



# Learn about ADTSEA

Welcome ADTSEA Newcomers  
and Members



- ❖ Who is ADTSEA?
- ❖ Mission, Vision and Goals
- ❖ Membership
- ❖ Regions
- ❖ Executive Committee
- ❖ Board of Directors
- ❖ Divisions
- ❖ Communication Channels
- ❖ Conferences



**Topics**



# Who is ADTSEA?



The American Driver and Traffic Safety Education Association (ADTSEA) is the professional association which represents traffic safety educators throughout the United States and abroad.



# ADTSEA's Mission

ADTSEA strives to develop and promote a level of excellence among driver education professionals in the delivery of instruction to the novice driver.



# ADTSEA's Vision

To be the recognized leader in traffic safety education strategies and to be included as an integral part of the nation's highway safety plan.



# Membership

ADTSEA is a membership driven organization comprised of four (4) main categories:

- ❖ Individual
- ❖ Institutional
- ❖ Corporate
- ❖ State Association

If you are not yet a member, please support ADTSEA by joining.



# Corporate Members

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AAA National

AAMVA

ADED

Diagnostic Driving

Drivers Ed Solutions, LLC

Drive it Home / National Safety Council

Driving Professionals Group, LLC

DrivingSchoolSoftware.com

Driving Tests/Elegant E-Learning

Foundation for a Drug Free World

Highway Safety Services, LLC

Improv Learning

Medidas Technologies

Michelin, North America

National Road Safety Foundation, Inc.

National Safety Council Nebraska

SMSA

Traffic Safety Education Foundation

Travelers Insurance

U-Haul International, Inc.

Virtual Driver Interactive



# Thank You ADTSEA Corporate Members





# Why Join ADTSEA?

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- ❖ To support the association which serves my best interests of the driver education professional in ways that ONLY a national organization can.
- ❖ To show pride in being a safety educator.
- ❖ To confirm my belief that traffic safety education needs a unified voice with which to speak to the nation.
- ❖ Because a stronger national association strengthens and complements my state association.



# Why Join ADTSEA?

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- ❖ To improve the status and stature of my profession.
- ❖ To demonstrate my belief that professional standards should be developed by the profession.
- ❖ To demonstrate my belief that education is a lifelong pursuit and that a national professional association has a role to play.
- ❖ For an opportunity to participate in programs, committees and ad hoc groups as a contribution to the profession and an opportunity for service.

# ADTSEA Regions



# 2019-2021 Executive Committee

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## President

William Van Tassel

## Secretary/Treasurer

Gary Scott

## Corporate Representative

Maria Herbert, DES

## 2019 President-Elect

William Warner

## 2020 President-Elect

Joe Barch

## Board-Representative

Jennifer Sletten

## Corporate Representative

David Reich, NRSF

## Past-President

Mark Lee

## NSSP Liaison

Jennifer Brown



# 2019-2021 Board of Directors

## North East

- Gabriella Netsch, VT
- Nancy Andrus, VT
- Rod Hull, NH

## North Central

- Robin Bordner, MI
- Jennifer Sletten, MN

## North West

- Rich Hanson, OR
- Gary Roylance, UT
- Gerald Apple, WA

## South East

- Greg Mangan, TN
- Harold Fleming, NC
- Michael Jones, Sr., NC

## South Central

- Allyn Workman, MO
- Richard Wilson, KS
- Carol Hoorman, MO

## South West

- Waynette Mitchell, HI
- Brenda Carvalho, HI
- Joell Kerr, HI



# ADTSEA Divisions

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Administration & Supervision

Research

Higher Education

Bishop Forum

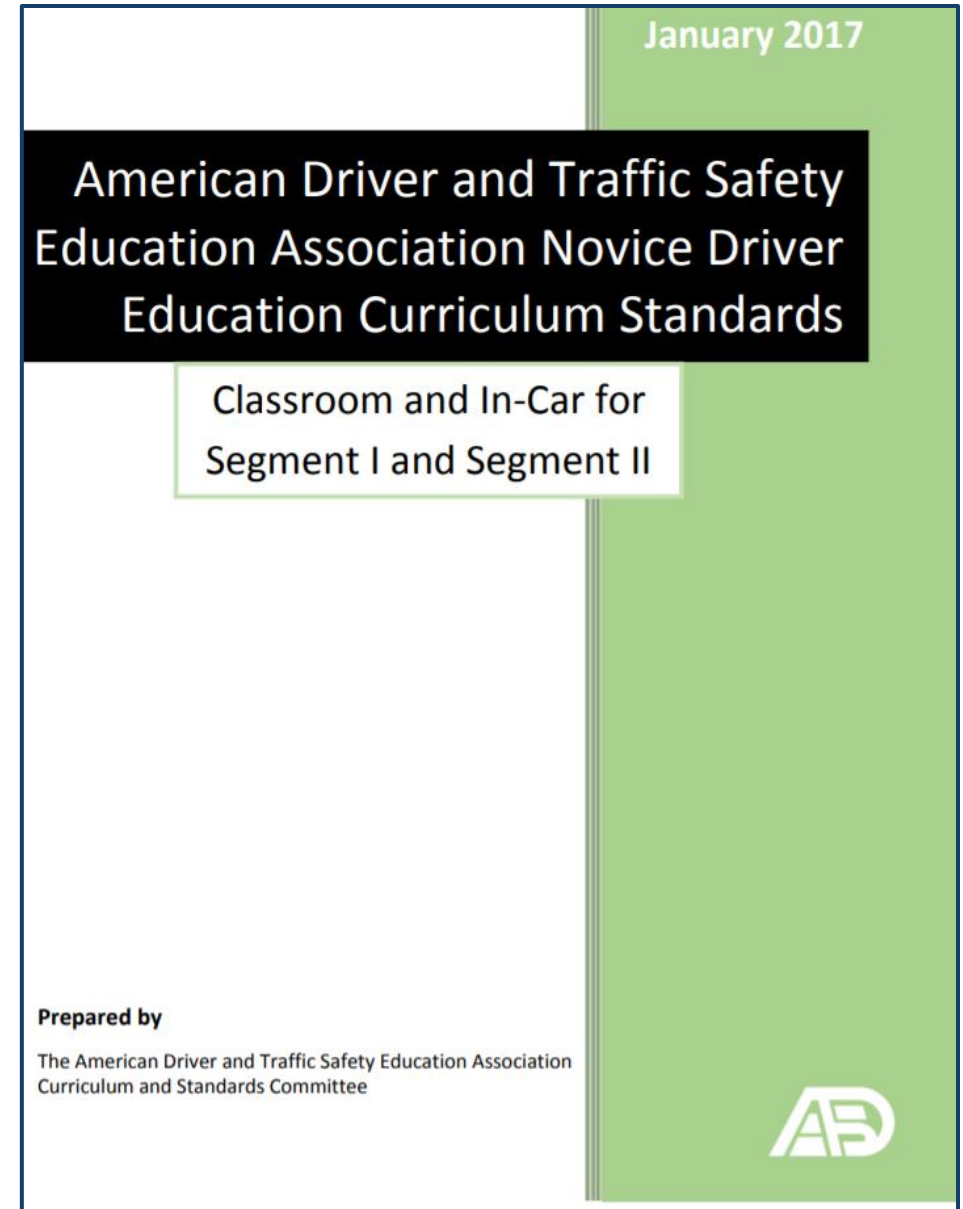
Secondary

Program Chair



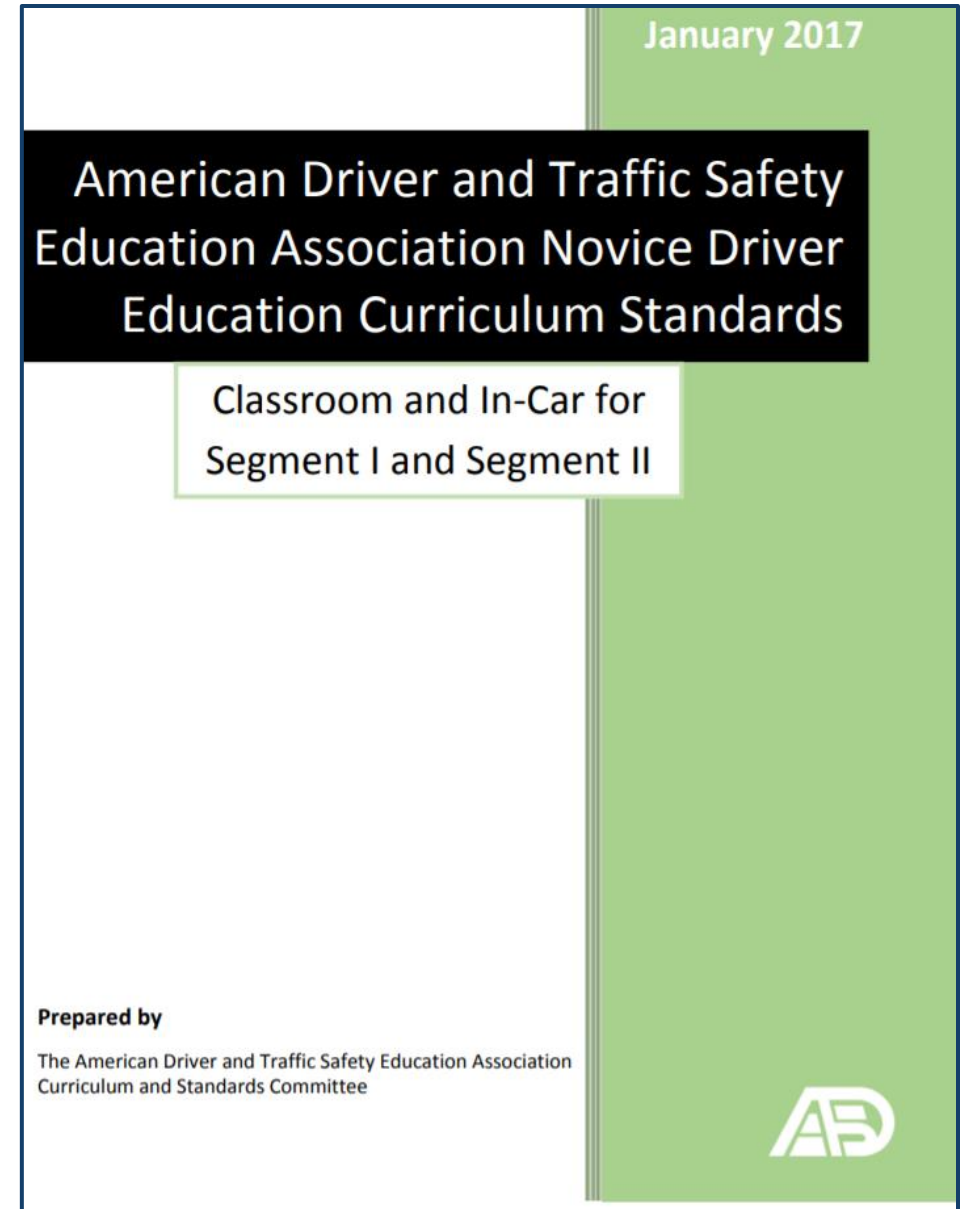
# Curriculum Standards

- ❖ ADTSEA developed in 2006 and revised in 2017 to reflect the National Driver Education Standards and changes in emerging technologies.
- ❖ Identifies classroom and in-car content that should be included in the driver education course.
- ❖ Based off 45-hour classroom of 22.5 sessions of 120-minute training segments.



# Curriculum Standards

- ❖ 12 Classroom Standards
- ❖ Based off 10 hours in-car and 12 hours observation / 20 sessions / 30-minute training segments.
- ❖ 5 In-car standards
- ❖ Segment II Standards





# National Standards

- ❖ ADTSEA assisted in the development of the Administrative Standards in 2009 and the revised National Driver Education Standards in 2017.
- ❖ Provides Standards within 5 key areas:
  - Program Administration
  - Education / Training
  - Instructor Qualifications
  - Coordination with Driver Licensing
  - Parent/Guardian Involvement

2017



## Novice Teen Driver Education and Training Administrative Standards (NTDETAS) 2017 Revision

- Program Administration
- Education and Training
  - Content Standards
  - Classroom Delivery
  - Behind-the-Wheel Delivery
  - Online Delivery
- Instructor Qualifications
  - Stages for Instructor Preparation Program
  - Model Teacher Training Materials
- Coordination with Driver Licensing
- Parent/Guardian Involvement



# Website

[www.adtsea.org](http://www.adtsea.org)

## UPDATED CURRICULUM COMING SOON

Driver Ed Curriculum for Your Driving School

LEARN MORE

### Latest News

COVID-19 Tips for Driver Education 6-23-2020

ANSTSE Virtual Training Tutorial for Driver Education

NHTSA Vacancy Announcement - Safety Countermeasures Division

Covid-19 Tips for Driver Educators April 2, 2020

### Upcoming Events

**17 JUL** AAA How to Drive 15th Edition Introduction and Overview Workshop Friday 3:00 PM **MORE**

**19 JUL** 64th Annual ADTSEA Conference held Virtually Sunday **MORE**

**18** Utah Zero Fatalities Safety Summit Tuesday **MORE**

### Latest Facebook Post

Thursday, June 25

[Read more about this post](#)  
[View more posts](#)

**ADTSEA**  
American Driver & Traffic Safety Education Association

64<sup>th</sup> Annual Conference

Driver Education with  
20/20 Vision

July 19 – 22, 2020

# eNewsletter

- ADTSEA distributes a regular eNewsletter
- Topics related to driver education and training
- Includes special editions



## May 2021 ADTSEA eNewsletter



### 2021 ADTSEA Conference: Gearing Up to Meet in Knoxville!

Only about 80 days to go until the 2021 ADTSEA Conference in Knoxville, Tennessee! This year's July 25-28 conference is shaping up to be incredible, with fantastic presenters and sessions. Add in the three pre-conference workshops, and the agenda is packed full of opportunities to learn, share, and grow.

In addition to devoting time to critical topics such as vehicle safety technologies and training with virtual reality (VR), you'll also hear about the most recent developments in classroom teaching techniques and teacher preparation systems. Plus local ADTSEA Board Member, driving school owner, and fellow car enthusiast Greg Mangan is arranging



# Listserv

The ADTSEA listserv is hosted by Southern Illinois University and administered by Dale Ritzel.

Listserv is an easy and efficient way to contact your fellow ADTSEA members with questions and concerns relating to Driver Education and Traffic Safety.



# The Chronicle

The Chronicle for Driver Education Professionals Online (The Chronicle) is an electronic publication of the American Driver and Traffic Safety Education Association (ADTSEA). John Palmer, PhD (St. Cloud State University) and Dale O. Ritzel, PhD (Southern Illinois University Carbondale) serve as coeditors.



Spring 2019

## 2018 Bishop Forum Part I: The Changing World of Traffic Safety Education

By: Terry L. Kline, Ed.D.  
Eastern Kentucky University, College of Justice and Safety  
Professor Emeritus, Retired

*When you write a narrative that names people and attribute to them certain achievements it is inevitable that some people will not be mentioned and their role in the achievement of noteworthy outcomes will be left out. The author recognizes that his experience and insights are just that, his experience and insights. The information and opinions shared during the forum and this narrative are the author's and should not be taken as anything more.*

Driver and Traffic Safety Education has always been a changing educational program with rich history of development starting in the public schools during the 1936-38 time period. This process of change involves a constant change of leadership and financial support throughout the USA.

The main areas addressed in this forum discussion are the process of change and development of traffic safety education and its leadership and a look at the changes in personal transportation options throughout the 20th and 21st Century. The forum will conclude with consideration of the development of traffic safety curriculum and instructor preparation.

The Bishop Forum has always had the intention of providing a place for exploring issues impacting ADTSEA issues. My goal is to raise questions for the members of ADTSEA and the traffic safety education community. The intention is to look to the future with great respect for those leaders in the field that have served our organization so well in the past.



### LEADERSHIP

The two most critical early leaders in program development for the public school Driver Education had to be 'Ame' Neyhart and 'Les' Silvermale. It largely depends whether you are from Pennsylvania

### IN THIS ISSUE:

#### 2018 Bishop Forum

- Part I: The Changing World of Traffic Safety Education
- Part II: The Changing World of Personal Transportation, Curriculum, Teaching, Learning and Instructor Preparation

### EXECUTIVE COMMITTEE:

Mark Lee, President  
Wendy Bills, Past-President  
William Van Tassel, President-Elect  
Gary Scott, Secretary / Treasurer  
Greg Mangan, Board Rep.  
Jan Meecker, NISSP Liaison  
Maria Herbert, Corporate Rep.  
David Reich, Corporate Rep.  
Brett Robinson, Executive Director

### BOARD OF DIRECTORS:

Nancy Andrus, NE Region  
Gabriella Netsch, NE Region  
Jennifer Sletten, NC Region  
Robin Bordner, NC Region  
Bill Warner, NW Region  
Gary Roynance, NW Region





# ADTSEA 2022 Conference

Vancouver, Washington  
July 24-27, 2022  
Hilton Vancouver Washington



# Thank You

- Welcome to ADTSEA!
- Thank you for supporting ADTSEA!
- Thank you for all you do as a professional driver educator!
- Please visit [www.adtsea.org](http://www.adtsea.org)

