

**42nd Annual North Carolina Driver and Traffic Safety Education Association's
Cherokee Conference Information Sheet**

Conference Dates: Early Bird Sessions – Thursday, April 19, 2011
Conference – Friday April 20 and Saturday April 21, 2011

The deadline to make your room reservations will be April 1, 2012. We have contracted with three nearby hotels to provide sleeping rooms at a bargain price.

Hotel Sleeping Room Rates and Locations:

Inn of the Seven Clans (Formerly Ramada Inn)
196 Paint Town Rd, US 441 and US 19, Cherokee, NC 28719
828-497-4231
Room Rate - \$66.00 (Includes all taxes)

Great Smokies Inn (Formerly Best Western)
Highway 441 N @ 1636 Acquoni Road, Cherokee, NC 28719
828-497-2020
Room Rate - \$60.00 (Includes all taxes)

Chestnut Tree Inn (Formerly Holiday Inn)
37 Tsalagi Rd., PO Box 1929, Cherokee, NC 28719
828-497-9181
Room Rate - \$66.00 (Includes all taxes and a hot breakfast)

Exhibit Space within the Harrah's Cherokee Casino & Hotel:
One six foot table with a white table cloth and two chairs.

Cost:

\$200.00 per exhibit space. If you do not plan to attend but would like to provide brochures and/or other information about your product or service, we will display the materials for you for a \$75.00 fee. You should plan for 350-400 attendees. The material must be mailed to arrive no later than April 5, 2013 to Charles Lee, 7401 Rope Makers Court, Charlotte, NC 28227. If any material is mailed directly to the Harrah's Cherokee Casino & Hotel, it must be marked to the attention of:

NCDTSEA – Charles Lee
Harrah's Cherokee Casino & Hotel
777 Casino Drive, Cherokee, NC 28719
(828) 497-7777