



American Driver and Traffic Safety
Education Association

61st Annual ADTSEA Conference

July 16 – 19, 2017

EMBRACING TECHNOLOGY



Welcome

Hilton Sacramento Arden West
2200 Harvard Street
Sacramento, CA 95815
Phone: 1-800-445-8667

<http://www.hiltonsacramentoardenwest.com>

EXHIBITOR INFORMATION AND SPONSORSHIP OPPORTUNITIES

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Exhibitor Information

The 2017 ADTSEA Executive Committee cordially invites any agency, company, or association interested in promoting driver education, traffic safety, products, training or technology to exhibit at the upcoming Conference.

The 2017 ADTSEA Conference Committee has designed the 2017 Exhibit area to give the most exposure to our participating organizations. The Opening Reception on Monday evening, Breakfast and Breaks on Tuesday and Wednesday, as well as Open Exhibits during On Your Own Lunch on Wednesday will be set up in the Exhibit Hall, providing a highly visible and accessible exhibition area and maximizing each exhibitor's exposure to *all* conference delegates.

If your company or association is interested in exhibiting at the 2017 ADTSEA Conference, please fill out the application form below. Application form and full payment should be sent to:

ADTSEA "Exhibitors"
1434 Trim Tree Rd
Indiana, PA 15701

Or call the ADTSEA office at 724-801-8246 for payments by credit card.

Applications for exhibition space will not be accepted without full payment. Exhibit space will be assigned on a first come first served basis.

Member Exhibit Booth Fee	\$ 700.00
Non – Member Exhibit Booth Fee	\$ 1400.00

Booth includes 1- 8' x 10' table, skirting, 2 chairs, access to electricity and one wastebasket. Application and payment for exhibit space must be received on or before June 2, 2017.

Each Exhibit Space includes 2 Complimentary Conference registrations.

Exhibit Set Up **Monday, July 17, 2017:** **1:30 PM – 4:30 PM**

Exhibit Hours

Reception in Exhibit Area – Monday, July 17, 2017: 5:30 PM – 7:00 PM

Tuesday, July 18, 2017: 7:00 AM - 8:30 AM

10:00 AM – 10:30 AM

***Exhibits are closed during TEA Lunch** **12:00 PM - 1:30 PM**

3:00 PM – 3:30 PM

Wednesday, July 19, 2017: 7:00 AM - 8:30 AM

10:00 AM – 10:30 AM

Corporate Member & Exhibitor Roundtable 10:30 AM - 12:00 PM

***Lunch On Your Own- No lunch provided** 12:00 PM - 1:30 PM

Exhibit Break Down **Wednesday, July 19, 2017:** **1:30 PM – 3:00 PM**

(Exhibit Times Subject to Change)

Exhibitor Registration Form

Member Exhibitor Registration

Fee - \$ 700.00 per exhibit space

Company or Organization: _____

Company Introduction for Agenda (100 words or less) _____

Contact Person: _____ Title: _____

Address: _____ City _____ State/Province _____ Zip _____

Work Phone: (____) _____ Fax Number: (____) _____

Number of Exhibit Spaces Required: _____ Amount Enclosed: _____

Email: _____ Website: _____

Representatives Attending: _____ email: _____

_____ email: _____

Non-Member Exhibitor Registration

Fee - \$ 1,400.00 per exhibit space

Company or Organization: _____

Company Introduction for Agenda (100 words or less) _____

Contact Person: _____ Title: _____

Address: _____ City _____ State/Province _____ Zip _____

Work Phone: (____) _____ Fax Number: (____) _____

Number of Exhibit Spaces Required: _____ Amount Enclosed: _____

Email: _____ Website: _____

Representatives Attending: _____ email: _____

_____ email: _____

Please indicate your booth preference:

Choice #1: _____

Choice #2: _____

Agenda of Sponsorship Opportunities

BREAKFAST SPONSORSHIPS

Promote your company and receive key visibility as the host of a *Breakfast* on Tuesday, July 18 or Wednesday, July 19, 2017

Breakfast Sponsor	\$5,000
Time:	7:00 – 8:30AM
Expected Attendance:	150 - 200 people

Full sponsorship includes: Recognition as an *Official Sponsor of the 2017 ADTSEA Conference*, customized signage at each table, one complimentary exhibit space and two complimentary Conference registrations.

LUNCH SPONSORSHIP

Promote your company and receive key visibility as the host of a *Lunch* on Monday, July 17, 2017

Lunch Sponsor	\$8,000
Time:	Noon to 1:30 PM
Expected Attendance:	250 - 300 people

Full sponsorship includes: Recognition as an *Official Sponsor of the 2017 ADTSEA Conference*, customized signage at each table, one complimentary exhibit space, two complimentary Conference registrations and a complimentary quarter page advertisement in the program.

REFRESHMENT BREAK SPONSORSHIPS

There are several Refreshment break sponsorship opportunities; two on Tuesday, July 18 and one on Wednesday, July 19, 2017.

Refreshment Break Sponsor:	\$3,000 each
Dates:	7/18 – 7/19/2017
Time:	Daily AM & PM Breaks
Expected Attendance:	150-200 people

Full sponsorship includes: Recognition as an *Official Sponsor of the 2017 ADTSEA Conference*, customized signage at each Refreshment break station and on tables, one complimentary exhibit space and one complimentary Conference registration.

Complete List of Sponsorship Opportunities

___ Lunch (Monday Noon)	\$ 8,000	7/17/17
___ Breakfast	\$ 5,000	7/18/17
___ Refreshment Break (Tuesday AM)	\$ 3,000	7/18/17
___ Refreshment Break (Tuesday PM)	\$ 3,000	7/18/17
___ Breakfast	\$ 5,000	7/18/17
___ Refreshment Break (Wednesday AM)	\$ 3,000	7/19/17

- ___ Bronze Corporate Sponsor —\$2,500
- Recognition of Conference Sponsorship
 - 1 complimentary exhibit space
 - 1 complimentary conference registrations

- ___ Silver Corporate Sponsor —\$5,000
- Recognition of Conference Sponsorship
 - 1 complimentary exhibit space
 - 2 complimentary conference registrations

- ___ Gold Corporate Sponsor —\$10,000
- Recognition of Conference Sponsorship
 - 1 complimentary exhibit space
 - 4 complimentary conference registrations
 - Complimentary half page ad in program

To discuss other sponsorship opportunities, please contact the ADTSEA office at office@adtsea.org

Sponsorship Deadline June 2, 2017

Please make checks or money orders payable to: "ADTSEA"
and mail to:

ADTSEA "Sponsorship"
1434 Trim Tree Rd
Indiana, PA 15701

Or call the ADTSEA office at 724-801-8246 for payments by credit card.

Please Type or Print Clearly:

Company or Organization: _____

Contact Person: _____ Title: _____

Address: _____ City _____

State/Province _____ Zip _____

Website: _____

Work Phone: (____) _____

Fax Number: (____) _____

Email: _____