



2012 SERA/ADTSEA Conference
November 2011 Issue

42nd Southeast Region ADTSEA Conference 2012

Conference Information

The site has been selected, the menus are ready, and a room is waiting for you at the 42nd Annual Southeast Region ADTSEA Conference in Myrtle Beach, SC.

February 24-25, 2012

Crown Reef Resort
2913 South Ocean Blvd.
Myrtle Beach, SC

Toll Free: 1-800-405-7333

Group Code: 5360

Reservations must be made by January 25, 2012
to receive the conference rate.

Hotel registration is in the conference center across the street from the hotel complex.
Check In Time - 3 p.m. Check Out Time - 11 a.m.

Southeast Region Executive Committee

- President
Steve Phillips
stevephillips@live.com
- Past President
Nada Ovsak
ovsakn@duvalschools.org
- President-Elect
Mickey Tripp
mtripp1000@aol.com
- Vice-President
Karl Logan
karlogan@gmail.com
- Recording Secretary
Carol Preston
bzebalnut@verizon.net
- Executive Secretary
Charles Lee
clee_jds@bellsouth.net
- Conference Registration
Carol Hardin
seregion@cox.net

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Southeast Region Membership

An individual's Southeast Region membership is active as long as you are current in your dues to ADTSEA. If your dues have lapsed, you may rejoin ADTSEA by completing the application on page 4 and sending it to the ADTSEA Office. However, you may also include the additional monies, writing one check, and include the application with your SERA conference registration. We will send the dues to ADTSEA for you. You may use this same procedure if you are joining ADTSEA for the first time. The Southeast Region does not charge any additional membership dues.



Hotel Accommodations Information

Type	Room Description	Rate*
A	Oceanfront Queen 2: Queen size beds and small refrigerator only —no kitchenette	\$49.00
B	Oceanfront Efficiency: 2 queen beds, kitchenette, private balcony	\$54.00
D	Oceanfront Queen Deluxe Suite: 2 queen beds, separate living area, 2 TVs, sleeper sofa; Private balcony	\$64.00
E/F	Same as D but also has a Jacuzzi Tub	\$69.00

*Taxes and resort fees are additional.

Hotel reservation deadline is January 25, 2012.

- The Crown Reef Resort & Conference Center is the *closest resort property* to the *Myrtle Beach International Airport* and they offer *complimentary* scheduled shuttle service to and from the terminal. You may prearrange the shuttle with the hotel or call from the hotels phone bank located in the airport baggage claim area when you arrive.
- Complimentary shuttle service is offered to and from conference center to hotel due to inclement weather and/or special needs. Please pre-register for this service by calling 1-800-405-7333. Ask for “sales.”. Thank you.
- Check out all/other room accommodations at www.crownreef.com.



**Southeast Region
of the American
Driver and Traffic
Safety Education
Association**

SERA ADTSEA is on the web!

www.adtsea.org/sera

The Southeast Region site has information for the 2012 42nd Annual Southeast Region ADTSEA Conference as well as other traffic safety information.

Check it out!

Conference Registration

Contact: Carol Hardin

PO Box 747

Lorton, VA 22199

Phone: 703-455-2146

E-mail: seregion@cox.net

2012 Southeast Region ADTSEA 42nd Annual Conference Registration



Name _____

Address _____

City _____ State _____ Zip _____

Phone (Home) _____ (Work) _____

(Cell) _____ Email _____

1. Are you a first time conference attendee? YES NO (Please circle)
2. Would you like to volunteer to help during the conference? YES NO (Please circle)

► REGISTRATION (Includes 3 meals)	Postmarked before/on 2/17/2011	Number Requested	TOTAL
Registration ADTSEA Member	\$75		
Registration Non-ADTSEA Member (Includes 1-year ADTSEA Membership @\$50)	\$125		
► ADDITIONAL MEAL TICKETS			
Breakfast Friday 2/24	\$15		
Banquet Dinner Friday 2/24	\$30		
Breakfast Saturday 2/25	\$15		
<i>NOTE: Meal/banquet tickets cannot be guaranteed for on-site registrations.</i>		TOTAL AMOUNT	\$



Mailing and Checks

Please send your conference registration to:

Carol Hardin
SE Region ADTSEA
PO Box 747
Lorton, VA 22199



Please make checks payable to:

Southeast Region ADTSEA
or SERA ADTSEA

★ Business Note:
Return check fee: \$20

PLEASE NOTE



1. If you have any special situations with registration, please call 703-455-2146 or send an email to seregion@cox.net.
2. DO NOT mail any registrations after 2/17/2012. No one will be in the office after Monday, February 20, 2012 to receive them. You will need to register on site. Thank you.

ADTSEA Membership - Join Now or Renew Your Membership

American Driver and Traffic Safety Education Association General Membership Application



Complete and mail to:
ADTSEA
Highway Safety Services, LLC
1434 Trim Tree Road
Indiana , PA 15701

Not sure if your ADTSEA
dues are current.



Call Carol Hardin at 703-455-2146
or email at seregion@cox.net. Carol
will look it up for you.

Please PRINT

Name _____

Address _____ Apt. _____

City _____ State _____ Zip _____

Work Phone _____ Home Phone _____

Cell Phone _____ Email _____

Membership _____ NEW
_____ RENEWAL
_____ Amount enclosed

Make checks payable to ADTSEA.

ADTSEA MEMBERSHIP LEVELS

Professional Membership	\$50
Presidential Membership	\$75
Diamond Membership	\$100
Platinum Membership	\$150

For complete information on membership
levels, please refer to the ADTSEA web site.

www.adtsea.org

Signature _____ Date _____

For additional information, please call (877) 485-7172 (ADTSEA Office)