



62nd Annual ADTSEA Conference

July 22 – 25, 2018

AN EVOLVING WORLD OF DRIVER SAFETY



Crowne Plaza Chicago O'Hare Hotel and Conference Center
5440 North River Road
Rosemont, Illinois
Phone: 1-877-337-5793
[ADTSEA Conference 2018](#)

EXHIBITOR INFORMATION AND SPONSORSHIP OPPORTUNITIES

Exhibitor Information	Page 2
Sponsorship Opportunities	Page 6

Exhibitor Information

The 2018 ADTSEA Executive Committee cordially invites any agency, company, or association interested in promoting driver education, traffic safety, products, training or technology to exhibit at the upcoming Conference.

The 2018 ADTSEA Conference Committee has designed the 2018 Exhibit area to give the most exposure to our participating organizations. The 2018 exhibit times consist of the Opening Reception on Sunday evening, Breakfast, Lunch and Breaks on Monday, concluding with Breakfast on Tuesday will all be set up in the Exhibit Hall. This will provide a highly visible and accessible exhibition area and maximize each exhibitor's exposure to all conference delegates.

If your company or association is interested in exhibiting at the 2018 ADTSEA Conference, please fill out the application form below. Application form and full payment should be sent to:

ADTSEA "Exhibitors"
1434 Trim Tree Rd
Indiana, PA 15701

Or call the ADTSEA office at 724-801-8246 for payments by credit card.

Exhibit Hours: Sunday, July 22, 2018:

Exhibit Set Up	11:00 AM – 3:00 PM
Reception in Exhibit Area	5:30 PM – 7:00 PM

Monday, July 23, 2018:

Breakfast with Exhibitors	7:00 AM - 8:30 AM
Break with Exhibitors	10:00 AM – 10:30 AM
Lunch with NSSP/ADTSEA	12:00 PM - 1:30 PM
Corporate Member & Exhibitor Roundtable	1:30 PM – 2:30 PM
Break with Exhibitors	3:00 PM – 3:30 PM

Tuesday, July 24, 2018:

Breakfast with Exhibitors	7:00 AM - 8:30 AM
Exhibit Break down	8:30 AM – 10:00 AM

(Exhibit Times Subject to Change)

Applications for exhibition space will not be accepted without full payment. Exhibit space will be assigned on a first come first served basis.

Member Exhibit Booth Fee	\$ 700.00
Non – Member Exhibit Booth Fee	\$ 1400.00
Electricity and WIFI at booth	\$ 50.00
Wednesday evening Banquet Ticket	\$ 65.00

Booth includes 1- 8' x 10' table, skirting, 2 chairs, access to electricity and one wastebasket. Application and payment for exhibit space must be received on or before June 1, 2018.

Each Exhibit Space includes 2 Complimentary three day Conference registrations for Sunday, Monday, and Tuesday.

Exhibitor Registration Form

ADTSEA Member Exhibitor Registration

Fee - \$ 700.00 per exhibit space
\$50.00 for electricity and WIFI at booth
\$65.00 for Wednesday evening Banquet Ticket

Company or Organization: _____

Company Introduction for Agenda (100 words or less) _____

Contact Person: _____ Title: _____

Address: _____ City _____ State/Province _____ Zip _____

Work Phone: (____) _____

Number of Exhibit Spaces Required: _____ Amount Enclosed: _____

Email: _____ Website: _____

Representatives Attending: _____ email: _____

_____ email: _____

\$50.00 for electricity and WIFI at booth Yes _____ No _____
\$65.00 for Wednesday evening Banquet Ticket Yes _____ No _____

ADTSEA Non-Member Exhibitor Registration

Fee - \$ 1,400.00 per exhibit space
\$50.00 for electricity and WIFI at booth
\$65.00 for Wednesday evening Banquet Ticket

Company or Organization: _____

Company Introduction for Agenda (100 words or less) _____

Contact Person: _____ Title: _____

Address: _____ City _____ State/Province _____ Zip _____

Work Phone: (____) _____

Number of Exhibit Spaces Required: _____ Amount Enclosed: _____

Email: _____ Website: _____

Representatives Attending: _____ email: _____

_____ email: _____

Please indicate your booth preference:

Choice #1: _____

Choice #2: _____

\$50.00 for electricity and WIFI at booth
\$65.00 for Wednesday evening Banquet Ticket

Yes _____ No _____
Yes _____ No _____

Agenda of Sponsorship Opportunities

WELCOME RECEPTION SPONSORSHIPS

Promote your company and receive key visibility as the host of the Welcome Reception on Sunday, July 22, 2018

Reception Sponsor	\$6,000
Time:	5:30 – 7:00 PM
Expected Attendance:	150 - 200 people

Full sponsorship includes: Recognition as an *Official Sponsor of the 2018 ADTSEA Conference*, customized signage at each table, one complimentary exhibit space and two complimentary Conference registrations.

BREAKFAST SPONSORSHIPS

Promote your company and receive key visibility as the host of a *Breakfast* on Monday, July 23 or Tuesday, July 24, 2018

Breakfast Sponsor	\$5,000
Time:	7:00 – 8:30 AM
Expected Attendance:	150 - 200 people

Full sponsorship includes: Recognition as an *Official Sponsor of the 2018 ADTSEA Conference*, customized signage at each table, one complimentary exhibit space and two complimentary Conference registrations.

LUNCH SPONSORSHIP

Promote your company and receive key visibility as the host of a *Lunch* on Monday, July 23, 2018

Lunch Sponsor	\$6,000
Time:	12:00 to 1:30 PM
Expected Attendance:	250 - 300 people

Full sponsorship includes: Recognition as an *Official Sponsor of the 2018 ADTSEA Conference*, customized signage at each table, one complimentary exhibit space, two complimentary Conference registrations and a complimentary quarter page advertisement in the program.

REFRESHMENT BREAK SPONSORSHIPS

There are several Refreshment break sponsorship opportunities; two on Monday, July 23 and Tuesday, July 24, and Wednesday, July 25, 2018.

Refreshment Break Sponsor:	\$3,000 each
Dates:	7/23 – 7/25/2018
Time:	Daily AM & PM Breaks
Expected Attendance:	150-200 people

Full sponsorship includes: Recognition as an *Official Sponsor of the 2018 ADTSEA Conference*, customized signage at each Refreshment break station and on tables, one complimentary exhibit space and one complimentary Conference registration.

BANQUET SPONSORSHIPS

Promote your company and receive key visibility as the host of the Annual ADTSEA Banquet on Wednesday, July 25, 2018

Reception Sponsor	\$8,000
Time:	5:30 – 8:00 PM
Expected Attendance:	250 - 300 people

Full sponsorship includes: Recognition as an *Official Sponsor of the 2018 ADTSEA Conference*, customized signage at each table, one complimentary exhibit space and two complimentary Conference registrations.

All sponsorships can be partial sponsorships or co sponsorships. To discuss other sponsorship opportunities, please contact the ADTSEA office at office@adtsea.org or 724-801-8246.

Complete List of Sponsorship Opportunities

___ Welcome Reception (Sunday PM)	\$ 6,000	7/22/18
___ Breakfast (Monday AM)	\$ 5,000	7/23/18
___ Lunch (Monday Noon)	\$ 6,000	7/23/18
___ Refreshment Break (Monday AM)	\$ 3,000	7/23/18
___ Refreshment Break (Monday PM)	\$ 3,000	7/23/18
___ Breakfast (Tuesday AM)	\$ 5,000	7/24/18
___ Refreshment Break (Tuesday AM)	\$ 3,000	7/24/18
___ Refreshment Break (Tuesday PM)	\$ 3,000	7/24/18
___ Refreshment Break (Wednesday AM)	\$ 3,000	7/25/18
___ Refreshment Break (Wednesday PM)	\$ 3,000	7/25/18
___ Banquet (Wednesday PM)	\$ 8,000	7/25/18

- ___ Bronze Corporate Sponsor —\$2,500
- Recognition of Conference Sponsorship
 - 1 complimentary exhibit space
 - 1 complimentary conference registrations

- ___ Silver Corporate Sponsor —\$5,000
- Recognition of Conference Sponsorship
 - 1 complimentary exhibit space
 - 2 complimentary conference registrations

- ___ Gold Corporate Sponsor —\$10,000
- Recognition of Conference Sponsorship
 - 1 complimentary exhibit space
 - 4 complimentary conference registrations
 - Complimentary half page ad in program

To discuss other sponsorship opportunities, please contact the ADTSEA office at office@adtsea.org

Sponsorship Deadline June 1, 2018

Please make checks or money orders payable to: "ADTSEA"
and mail to:

ADTSEA "Sponsorship"
1434 Trim Tree Rd
Indiana, PA 15701

Or call the ADTSEA office at 724-801-8246 for payments by credit card.

Please Type or Print Clearly:

Company or Organization: _____

Contact Person: _____ Title: _____

Address: _____ City _____

State/Province _____ Zip _____

Website: _____

Work Phone: (____) _____

Email: _____

Sponsorship Opportunities/Exhibits/**Program Ads**

Advertising Opportunities

Advertising in our Program Booklet is a great way to reach hundreds of potential customers:

Full Page:	Member \$500 Nonmember \$750
Three-quarter Page:	Member: \$375 Nonmember \$625
Half Page:	Member \$250 Nonmember \$500
Quarter Page:	Member \$125 Nonmember \$275

Placement in the Program Booklet will be assigned on a first come basis.

Advertising Application Deadline June 1, 2018

Please make checks or money orders payable to ADTSEA
Return this application and payment to:

ADTSEA “Advertisements”
1434 Trim Tree Rd
Indiana, PA 15701

Or call the ADTSEA office at 724-801-8246 for payments by credit card.

Please Type or Print Clearly:

Company or Organization: _____

Contact Person: _____ Title _____

Address: _____ City _____ State/Province _____ Zip _____

Work Phone: (____) _____

Email: _____