Upload documents to display on your website and attach to form letters.
- Include a **customized contract** for students/parents to sign at registration.
- Generate state drive evaluations during lessons or road tests.

#### **Updating Your Website**

- Push class dates from the database to display on your website.
- Eliminate the need for your users to enter data to see class dates.
- Show road test, BTW, and simulator availability in real-time.
- Edit the content on your website yourself or call us for assistance.

#### **Managing Your Business**

- Restrict access to financial information to only super users.
- Receive **detailed invoices** with student names for the registrations being billed.
- Generate **accurate reports** for payroll, receipts, outstanding balances, enrollment, attendance, student progress, and more.
- Control your own merchant account and pay lower credit card rates and fees with Shift4.
- Fully offload payment processing to a PCI DSS Level 1 Certified processor.
- Pass the fees onto the student, making the software free to use.

#### **Receiving Support**

• Tired of placing a support ticket? Call support and get a real person to help you! Not having a ticketing system doesn't mean we're small; it means we care.



**SCHEDULE A DEMO TODAY** www.driveredsolutions.com



#### Wednesday July 23, 2025

Time and Location	Event Information
Time and Location	
	Breakfast on Your Own
7:00 am – 8:15 am Gardner B	Board of Directors' Meeting Presiding: <i>Jennifer Sletten, MN, ADTSEA President</i>
8:00 am – 3:30 pm	ADTSEA Conference Registration
Convention Center North Foyer	Name Badges Sponsored By: Driver's Ed Solutions, LLC https://www.driversedsolutions.com/
	Welcome Bags Sponsored By: AAA National Driver Programs AAA National – Driver Training
8:00 am – 10:30 am	Exhibits Open
Jefferson/Madison	Visit Exhibitors
<b>Concurrent Session</b> 8:30 am – 10:00 am	How Apps Can be Used in Driver Education and Parent Involvement Bill Bland, CEO and Founder, Medidas Technologies
Gallatin	Presiding: Michael Jones, Sr., NC, Chairperson, ADTSEA Education and Training Committee
<b>Concurrent Session</b> 8:30 am – 10:00 am Yellowstone	The Next Generation of Vehicle Safety Technologies: Are they Truly More Effective? And Which Ones do Drivers Actually Want? Ned Ferris, Driver Education and Traffic Safety Specialist, AAA National William Van Tassel, Ph.D., Manager of Driver Programs, AAA National Jacqueline Milani, MS, MBA, Highway Safety Specialist, NHTSA
	Presiding: Tim Beckham, Project Manager, ADTSEA
10:00 am – 10:30 am Jefferson/Madison	Networking Break with Exhibitors Light refreshments
10:30 am – 11:30 am	Corporate Member and Exhibitor Roundtable
Jefferson/Madison	Presiding: Maria Herbert, WI, Drivers Ed Solutions, Inc., Corporate Representative, ADTSEA Executive Committee
Concurrent Session 10:30 am – 12:00 pm	Scaffold Learning for Classroom and Behind-the-Wheel Lessons Rachel Wilson, Director of Driver Education Programs, AAA-Auto Club Group
Gallatin	Presiding: Michael Jones, Sr., NC, Chairperson, ADTSEA Education and Training Committee
<b>Concurrent Session</b> 10:30 am – 12:00 pm Yellowstone	Meeting the Needs of All Learners Including the Use of Technological Advances Matthew Winters, AI Specialist, Utah State Board of Education Presiding: Audra Urie, UT, Chairperson, ADTSEA Administration and Oversight Committee
11:30 am – 2:00 pm	Exhibitor Breakdown
Jefferson/Madison	
12:00 pm – 1:30 pm	Lunch on Your Own



#### Wednesday July 23, 2025

Time and Location	Event Information
12:00 pm – 1:30 pm Bitterroot	Luncheon: State and Regional Association Leadership Roundtable
Billenool	Sponsored By: DTS Consulting
	*Pre-registration Required
<b>Concurrent Session</b> 1:30 pm – 3:00 pm Gallatin	Exploring How Missing Pieces in the Evaluation, Training, and Testing Can Lead to Tragedy Thomas M. Antkow C.D.E, DRE, RHAB, Senior Clinical Driver Rehabilitation Specialist, Adult Driver Services LLC. of East Tennessee Presiding: Michael Jones, Sr., NC, Chairperson, ADTSEA Education and Training
<b>Concurrent Session</b> 1:30 pm – 3:00 pm Yellowstone	Committee Strengthening the Link Between Classroom and Behind-the-Wheel: Best Practices for Instructors and Schools Ned Ferris, Driver Education and Traffic Safety Specialist, AAA National Growing Positive Traffic Safety Culture: Changing Beliefs to Support Safer Behaviors
	Kari Finley, Ph.D., Research Scholar and the Director of the Center for Health and Safety Culture, Montana State University
	Presiding: William Van Tassel, Ph.D., Chairperson, ADTSEA Research Committee
3:15 pm – 4:45 pm Gallatin *All members are encouraged to attend* Separate agenda and meeting packet provided at meeting.	ADTSEA Annual Business Meeting and Installation of Regional Board of Directors Treasurer's & Conference Reports Regional & Committee Reports Update on ADTSEA Constitution and Bylaws Revisions Special Recognition of 2024-2025 Officers/Board/Committee Chairs Induction of 2025-2028 ADTSEA Regional Board of Directors ADTSEA Resolutions Presiding: Jennifer Sletten, MN, ADTSEA President
Banquet 5:30 pm	ADTSEA Closing Ceremonies, Installation of Officers, and Banquet
Jefferson/Madison *Included with Conference Registration	Master of Ceremonies: <i>Tim Beckham, ADTSEA</i> Induction of Executive Committee <i>Connie Sessoms, Jr., ADTSEA Past-President</i> Presentation of the 2025 ADTSEA Kaywood Award <i>Dr. William VanTassel</i> Invocation <i>Connie Sessoms, Jr., ADTSEA Past-President</i> Dinner Service Kaywood Award and Banquet Sponsored By: <i>AAA National Driver Programs</i> <u>AAA National Driver Training</u>



#### Wednesday July 23, 2025

**Time and Location** 

8:00 – 10:00 pm

Bitterroot

#### **Event Information**

:00 pm ADTSEA "Until We Meet Again" Social

Join us for music and karaoke as you bid farewell to old and new friends until we meet again in Raleigh, NC 2026!



Sponsored By: *Highway Safety Services, LLC Celebrating 20 years of service!* https://highwaysafetyservices.com/



Don't Forget to Complete the Daily Evaluation Surveys Daily Prizes Awarded!				
Monday	Tuesday	Wednesday	Final Evaluation for	
July 21, 2025	July 22, 2025	July 23, 2025	Certificate	
https://forms.gle/P46v	https://forms.gle/hnn7	https://forms.gle/3Nmd	https://forms.gle/Tt8gg	
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Established in 1902, **AAA** provides safety and security to more than 62 million members across North America. Since creating the first driver education curriculum in 1935, AAA has been a leader and advocate for safe mobility. Our How to Drive curriculum, now in its 15th edition, is the only officially endorsed curriculum by ADTSEA and meets ADTSEA's strict standards for both content and delivery.

For more information, contact: Mike Keesee <u>mkeesee@national.aaa.com</u>



Imagine how much simpler your life would be if you didn't have to... register students for classes, schedule/cancel/reschedule drive times, send reminders, take payments, fill out state forms... Let your website automate these tasks and many more.

Parents and students will love selecting drive times. Instructors will love managing their schedules. And you? Because you've eliminated the busy work, you'll love spending more time on the important things.

Over the past 12 years, we've transformed hundreds of driver ed businesses across the US and Canada with our robust driving school management software. Whether you're a school with 20,000 or 200 students, you'll receive the same exemplary service that all of our customers appreciate.

Become part of the ever growing DES family. Schedule a demo today at www.driversedsolutions.com.



#### The Association for Driver Rehabilitation

Specialists (ADED), a 501(c)(3) nonprofit, promotes safe and independent community mobility. ADED's professional members assist drivers with disabilities and aging. ADED has created a Best Practice Guidelines for the Provision of Driver Rehabilitation Services publication and is the only organization to offer the Certified Driver Rehabilitation Specialist (CDRS) certification, and the Driver Rehabilitation Professional (DRP) micro credential. Especially with the driving instructor/trainer in mind, ADED also offers a Specialized Instructor Badge, a curriculum-based pathway that provides education and mentorship for training drivers with disabilities. ADED offers its members continuing education, networking, mentoring, and a quarterly newsletter. Nonmembers and those interested in working in the field of driver rehabilitation are welcome to attend ADED courses, workshops, and annual conference.

https://www.aded.net/



The **National Road Safety Foundation, Inc.** (**NRSF**) is a non-profit charitable organization that has been dedicated to reducing crashes, deaths, and injuries on our nation's highways by promoting safe driving habits through greater public awareness for over 60 years.

NRSF produces documentaries, educational resources, and public service campaigns for use in safety, educational and enforcement programs by police, teachers, traffic safety agencies, healthcare professionals, youth advocacy groups and other government and grass-roots agencies. NRSF free resources deal with distracted driving, speed and aggression, impaired driving, drowsy driving, driver proficiency and pedestrian safety. The Foundation also works with youth advocacy groups and sponsors contests to engage teens in promoting safe driving to their peers and in their communities.

For information or to download free resources, visit <u>https://www.nrsf.org/</u>.





The **Driving School Assocation of the Americas** is an international association of driving school owners. Educators come from all over the globe to associate with Traffic-Safety-Minded professionals.

Our membership is comprised of driving school owners, including entrepreneurs, public and private school teachers, drive test examiners, transportation and safety experts. Most members work across the United States and Canada, though several other countries are represented, as well.

Our members share ideas, learn educational methods, discover the latest in vehicle technology and introduce products to help make our businesses thrive. They also get discounts on DSAA events, have an insurance program, save with merchant services and car buying programs, find advocacy with state and provincial government as well as build connections with other professionals in the traffic safety industry. <u>https://dsaa.org/</u>



LifeSafer ISA is proud to be at the forefront of advanced Intelligent Speed Assistance (ISA) technology, the only universal solution that can actively prevent speeding, reduce traffic fatalities, and increase road safety through real-time speed limiting.

LifeSafer ISA products offer the very best in speed limiting and intelligent speed assistance technology and are compatible with any vehicle!

Enhance the safety of your driver education vehicles utilizing LifeSafer ISA's technology to promote safe driving habits, reinforce learning, and reduce road safety risks!

For more information, please visit <u>www.lifesaferisa.com</u>.



FOUNDATION FOR A DRUG-FREE WORLD

The Foundation for a Drug-Free World is a nonprofit public benefit corporation that empowers youth and adults with factual information about drugs so they can make informed decisions and live drug-free. In the past 15 years our accomplishments have been many! Here are just a few:

- We have partnered with 1,800 government, nonprofit and community organizations.
- We now have over 200 groups and chapters around the world.
- Our materials have been translated into 26 languages and disseminated to 196 Countries!!
- Our new online courses have over 131,000 completions!
- Our materials are used by over 30,000 schools and universities.
- We helped millions to learn about the truth about drugs utilizing our educational materials to create a drug free society.

And the best part is that our program is 100% free for all educators!

https://www.drugfreeworld.org/



**SADD's** mission is accomplished by creating, equipping, and sustaining a network of student-run chapters in schools and communities focused on peer-to-peer education. SADD fosters a sense of belonging and promotes resiliency, leadership, and advocacy skills so that young people make positive decisions that will carry them throughout life.

Visit us at <u>https://www.sadd.org/</u> for information on getting a chapter started, resources tailored for your area, and mobility safety programming opportunities with SADD staff & members around the globe that could benefit your students.







With over 40 years of experience adapting and modifying vehicles, Tarsus is committed to placing your safety at the forefront of every product we develop. We understand the critical role driving instructors play in shaping the next generation of drivers—and how essential it is for you to feel confident and secure behind the wheel.

You deserve equipment that performs when it matters most—protecting both you and your students. Visit us to discover how Tarsus is driving innovation forward, setting new standards in safety, and supporting the unique needs of the driving instructor community.

https://www.tarsussystem.com/



**Shield Consulting** was created to help modernize driving school with technology innovations and provided additional resources to help driving school grow and become more efficient.

https://www.shielddriving.com/



Simulator Systems International located in Tulsa, Oklahoma has been providing driving simulators since 1976 to public schools, private training facilities, government agencies, colleges, and hospitals and rehabilitation centers around North America. We are a corporate member of the American Driver and Traffic Safety Educational Association (ADTSEA), and the National Association of Publicly Funded Truck Driving Schools (NAPFTDS). We actively participate in various traffic safety conferences across the United States and internationally.

https://www.simulatorsystems.com/



U.S. Department of Transportation Federal Motor Carrier Safety Administration

The **Federal Motor Carrier Safety Administration** (FMCSA) mission is to reduce crashes, injuries, and fatalities involving large trucks and buses. FMCSA develops and enforces data-driven regulations that balance motor carrier (truck and bus companies) safety with efficiency; harnesses safety information systems to focus on higher risk carriers in enforcing the safety regulations; targets educational messages to carriers, commercial drivers, and the public; and partners with stakeholders including Federal, State, and local enforcement agencies, the motor carrier industry, safety groups, and organized labor.

FMCSA provides a variety of educational resources designed for driving instructors, parents, and others who teach young drivers. The information and tips help drivers understand large trucks and buses and the safe driving behaviors needed around them. https://www.fmcsa.dot.gov/



## zutobi

Zutobi is a leading EdTech company transforming driver education since 2018. With over 10 million downloads and 250,000+ monthly users, the Zutobi Drivers Ed app is the largest in the U.S.

**Zutobi Instructor** is the all-in-one solution for driving schools. **The Ultimate School Management System** simplifies scheduling, student tracking, payments, reminders, and online booking, reducing admin work. **Ready-to-Use Learning Materials** feature a 50+ lesson curriculum, engaging videos, and driving simulations to increase retention and reduce student anxiety. **The Parent-Teen Training Guide** offers 33 structured lessons, 50+ videos, and progress tracking, empowering parents and generating additional revenue.

Discover how Zutobi Instructor can elevate your driving school, improve your curriculum, and boost student success: <u>zutobi.com/us/driving-schools</u>



Driveato.com

**Driveato** is truly automated driving school software – designed for ease-of-use, it is quick to set up and delivers a reliable experience you can trust.

Tried and tested by over 500 driving schools, from family run businesses to schools with 250+ instructors.

Driveato simplifies your admin, giving you the freedom to invest more time in expanding your business:

- Innovative Auto Slot Scheduler allows parents and students to schedule lessons with the most suitable instructor, based on simple rules you set up as a school owner. No more manually adding slots.
- Features you love like Digital / Printable Report Cards, Lesson Reminders, and Online Payments (including Apple Pay) make your customers journey a breeze.
- iOS/Android apps that put your brand front and center, that work without a cell connection and help spread the word about your school.

Request a demo today: https://www.driveato.com/



The **Safe Roads Challenge** is a community-based project designed to bring together technology, industry, driver education, and government to reduce the frequency and severity of vehicle collisions and save lives. By supporting drivers to become safer through awareness, competition, and incentives, we are enhancing the driver ecosystem so we can all make a difference in road safety! Brought to you by **Medidas** Digital, the makers of the **Safe Roads Challenge** mobile app, driver risk density dashboard, and our new gamified training platforms.

Together we are driving change for safer roads in our communities!



https://saferoadschallenge.com/



National Rail Safety Alliance (NRSA) is a non-profit organization providing public education programs and outreach to prevent collisions, injuries, and fatalities at highway-rail grade crossings and around railroad tracks. Every year hundreds of people die needlessly on or around railroad tracks. Providing rail safety awareness is fundamental to everything we do. NRSA delivers rail safety messages to the public to achieve the goal of saving lives and keeping families whole.

https://nrsainc.org





The **Don't Drive Like This**<sup>™</sup> project encourages new and experienced drivers to reduce road rage, distracted driving, and impaired driving. Our pals Ashley and Ashford teach us what not to do on the road though humor, dense visuals, & thoughtful discussion prompts.

Available August 2025 for bulk-purchase paperbacks and posters for driver education organizations; licenses of print-ready files for large private or government organizations; and individual purchases for families.

Why this approach?

- Learners absorb material significantly better with images compared to text alone by up to 400%.
- Learners exposed to humorous material recall information better, even weeks or months later, compared to non-humorous content.
- Effective prompts can help learners verbalize their understanding, identify knowledge gaps, and solidify comprehension.

Don't Drive Like an Ash™ <u>www.dontdrivelikethis.com</u>



Virtual Driver Interactive (VDI) is a leading provider of driving simulators for schools, corporate fleets, and safety programs nationwide. Based in New Jersey, VDI offers comprehensive training programs that help students build skills behind the wheel and train for dangerous scenarios that otherwise cannot be taught safely.

Schools and driving schools rely on VDI's goldstandard training software, Virtual Driving Essentials<sup>™</sup> to optimize instruction, engage students, and ultimately, save lives. The VDI software suite includes revolutionary new features such as reaction time measurement, real-time violation tracking, a web-based parental companion program and both pre and post assessment drives to prove a student's measurable results.

For more information about VDI's simulation-based driver training, go to <u>www.driverinteractive.com</u>.



As experts in online driver's education, we have built a portfolio of state approved courses fit for any program across the country.

Choose from one of these ready-made courses, or customize a course to match the level of attention and dedication you provide in every other aspect of your students' education.

Our course development services and software can help you build, manage, and deliver the best in driver education content.

https://www.teachsafe.com/

#### Don't forget to complete the Exhibitor Passport for a Chance to Win a Door Prize!





#### **Richard Kaywood Memorial Award**

Beginning in 1985, and each year thereafter at the annual ADTSEA conference, an award is presented to an individual for outstanding contributions to traffic safety in memory of Dr. Richard Kaywood, who served the Association and traffic safety education for many years. This award is sponsored cooperatively with AAA Traffic Safety.

Dick had a long and productive career, beginning with his work in safety education as an assistant professor of health and physical education at the University of California at Santa Barbara. In 1955, he became the multi-school chairman of driver education in the Anaheim Union High School District. In 1965, he became an associate professor of driver and traffic safety education at California State University at Long Beach. He went on to become a full professor and coordinator of safety and driver education. During his last three years, he also served as interim chairperson of the health science department.

Throughout his life, Dick was a tireless worker and strong advocate for quality driver and traffic safety education programs. Dick Kaywood's life exemplifies the spirit of the words inscribed on the Richard Kaywood Award medallion: Outstanding Contribution – Driver and Traffic Safety Education.

William Cushman	1985	Owen Crabb	2006
Dr. Norman Key	1986	Dr. Allen Robinson	2007
Amos Neyhart	1987	Margaret Johnson	2008
Dr. Robert Marshall	1988	Barbara Brody	2009
Dr. Richard Bishop	1989	Dr. Dale Ritzel	2010
Warren Hastings	1990	Janice Meeker	2011
Dr. Frank Kenel	1991	Randall Thiel	2012
Dr. James Aaron	1992	Carol Hardin	2013
Art Opfer	1993	Lindsay Townsend	2014
Carl Wenzinger	1994	Gary Guzouskas	2015
"Doc" Whitworth	1995	Chuck Lehning	2016
Joe Intorre	1996	Dr. Frank Gruber	2017
Warren Quensel	1997	Connie Sessoms, Jr.	2018
Dr. John Palmer	1998	Richard Hanson	2019
Dr. Gary Bloomfield	1999	Jerry Gaines	2020
George E. Tyson	2000	Dr. Nina Jo Saint	2021
Dr. Bob Gustafson	2001	Robin Bordner	2022
Fred Mottola	2002	Dr. William Van Tassel	2023
Dr. Maurice Dennis	2003	Mark Lee	2024
Dr. Terry Kline	2004	Audra Urie	2025
	0005		

#### **Kaywood Award Recipients**



2005

John Harvey



#### In Honor of Dr. Francis Kenel

The American Driver and Traffic Safety Education Association's (ADTSEA) Teacher Excellence Award (TEA) sponsored by The National Road Safety Foundation (NRSF), honors outstanding driver and traffic safety educators.

Dr. Kenel worked as an Industrial Engineer in Traffic Safety and was the National Director of the American Automobile Association for Highway and Traffic Safety. He was a member of the American Driver and Traffic Safety Education Association and taught at the University of Maryland at College Park, Illinois State University in Normal, Illinois and Michigan State University in East Lansing, MI. He also worked with the Illinois High School and College Driver Education Association. He was a Consultant for Brazil and Portugal, engineering their road systems and traveled all over the United States as a Police Pursuit Instructor.

Dr. Francis Kenel was a mentor to many driver education teachers. He authored materials on teacher training and beginning driver education. Dr. Kenel was a constant resource to the ADTSEA staff, officers, and members.

Robin A. Bordner, MI	1999	Fred Schreiber, MN	2010	Richard Ritter, VT	2018
Duane L. "Dewey" Mettler, MN	2000	Michael Shepherd, WA	2010	Darin Bardal, ND	2019
Chuck Filippini, WA	2001	Charles Worrell, VT	2010	Stanley A. Blicharz, VT	2019
Lindsay Townsend, VT	2002	Barbara Brody, VT	2011	Robert Droege, MO	2019
Debbie Cottonware, WA	2003	Bobby Duque, HI	2011	Michael Ray Jones, Sr., NC	2019
John Knippel, CA	2004	Gerald Apple, WA	2012	Raymond F. Kroll, MN	2019
Harold Lair, MT	2005	Kevin Masse, VT	2012	George Rooney, VT	2020
Richard Hanson, OR	2006	Richard Salboro, HI	2012	Jorge Benitez, NC	2020
Mark Lee, MN	2006	Rachel Wilson, MI	2012	Wayne Hartman, IL	2020
Greg Brown, MI	2007	Mark Hamilton, VT	2013	Molly Kleiber, MO	2020
John Duffy, VA	2007	Christine Bergan, WI	2013	Tim Beckham, OR	2020
William Mayville, VT	2007	Carol Hoormann, MO	2014	Joell Kerr, HI	2021
Joseph Christensen, MN	2007	Beatrice Kehr, MN	2014	Karren Meyer, VT	2021
Joe Barch, VT	2008	John F. Viau, VT	2014	Robert Suggs, SC	2021
David Barnum, MN	2008	Rod Hull, NH	2015	Alex Hansen, WA	2022
Donn Davidson, MI	2008	Greg Mangan, TN	2015	Richard Kearney, VT	2022
Gary Davis, NC	2008	Carlos Stalcup, NC	2015	Tom Iffrig, MO	2022
Romona Cook, TX	2008	Michael Pluta, VT	2015	Jennifer Sletten, MN	2022
Warren Hisashi Miyasaki, HI	2008	Becky Hardy, ND	2016	JoEllen Suter, VA	2022
William "Bill" Warner, OR	2008	Yusuf Quidwai, WA	2016	Sandra Dunbar, NC	2023
Sammy Lee, HI	2009	Judy Weber-Jones, IL	2016	Gary Scott, KS	2023
Larry Fosness, MN	2009	Cynthia Bagley, HI	2017	Jennifer Brown, IL	2024
John Lynch, VT	2009	Jonathon Dondoneau, ND	2017	Deborah Fry, VA	2024
Charles Mason, NC	2009	Larry Fairclo, OR	2017	Gabriella Netsch, VT	2024
Stan Henderson, IN	2010	Allyn Workman, MO	2017	Jim Carroll, MT	2025
William Powell, NC	2010	Kel Hirohata, HI	2018	Paul McNamara, MA	2025
Gay Ching, HI	2010	Andrew Unseth, MN	2018	Duane Kjono, MN	2025
Gerald Dickinson, TX	2010	Susan Carney Lammerding, MT	2018	Oscar Outen, NC	2025
Kevin Kirby, WI	2010	Dale Ludwig, ND	2018		



#### **ADTSEA Past Presidents**

Year	Past Presidents	Conference Location	Year	Past Presidents	Conference Location
1957-1958	Robert Marshall, MO	Boulder, CO	1991-1992	Gene Wilkins, TX	Atlanta, GA
1958-1959	Joseph V. Intorre, PA *	Lansing, MI	1992-1993	John Palmer, MN	Novi, MI
1959-1960	Lawton K. Smith, MI *	San Jose, CA	1993-1994	Percy Benedict, OR *	Burlington, VT
1960-1961	Joseph W. Nelson, OR	Miami, FL	1994-1995	Barbara Brody, VT	Huntsville, AL
1961-1962	Donald L. Healy, KS	Lawrence, KS	1995-1996	Bob Sundermeier, CO	Grand Junction, CO
1962-1963	John S. Urlaub, CA	Charleston, WV	1996-1997	C. E. Welch, IL *	St. Cloud, MN
1963-1964	H. Edward Williamson, FL	Seattle, WA	1997-1998	Gerry Apple, WA	Springfield, IL
1964-1965	Lonnie Gilliland, OK *	Grossinger, NY	1998-1999	Jim Lewis, CA	San Diego, CA
1965-1966	Truman S. Smith, MN	Madison, WI	1999-2000	Gary Guzouskas, NH	Billings, MT
1966-1967	Melvin T. Schroeder, CA *	Springfield, MO	2000-2001	Marty Rossini, MN	Nashua, NH
1967-1968	Richard D. Ellis, NY	Pocatello, ID	2001-2002	Patricia Houston, OR	Overland Park, KS
1968-1969	James E. Aaron, IL *	Ypsilanti, MI	2002-2003	Kal Kelliher, GA	Charlotte, NC
1969-1970	Clifford Boyce, WA *	Atlanta, GA	2003-2004	Randy Thiel, WI	Portland, OR
1970-1971	Henry A. Vaughn, OK *		2004-2005	Elizabeth Weaver Shepard, ID	Honolulu, HI
	Philip J. O'Leary, MI *	Springfield, IL	2005-2006	Jim Gibb, MO *	Kalamazoo, MI
1971-1972	Philip J. O'Leary, MI *	Fort Worth, TX	2006-2007	Carol Hardin, VA	Burlington, VT
1972-1973	Cissie E. Gieda, MD *	San Diego, CA	2007-2008	Gary Scott, KS	Fort Worth, TX
1973-1974	J. B. Angelo Crowe, GA	Denver, CO	2008-2009	Roger Voigt, IL	Charlotte, NC
1974-1975	Robert A. Ulrich, MO	Warrensburg, MO	2009-2010	Chuck Lehning, NC	St. Louis, MO
1975-1976	Neal H. Rathjen, WI	Miami, FL	2010-2011	Fred Nagao, HI	Honolulu, HI
1976-1977	Donn W. Maryott, NY	Milwaukee, WI	2011-2012	Kevin Kirby, WI	Appleton, WI
1977-1978	Allan E. Cafferty, ID *	Seattle, WA	2012-2013	Connie Sessoms, Jr., NC	Portland, ME
1978-1979	Jay M. Smith, AZ *	Charlotte, NC	2013-2014	Connie Sessoms, Jr., NC	Wichita, KS
1979-1980	Donald L. Smith, MI *	Columbus, OH	2014-2015	Cathy Broderick, VT	Raleigh, NC
1980-1981	Charles L. McDaniel, NC *	Albuquerque, NM	2015-2016	Jan Meeker, HI	Portland, OR
1981-1982	David C. Lawson, OR	Baltimore, MD	2016-2017	Reginald Flythe, NC	Sacramento, CA
1982-1983	I. Russell Hutter, WI	El Paso, TX	2017-2018	Wendy Bills, UT	Rosemont, IL
1983-1984	Maurice Dennis, TX	Chicago, IL	2018-2019	Mark Lee, MN	Burlington, VT
1984-1985	Owen L. Crabb, MD	Norfolk, VA	2019-2020	William Van Tassel, Ph.D., FL	Virtual Conference
1985-1986	Willis Valett, WI *	St. Paul, MN	2020-2021	William Van Tassel, Ph.D., FL	Knoxville, TN
1986-1987	Gary J. Bloomfield, WA	Spokane, WA	2021-2022	William Warner, OR	Vancouver, WA
1987-1988	Billy G. Johnson, VA	Boston, MA	2022-2023	Joseph Barch, VT	Wichita, KS
1988-1989	Robert L. Freeman, MO	Las Vegas, NV	2023-2024	Harold Fleming, NC	Albany, NY
1989-1990	Dennis Caughney, MN	Portland, OR			
1990-1991	John Harvey, WA *	San Antonio, TX			

\*Denotes deceased Past Presidents



#### **ADTSEA Executive Committee**

Jennifer Sletten, MN Harold Fleming, NC Karl Logan, NC President Past President & Program Chair President-Elect & Bishop Forum Gary Scott, KS Gabriella Netsch, VT Maria Herbert, WI David Reich, NY Secretary Treasurer Board Representative Corporate Representative Corporate Representative

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 Tricia Myers, NC
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 2024 - 2027

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 2024 - 2027

#### **ADTSEA Committee Chairpersons**

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#### Affiliated State Associations

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Nebraska	New Hampshire	New York	North Carolina	North Dakota
Pennsylvania	South Carolina	South Dakota	Tennessee	Utah
Vermont	Virginia	Washington	West Virginia	Wisconsin

#### **ADTSEA Institutional Members**

A & A Driving School/ Drivers Rehabilitation Center of Michigan	A+ Academy Driving School, LLC, TX	A+ Mom's Driving School, KY
AAA Driving School, NH	All Seasons Driving School, WA	Benson Driving School, LLC, NC
Bradburys Driving, MA	Decisive Driver LLC, OK	Drive4Life Academy, TN
Drivers R Us Driver Education, ID	Driving Academy of Northwest Arkansas	Eastern Lebanon County High School, PA
Elite Steering Driving School, ND	Excelsior International Driving Academy, CO	Frazier School District, PA
Hawkeye Community College Regional Transportation Training Center, IA	Haywood County Schools, NC	International Driving School, LLC, WA
Ithaca High School, MY	Johnson County Community College, KS	Jordan Driving School, NC
Juab High School, UT	KS International Drivers Ed	Michigan Driving School North
Midwest Truck Driving School, MI	Mifflinburg Area School District, PA	Negaunee public Schools, MI
New Direction Driving School, OH	Newport County Driving School, RI	OESJ Central School District, NY
Pelican Rapids Public Schools, MN	River City Driving School, VA	Safer Driver Solutions, IA
Spaulding High School, VT	St. Cloud State University, MN	Start Right Driving School LLC, FL
Thompson Driving School, AR	Universal Driving School, LLC, AZ	Utah State Board of Education



#### Thank You ADTSEA Corporate Members:



