

March 5, 2010

Dear Exhibitor:

The 54th Annual ADTSEA Conference is scheduled for July 25 – July 29, 2010 at the Hilton St. Louis Frontenac, St. Louis, MO. Exhibits will be open from 4:00 pm Sunday evening until Tuesday at 9:00 am. During scheduled exhibit hours there will be no conflicting program activities. This is an excellent opportunity for you to display your products and talk to traffic safety specialists from across the country.

We will begin with a reception on Sunday evening scheduled from 4:00 – 6:00 pm in the exhibit area. Monday and Tuesday morning there will be a continental breakfast in the exhibit area as well as lunch on Monday. This has proven to attract all conference participants and ensures you opportunity to have everyone visit your booth.

Exhibit fees for 2010 for an 8 x 10 booth with a table, chairs, and sign are **\$700.00 for corporate members and \$1400.00 for non-members**. Each booth will be provided one eight-foot table, wastebasket, sign and electricity. Your exhibit registration also includes full conference registration. A second booth is available for \$500.00 but does not include individual conference registration. If I can be of further assistance, please contact me at 877-485-7172 or 724-801-8246.

Exhibit material should be shipped to:

Hilton St. Louis Frontenac
1335 South Lindbergh Blvd.
St. Louis, MO 63131
Attn: Patty Leonard

Sincerely,



Allen Robinson
CEO

AR/jkb

Enclosures

